# **100 G-WORK SESSIONS AWAY**



# **G Work Checklist**

Set a	desired	outcome	and	nlan	actions
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- ☐ Pick an attitude
- ☐ Hydrate, Caffeinate, Get the blood flowing
- □ Remove distractions
- ☐ Set a timer for 60-90 mins
- ☐ Get started
- □ Evaluate afterwards

# **SESSION #X - Date + Time**

### **Desired Outcome:**

Objective

## **Planned Tasks:**

- Task 1
- Task 2
- Task 3

## **Post-session Reflection**

Notes

# SESSION #1 - 06.06.2024; 10:00-11:00

### **Desired Outcome:**

- Created IG post for Jambo

## **Planned Tasks:**

- Pick the topic
- Create caption
- Choose/create a photo

### **Post-session Reflection**

I can do more if I set specific tasks and don't have to think what to do next

# SESSION #2 - 07.06; 8:30-9:30

### **Desired Outcome:**

- Finished two posts for my client, continue writing article

### **Planned Tasks:**

- Create the visual for 2 posts
- Schedule the posts
- Continue writing the blog article

### **Post-session Reflection**

- I can achieve more in less time if I set an aggressive timeline

# **SESSION #3 - 08.06; 15:00-16:00**

### **Desired Outcome:**

- Created new IG post for my client

### **Planned Tasks:**

- Pick a topic
- Caption
- Creative

### **Post-session Reflection**

Done

# SESSION #4 - 09.06; 7:10-8:10

### **Desired Outcome:**

- Finished IG post for my client

## **Planned Tasks:**

- Finish the creative
- Publish
- Back to the blog post

### **Post-session Reflection**

- My work sessions are far more productive when I do them in the morning

# **SESSION #5 - 10.06; 8:05-9:05**

### **Desired Outcome:**

- Finished blog article for my client

### **Planned Tasks:**

- Refine the blog post

## **Post-session Reflection**

- The blog article is ready to launch. I can't believe it went so fast

# **SESSION #6 - 10.06; 11:00-12:00**

#### **Desired Outcome:**

Created IG post for Jambo

### **Planned Tasks:**

- Pick the topic based on some old post that was successful
- Create caption
- Generate/pick an image

- I think I have to try performing 1,5h G-work session, because I could use some more time to finish and publish the post

# SESSION #7 - 10.06; 13:40-14:40

### **Desired Outcome:**

Finished IG post for Jambo, schedule it and go for the next one.

### **Planned Tasks:**

- Schedule the post
- Pick next topic for the post
- Create caption

### **Post-session Reflection**

- The post is done and scheduled

# **SESSION #8 - 11.06; 7:00-8:00**

### **Desired Outcome:**

- Finished IG post for Jambo, scheduled it and go for the next one to catch up.

### **Planned Tasks:**

- Finish the caption
- Verify the info
- Generate Image

### **Post-session Reflection**

- I feel like a storm, can't wait for the next session

# **SESSION #9 - 11.06; 10:00-11:00**

### **Desired Outcome:**

- Finished IG post for Jambo, scheduled it and started writing the next blog article.

### **Planned Tasks:**

- Finish the caption
- Generate Image
- Schedule the post
- Pick the next article topic
- Start writing

### **Post-session Reflection**

- I have the first draft of the article

# SESSION #10 - 11.06; 13:30-14:30

### **Desired Outcome:**

- Cleared and reorganized schedule

### **Planned Tasks:**

- Reschedule posts
- Create the post to fill the gaps (caption)
- Pick an Image

### **Post-session Reflection**

- The schedule is done, so as the IG post

SESSION #11 - 11.06; 16:00-17:00

 Finished the post and found some Fb groups I can sell my client's American Football training equipment

### **Planned Tasks:**

- Finish the caption
- Pick an Image
- Check out the groups

## **Post-session Reflection**

 Done, I found at least 5 interesting groups I can "promote" my client's training equipment in

