

Digital Marketing & SEO Intern – CyberLumen Mist Academy

 **Location:** Asok, Bangkok – Hybrid (on-site & remote)

 **Duration:** 2 months – renewable – Starting **ASAP**

 **Compensation:** Internship with **success-based bonus**

 **Provided Tools:** AI & ChatGPT SEO tools, video tool, access to training materials

 **Perks:** Participation in all marketing activities for **Capture-the-Flag (CTF)** events and **cyber awareness campaigns**

 **About CyberLumen Mist Academy - www.cyberlumen.org**

CyberLumen Mist Academy is an international **offensive cybersecurity school** created under the **RALFKAIROS Korean company**.

We empower **women and youth in Asia** through **hands-on cybersecurity education**, practical **CTF challenges**, and **job-ready bootcamps** in ethical hacking, web security, and penetration testing.

Following its success in Korea, CyberLumen has now launched in **Thailand (Bangkok)** with a mission to prepare the next generation of **female ethical hackers**.

Our 12-week bootcamp covers modules such as:

- ☐ Reconnaissance and Enumeration
- ☐ Port Scanning and Passive Recon
- ☐ Web Exploitation (XSS, IDOR, CSRF, SQL Injection)
- ☐ Bug Bounty and Drone Deploy Methodology
- ☐ Real-world Penetration Testing and Client Reporting

Internship Mission

The intern will join the **marketing and communications team** to boost CyberLumen's visibility across **Thailand and Southeast Asia**, focusing on **digital growth and community engagement**.

Main Responsibilities

- Design and execute **SEO strategies** using **ChatGPT-assisted keyword and content optimization**.
- Manage **Facebook Ads**, **LinkedIn page**, and **TikTok** campaigns promoting our cybersecurity bootcamp and events.
- Create **short videos and visuals** to highlight student success stories and CTF competitions.

- Optimize CyberLumen's online presence through **social media storytelling, hashtags, and trend monitoring**.
- Collaborate with the academic team to promote **student projects** such as: *Class_2_Recon*, *Class_5_Indepth_Passive_Recon*, *Class_6_XSS_IDOR*, *Class_12_SQL_Injection_Labs*, and *Class_17_Bug_Bounty*.
- Support the setup of the **Student Kit repository** and integrate it into outreach campaigns for universities and sponsors.

Profile & Qualifications

- Student or recent graduate in **Marketing, Communication, or Digital Media**
- Experience in **SEO, SEM, or Social Media Ads (Facebook, TikTok)**
- Interest in **technology, education, or cybersecurity**
- Creative mindset, with basic video or content creation experience
- Comfortable using AI tools like **ChatGPT** for copywriting and optimization
- Fluent in English; Thai and French are a plus
- Autonomous, energetic, and curious about **digital culture & cyber innovation**

 **Bonus:** Performance-based reward for successful ad campaigns or student recruitment results.

Why Join CyberLumen

- Gain experience in **AI-driven marketing** for a fast-growing international EdTech startup
- Collaborate with mentors from **France, Korea, and Thailand**
- Attend and promote **real hacking events & Capture-the-Flag competitions**
- Strengthen your **digital portfolio** with measurable campaign outcomes
- Future paid position possible for outstanding performance (by December 2025)

How to Apply

Send your CV and short motivation message to:

 **team@cyberlumen.org** or **julien@ralfkairos.com**

Subject: *Internship Application – Marketing & SEO (Bangkok)*