



The Lifestyle Investor

We love “yellow letter style”, handwritten-looking cards!


Please see the “Mildly Motivated Sellers” training video for important details and specifics on this, but here’s a look at our favorite postcards that we consistently send to Inherited Property leads in our target markets...

Hey <First Name>,
 Happy New Year! This is Jenn, I noticed your property at <Property Address>. We are local real estate investors and if you would be interested in selling your property we would love to talk to you.
 Please call me at 772-725-3800.
 Thanks,
 Jenn
 P.S. We are cash.

Hey <First Name>,
 Happy autumn! This is Jenn, I noticed your property at <Property Address>. We are local investors and if you would be interested in selling your property, we would love to talk to you. Please call me at 386-324-4888.
 Thanks,
 Jenn
 P.S. We are cash.

Dear xxxxxxxx,
 Hi, my name is Jenn and I am interested in buying your house at xxxxxxxxxxxxxxxxx
 Please call me at 386-324-4888
 I will make it fast + easy for you. I pay cash + buy 'AS IS'. No realtor fees or closing costs.
 Thanks,
 Jenn

Flagler Beach, FL 32136
 <First Name> <Last Name>
 <Mailing Address>
 <City>, <ST> <Zip>

Flagler Beach, FL 32136

 <First Name> <Last Name>
 <Mailing Address>
 <City>, <ST> <Zip>

Flagler Beach, FL 32136
 «FIRSTNAME» «LASTNAME»
 «ADDRESS»
 «CITY», «STATE» «ZIP»