# SESSION #12 - 12.06; 11:00-12:30

### **Desired Outcome:**

Finished blog article

### **Planned Tasks:**

- Finish the article

### **Post-session Reflection**

- I spotted some mistakes in the article and the work got longer. I will need one more session to finish it

# **SESSION #13 - 12.06; 14:00-15:00**

## **Desired Outcome:**

Created IG post for my copywriting profile

### **Planned Tasks:**

- Pick a topic
- Create the visuals

- Create caption

### **Post-session Reflection**

- It took shorter than I thought

# **SESSION #14 - 13.06; 7:00-8:00**

### **Desired Outcome:**

- 10 highlighted IG stories for my client created

### **Planned Tasks:**

- Model top player competition
- Create the visuals
- Publish the first one

### **Post-session Reflection**

- I underestimated the G-work session again, I created over 20 of them

# **SESSION #15 - 13.06; 10:35-11:55**

### **Desired Outcome:**

- Finished blog article for my client

### **Planned Tasks:**

- Finish the article

## **Post-session Reflection**

- Article is finished

SESSION #16 - 13.06; 17:00-18:00

- Created an IG post for my client

### **Planned Tasks:**

- Pick a topic
- Create caption
- pick/generate image

### **Post-session Reflection**

- Good session, I did everything I planned

# SESSION #17 - 14.06; 8:15-9:15

### **Desired Outcome:**

- Created an IG post for my client

### **Planned Tasks:**

- Pick a topic
- Create caption
- Pick an image

### **Post-session Reflection**

- Again, it was faster than I thought, I was able to check the last blog post

# SESSION #18 - 14.06; 11:30-12:30

### **Desired Outcome:**

Created an outreach email for my client

### **Planned Tasks:**

- Create the first draft
- Refine the email
- Send it to my client

 Had some trouble with refining the email, it's still not as good as it should be. Gonna finish it on another session

# SESSION #19 - 14.06; 14:30-15:30

### **Desired Outcome:**

Created an IG post for my copywriting IG

### **Planned Tasks:**

- Pick a topic
- Create the visuals
- Create caption

### **Post-session Reflection**

- Blasted through it in 45 minutes, used time that left to create an IG reel for tomorrow

# SESSION #20 - 14.06; 16:30-17:30

### **Desired Outcome:**

- Refined the outreach email for my client

### **Planned Tasks:**

Refine the email

### **Post-session Reflection**

Gonna check it again tomorrow

SESSION #21 - 15.06; 7:30-8:30

- Posted in 3 fb groups to promote my client's gear, finished the e-mial draft

### **Planned Tasks:**

- Create post
- Publish it in 3 groups
- Final refine of the email draft

### **Post-session Reflection**

- Went too deep into nitty-gritty stuff, only published in one group

# SESSION #22 - 15.06; 11:00-12:00

### **Desired Outcome:**

- Posted in some fb groups to promote my client's gear, finish the e-mial draft

### **Planned Tasks:**

- Publish it in 2 more groups
- Final refine of the email draft
- Start creating next IG post

### **Post-session Reflection**

- 4 Posts published, e-mail refined, I can send it to my client

# SESSION #23 - 16.06; 13:00-14:00

### **Desired Outcome:**

Finished IG post and OODA Loop done

### **Planned Tasks:**

- Create caption for IG post
- Pick/generate image
- OODA Loop

 When I was performing an OODA Loop, I realized it'll be hard to earn big money fast with my current client. I need to start cold outreach, leveraging all I have

# SESSION #24 - 17.06; 9:30-10:50

### **Desired Outcome:**

Done first draft for a new blog article

### **Planned Tasks:**

- Pick a topic for a new article
- Use AI to create a draft
- Verify all the information

### **Post-session Reflection**

- Info verified, the article needs some improvement, gonna do it in another session

