

Welcome Sequence

First Email when they opt in for a free gift(video is the gift)

Subject headline: Saving Money? That's the worst idea...

Dear [NAME],

Thank you for joining Personal Finance Club

And as promised

Here's the link

And yes

I know, the headline was a little bit too harsh...

But, you know what?

"You should save your money until you retire"

It's a phrase most of our parents told us when we were younger

This is simply the path you shouldn't follow...

Saving isn't enough for your retirement

I talk about it in my video

It'll save you from the mistakes most Americans make

Always the best,

Jeremy

“Focus your energy on things you do have influence over, like increasing your income and investing as much of it as you can. As always, reminding you to build wealth by following the two PFC rules: 1.) Live below your means and 2.) Invest early and often.”

Email 2

Subject line: Avoid this, it'll give you some extra benefit

I don't have any money left, again!

At that time I was working at my 9-5 job

Earning a decent wage

I had to pay the rent, car insurance, etc

Prices were uncontrollably going up

“This weekend there's a sale at that store...”

Or

“Last chance to buy this on sale”

I fell for the trap

I was spending money on things that seemed a valuable deal

So why not get it?

I was missing out on cash

I was mad at myself for not taking care of my money

I was Living paycheck to paycheck...

I learned a valuable,

“Live below your means...”

It gave me the opportunity on extra cash

That I used to build my wealth and invest

Over time It gave me financial security over time

Remember the goal is to preserve and multiply your wealth and “live below your means”

Always the best,

Jeremy