

How to make a catchy jingle:

1. Use syllables
2. Peppy tune
3. Repetitive
4. hook/ line drawing you in
5. Simple
6. Use exaggeration
7. Add the brand name into the jingle
8. Incorporate music into the background of your jingle.
9. Rhyming
10. Catchy lyrics

State insurance (ain't nothing gonna break my stride)

[link](#)

1. 5/10
2. 9/10
3. 10/10
4. 5/10
5. 10/10
6. 8/10
7. 10/10
8. 10/10
9. 10/10
10. 10/10

Coca cola ad (it's the real thing)

1. 4/10
2. 9/10
3. 10/10
4. 8/10
5. 4/10
6. 8/10
7. 1/10
8. 5/10
9. 6/10
10. 8.5/10

[Link](#)

[link](#)

Chicken tonight

1. 2/10
2. 5/10
3. 5/10
4. 1/10
5. 8/10
6. 0/10
7. 10/10
8. 3/10
9. 2/10
10. 5/10

Kit kat

1. 2/10
2. 1/10
3. 3/10
4. 1/10
5. 8/10
6. 3/10
7. 8/10
8. 8/10
9. 1/10
10. 1/10

[kit kat ad](#)