# SESSION #25 - 17.06; 16:15-17:15

### **Desired Outcome:**

- Refined the blog article

### **Planned Tasks:**

Refine the blog article

### **Post-session Reflection**

Blog article finished, I thought it will left some time to start searching for new clients, but I
have to go now, I will do this in the upcoming G-work session

# SESSION #26 - 18.06; 8:15-9:15

### **Desired Outcome:**

- Found 5 prospects to outreach

#### **Planned Tasks:**

- Find 5 good prospects to outreach to
- Create an outreach message draft

### **Post-session Reflection**

- I found 6 of them, but I don't think they are good enough. Gonna rewatch prof. Madden's course on finding high-quality prospects

# SESSION #27 - 18.06; 12:45-14:15

### **Desired Outcome:**

- Rewatched the outreach content in TRW and sent 3 outreach messages

### **Planned Tasks:**

- Rewatch content about outreach
- Create an outreach message draft
- Revise it and send 3 outreach messages

### **Post-session Reflection**

 I have a lot of information to catch-up, I didn't managed to revise the draft and send emails

# SESSION #28 - 18.06; 16:15-17:15

## **Desired Outcome:**

Created post for my copy-related IG

### **Planned Tasks:**

Pick the topic

- Create graphics
- Create caption
- If some time's left, revise the outreach email draft

- Post done, but I have to spend more time on the email draft

# SESSION #29 - 19.06; 7:45-8:45

#### **Desired Outcome:**

- Created IG post for Jambo Athletic

### **Planned Tasks:**

- Pick the topic
- Create caption
- Generate an image
- Schedule the post

## **Post-session Reflection**

Caption created, but the internet failed me again. I wasn't able to schedule the post

# SESSION #30 - 19.06; 14:30-15:30

### **Desired Outcome:**

Scheduled post for Jambo, searched for clubs without Jambo equipment

### **Planned Tasks:**

- Schedule post
- Search for clubs without Jambo's gear in 10 different European countries

### **Post-session Reflection**

 I thought it will go faster, but I searched through only 5 countries, gonna do it in another session

# SESSION #31 - 19.06; 15:45-16:45

### **Desired Outcome:**

- Searched for more clubs without Jambo equipment

### **Planned Tasks:**

- Search for clubs without Jambo's gear in 7 more European countries

### **Post-session Reflection**

 I searched through 12 other countries and found lots of teams that potentially don't use my clients' training equipment. I'm gonna start reach out to them after consulting with my client

# SESSION #32 - 20.06; 9:30-10:30

### **Desired Outcome:**

Finished outreach message draft, send 3 outreach e-mails

### **Planned Tasks:**

- Finish email draft
- Send 3 outreach emails

### **Post-session Reflection**

- I finally refined email draft, but I only sent one...

# SESSION #33 - 20.06; 17:00-18:00

## **Desired Outcome:**

Create IG post

### **Planned Tasks:**

Pick the topic

- Create graphics
- Create caption
- Publish

Done

# **SESSION #34 - 21.06**; 8:30-9:30

#### **Desired Outcome:**

- Analyzed top players in the beauty salon niche

### **Planned Tasks:**

Analyze 3 top players following WWP

#### Post-session Reflection

- Analyzed only one. It takes much more time than I thought. Maybe there is a way I can do it better?

# SESSION #35 - 21.06; 12:15-13:25

#### **Desired Outcome:**

- Analyzed top players in the beauty salon niche

### **Planned Tasks:**

- Finish analyzing the first top player

#### **Post-session Reflection**

- Great session, no distractions, full focus. Though I need more time to finish the analysis of the first top player

SESSION #36 - 21.06; 19:15-20:15

- Analyzed top players in the beauty salon niche, created IG reel for my IG (if there's some time left)

## **Planned Tasks:**

- Finish analyzing the first top player
- Create IG reel

### **Post-session Reflection**

- First top player broken down, I have to make a research for clients profile. IG reel done

