

# Job Standard for Graphics Design Supervisor

Employee Name: Employee ID: Employee PCN:

# How to use this Job Standard:

- 1. Click "View in Google Docs/Download" and download to Word.
- 2. The Job Overview, Level Scope, Minimum Qualifications and Essential Job Functions are specific to this job's competencies and cannot be edited.
- 3. For the Job Posting you may;
  - a. update/change the purpose to add in department specific information,
  - b. add key responsibilities to the 35% of the time, specific to your department needs,
  - c. add a preferred qualifications section
  - d. post the position using the business title

The statements on this job standard are intended to describe the general nature of the role and level of work being performed. They are not intended to represent an exhaustive list of all responsibilities, duties and skills required of the employee.

#### **Graphics Design Supervisor Overview**

Person Group: Classified

• Job Code: 01430

• Pay Grade: J

• FLSA Status: Non-Exempt

• Career Level: Supervisor 1

• Family: Communications & Marketing

# • Function: Publications & Graphics

## **Purpose**

To consult with clients, create computer design and perform production and editing of text and graphics for offset reproduction printing and electronic media; supervise staff; perform related work.

## Level Scope

Provides immediate supervision to a unit or group of operational or technical employees. A portion of time may be spent performing individual tasks related to the unit; however, supervisory activities must constitute a primary part of the job. Supervises unit operations to ensure compliance with departmental or campus policies, procedures, and defined internal controls. Ensures accountability and stewardship of campus resources (operational, financial, and human) in compliance with departmental standards and procedures.

# Minimum Qualifications

Some knowledge of: supervisory practices.

Good knowledge of: the design and development capabilities of graphics design and electronic media using current computer hardware and software.

Experience: demonstrating good knowledge of, managing graphics design projects.

# Knowledge, Skills, and Abilities

- Knowledge of the theory and techniques required to compose and produce design
- Ability to keep up-to-date technically and apply new knowledge to your job
- Ability to communicate effectively

## **Essential Functions**

#### Key Responsibilities

60% of Time the Graphics Design Supervisor must:

- Consults with clients to determine the composition of materials and publication marketing
  and promotion needs; advises client in order to meet desired product; identifies formats,
  artwork, photography, paper type, colors, ink selections, typeface, size, and finish in
  consultation with clients; creates design concepts and produces or edits layouts, illustrations,
  web page design, and other electronic media; may monitor project costs.
- Hires and trains staff; assigns work and evaluates staff performance; monitors and tracks
  projects to assure quality production and conformance to client specifications and technical
  standards; establishes unit goals, priorities, policies, procedures, and standards; coordinates
  unit activities with other operations; orders and supervises inventory of supplies.
- Researches, recommends, and incorporates new software and hardware and trains staff and customers in its use.

35% of Time the Graphics Design Supervisor

Determined by department needs

5% of Time the Graphics Design Supervisor

Perform other duties as assigned

# Work Environment and Physical Demands

Incumbents in these positions work on a computer for up to seven hours a day.

# **Travel Requirement**

Not applicable for Graphics Design Supervisor

#### Career Path

Professional position

Additional training/education or equivalent experience, as well as business need, are required for movement into higher level jobs.

#### Disclaimer

Incumbent must perform the essential duties and responsibilities with or without reasonable accommodation. The above statements are intended to describe the general nature and level of work. Final employment offers are contingent upon a Final Candidate's successful completion of a Background Verification, and a determination by the University that the information derived from the Background Verification does not disqualify the individual. In addition, a Financial History Check and Motor Vehicle Record (MVR) Check may be required.