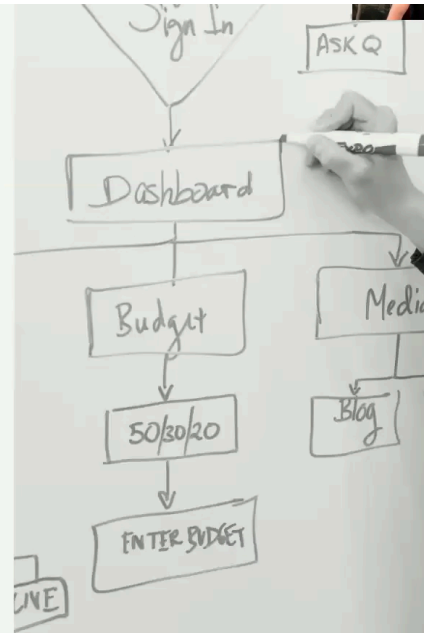


ASSIGNMENT

- 1 Run a brainstorming session around a current project or problem
- 2 Use one or more of the brainstorming methods from the call
- 3 Go through the Realist and Critic Process
- 4 Implement solution if possible
- 5 Share your experience, insights, and solution in main Agoge Chat



Brainstorming session of Current problem

How can I enhance the effectiveness of my outreach efforts without it turning into a paragraph

Reverse Thinking

What can I put/use in my outreach to ensure they never want to respond to me?

- I can tell them without someone like me, their business will fail
- I can spam them with messages everyday
- I can help them with something that they don't really need my help with
- I can write a generic outreach and offer the same thing like everyone else
- I can make a false claim
- I can demand a certain amount of money for my work even if they don't get results

Realist (refine the ideas)

Actions I should not take:

- Degrade the ability to perform
- Make false or outrageous claims
- Be seen as a non credible person
- Spamming them with unnecessary marketing tactics .

Critic Process (how can I turn this around and increase responses)

I need to position myself as a credible source, and I can do that by making believable claims in which can genuinely help them

Then I need to be strategic with my words in the outreach (talking about and identifying their roadblocks, pains and desires)

I must ensure that readers derive value from my message by the time they finish reading it

If you fail to plan, then you plan to fail

Over Preparing is preparing but prepare to be unprepared

The closer you look the less you see

One step ahead, is One step away

Time can be a poor man's biggest lost or biggest opportunity

An eye for an eye makes the whole world blind (emotionally unstable)