# **SESSION #37 - 22.06; 7:45-8:45**

### **Desired Outcome:**

- Finished market research in the beauty niche

### **Planned Tasks:**

- Perform market research for beauty niche

### **Post-session Reflection**

- Done

# SESSION #38 - 23.06; 7:45-8:45

### **Desired Outcome:**

OODA Loop

### **Planned Tasks:**

- Perform OODA Loop

- I think I'm going too slow. Gonna speed up

# SESSION #39 - 24.06; 15:45-16:45

### **Desired Outcome:**

Created new IG post for Jambo, and IG reel for my IG

#### **Planned Tasks:**

- Create new post for Jambo
- Create IG reel

### **Post-session Reflection**

Done

# SESSION #40 - 25.06; 12:45-13:45

### **Desired Outcome:**

- Finished Blog articles for Jambo (picking photos)

### **Planned Tasks:**

Pick photos for blog articles for JAMBO

### **Post-session Reflection**

- I thought it would take less time to pick 10 photos to blog article. I think I went too nitty-gritty into this

# **SESSION #41 - 25.06; 14:45-16:05**

### **Desired Outcome:**

- Created a post for my IG, finished the article

## **Planned Tasks:**

- Create caption for IG post
- Create the visuals
- Finish the article

### **Post-session Reflection**

- I even managed to create IG reel for tomorrow and catch up some things on my profile

# SESSION #42 - 25.06; 17:30-18:30

### **Desired Outcome:**

Created IG post for Jambo, posted in football-related fb groups

### **Planned Tasks:**

- Create caption for the post
- Pick/create image
- Post in 3 groups

## **Post-session Reflection**

- Blasted through it, I used time that left to start creating an outreach DM

# SESSION #43 - 26.06; 8:15-9:15

#### **Desired Outcome:**

- Refined the first article, went for another one

### **Planned Tasks:**

- Refine the first blog article for Jambo
- Finish second article

### **Post-session Reflection**

- Second article will take a little longer, but the first one is done

# SESSION #44 - 26.06; 11:15-12:15

### **Desired Outcome:**

- Refined the second article

### **Planned Tasks:**

- Refine the second blog article for Jambo

### **Post-session Reflection**

- Done

# SESSION #45 - 26.06; 13:45-14:45

### **Desired Outcome:**

- Broken down the SPA limited time offer, Started creating IG post for my account

### **Planned Tasks:**

- Break down the SPA offer (top player analysis)
- Pick the topic for the post
- Create the visuals

### **Post-session Reflection**

- Visuals not yet created, the rest done

# SESSION #46 - 26.06; 17:20-18:20

### **Desired Outcome:**

- Finished IG post

### **Planned Tasks:**

- Finish the visuals
- Create caption

 Done, I also sent 2 DMs on IG, but I think it won't be very effective since I don't have a crushing testimonial yet...

# SESSION #47 - 27.06; 8:35-9:50

### **Desired Outcome:**

Analyzed my new prospect's business

#### **Planned Tasks:**

- Check out her products
- Analyze her funnels
- Find ways to improve her business

### **Post-session Reflection**

- I need more time to study other top players and come up with the ideas to help her

# **SESSION #48 - 27.06; 8:35-9:50**

### **Desired Outcome:**

- Finished analyzing my prospect's business

### **Planned Tasks:**

- Find ways to improve her business
- Analyze top players

#### Post-session Reflection

- Done the analysis, now it's time to analyze other top players and identify the best ways to help her business

# SESSION #49 - 27.06; 14:05-15:05

#### **Desired Outcome:**

- Created sales emails for Jambo, started analyzing top players in nutrition niche

### **Planned Tasks:**

- Create 5 sales emails for Jambo
- Start analyzing the first top player in my new prospect's niche

#### **Post-session Reflection**

- I realized that it'll be smarter to test some different versions of an email. I created two
  drafts and will be sending one of them and test which subject line and which body will
  perform the best.
- I also found some top players in my new prospect's niche and come up with some new strategies on how to help her grow her business

