

A Manifesto For Better Designing of Better Futures

Designing happens better when ...

- different activities happen at their most appropriate cadence.
- intentional spaces & processes encourage serendipity, emergence, exploration.
- a balance of both quantitative and qualitative data are synthesized into actionable insights.
- collaboration & inclusion are balanced with coordinated focused development.
- the exploration of a multiplicity of narratives have people gaining meaning across possible futures.
- we understand that what attracts and motivates engaged designers is different from others.
- we mutually understand & value not just what quality design output is, but also when we understand quality practice.