# **SESSION #50 - 28.06**; 8:00-9:00

### **Desired Outcome:**

Finished articles for Jambo

## **Planned Tasks:**

- Finish 3 articles for Jambo (visuals)

### **Post-session Reflection**

- Done, 3 articles are ready to publishing

# SESSION #51 - 28.06; 10:30-11:30

### **Desired Outcome:**

Analyzed top players in my prospect's niche

### **Planned Tasks:**

Analyze 2 top players in my prospect's niche

### **Post-session Reflection**

- Done

# SESSION #52 - 28.06; 14:30-15:30

### **Desired Outcome:**

 Created new IG post for Jambo, brainstorm for strategies to grow my prospect's business

### **Planned Tasks:**

- Pick a topic for a new post
- Create caption
- Pick/generate image
- Pick at least 3 good ideas to grow my prospect's business

### **Post-session Reflection**

- Post created, I came up with some strategies. I'm gonna ask experts if they're good

# **SESSION #53 - 29.06**; 8:30-9:30

### **Desired Outcome:**

 Picked the best tactics to help my new prospect's business, asked experts if they're good

## **Planned Tasks:**

- Pick the best tactics
- Ask expert guides which one is the best and what to focus on

#### Post-session Reflection

I need some more time to add all the information in my question to expert

# SESSION #54 - 30.06; 11:00-12:00

### **Desired Outcome:**

Performed OODA Loop

### **Planned Tasks:**

- OODA Loop

### **Post-session Reflection**

- Feels like I finally move the needle forward, gonna keep up the good work

# **SESSION #55 - 01.07; 8:00-9:00**

## **Desired Outcome:**

- Niched up to check how top players in nutrition niche get and monetize attention

### **Planned Tasks:**

- Top player analysis

## **Post-session Reflection**

Done

# **SESSION #56 - 01.07; 11:15-12:15**

### **Desired Outcome:**

- Landed new client

## **Planned Tasks:**

- Prepare for the sales call
- Land a new client

### **Post-session Reflection**

- My prospect wants me to prepare the offer

# SESSION #57 - 01.07; 15:15-16:15

- Created an offer for a new client

### **Planned Tasks:**

- Prepare the offer, de-risk it, hit for rev share deal

### **Post-session Reflection**

- Need some more time to finish the offer

# SESSION #58 - 02.07; 10:15-11:30

### **Desired Outcome:**

- Finished the offer for my new prospect

### **Planned Tasks:**

- Prepare the offer

### **Post-session Reflection**

- Done, the offer is send

# SESSION #59 - 02.07; 14:15-15:15

### **Desired Outcome:**

- Created new posts for Jambo

### **Planned Tasks:**

Create 2 posts for Jambo

### **Post-session Reflection**

- Done

# SESSION #60 - 02.07; 18:45-19:45

 Came up with ideas for a course for my new prospect and created IG post for my copy-related account

### **Planned Tasks:**

- Create outline for 3 courses for my prospect
- Create IG post for my IG account

### **Post-session Reflection**

- I created only one outline, but I think it's very good and don't need much correction. The post is done

# **SESSION #61 - 03.07; 8:15-9:15**

### **Desired Outcome:**

- Created ebook outline

## **Planned Tasks:**

- Create ebook outline for my current client, following WWP

### **Post-session Reflection**

- I need much more time to finish this

# SESSION #62 - 03.07; 10:35-11:35

### **Desired Outcome:**

Created ebook outline

### **Planned Tasks:**

Continue creating ebook outline for my current client, following WWP

### **Post-session Reflection**

- One more GWS to complete this...

# SESSION #63 - 03.07; 14:00-15:00

### **Desired Outcome:**

- Finished ebook outline, created IG reel for my IG, created new post for Jambo

### **Planned Tasks:**

- Finish creating ebook outline for my current client
- Create IG reel
- Create post for Jambo

### **Post-session Reflection**

- Need some more time to finish the post, the rest is done

## **SESSION #64 - 04.07; 8:30-9:30**

### **Desired Outcome:**

Finished sales call with my client + finished outline for her ebook #1

### **Planned Tasks:**

- Sales call get into details about my client's new product
- Create outline for her new ebook

### **Post-session Reflection**

- Done, the outline is ready to send

# **SESSION #65 - 04.07; 11:00-12:00**

## **Desired Outcome:**

Created outline for my clients e-book #2

### **Planned Tasks:**

Create outline for ebook

- Done, the outline is ready to send

# SESSION #66 - 04.07; 14:30-15:30

#### **Desired Outcome:**

- Finished post for Jambo, created post for my IG

### **Planned Tasks:**

- Finish post for Jambo
- Create a new post for my IG

### **Post-session Reflection**

Done

# SESSION #67 - 05.07; 9:45-10:45

### **Desired Outcome:**

Prepared promotion posts and fb ads for my client's e-book

### **Planned Tasks:**

- Search for top players to model
- Create promotion posts' script
- Create fb ads outline

### **Post-session Reflection**

- I found some top players, but I need much more time for this

# **SESSION #68 - 05.07; 13:30-14:30**

### **Desired Outcome:**

Prepared promotion posts and fb ads for my client's e-book

## **Planned Tasks:**

- Create promotion posts' script
- Create fb ads outline

### **Post-session Reflection**

- Need more time for this

# SESSION #69 - 05.07; 17:15-18:15

### **Desired Outcome:**

- Prepared promotion posts and fb ads for my client's e-book

### **Planned Tasks:**

- Create promotion posts' script
- Create fb ads outline

### **Post-session Reflection**

- I created FB ad draft, need more time for the rest

# SESSION #70 - 06.07; 8:15-9:15

#### **Desired Outcome:**

- Prepared fb ads drafts for my client

### **Planned Tasks:**

- Create 2 more fb ads drafts

## **Post-session Reflection**

- Done, I even created different versions of those drafts to test them

# SESSION #71 - 06.07; 11:15-12:15

### **Desired Outcome:**

- Created metadescriptions for blog articles for my client, Created IG post for my IG

## **Planned Tasks:**

- Create 4 metadescriptions
- Create IG post

### **Post-session Reflection**

- Done

# **SESSION #72 - 07.07; 15:00-16:00**

### **Desired Outcome:**

- Performed OODA Loop

## **Planned Tasks:**

- OODA Loop

### **Post-session Reflection**

- Done, tracked another steps towards victory

# **SESSION #73 - 08.07; 7:30-8:30**

### **Desired Outcome:**

Helped my client create the intro for her ebook

### **Planned Tasks:**

- Check out what she have written
- Fix mistakes
- Send it to her

Done

# **SESSION #74 - 08.07; 9:30-10:30**

#### **Desired Outcome:**

Created IG posts for Jambo

### **Planned Tasks:**

- Create 2 posts

### **Post-session Reflection**

- Done

# **SESSION #75 - 08.07; 13:30-14:30**

### **Desired Outcome:**

- Created IG posts for launching an ebook for my client

### **Planned Tasks:**

- Find IG posts to model from
- Create the first IG post for launching an ebook for my latest client

### **Post-session Reflection**

 I prepared a few posts, but most of them are generated by chatgpt, so I will have to perform more in-depth research to find the winning posts

# **SESSION #76 - 09.07; 9:15-10:15**

### **Desired Outcome:**

- Found ways to improve my client's webpage

### **Planned Tasks:**

- Analyze her page
- Analyze competition
- Come up with solutions to improve the webpage

### **Post-session Reflection**

- Done, I send the solutions to my client

# SESSION #77 - 09.07; 11:15-12:15

### **Desired Outcome:**

Found more ideas for IG posts to promote my client's new ebook

### **Planned Tasks:**

- Analyze other IG profiles to find out how they promote their new ebooks
- Copy the best solutions

### **Post-session Reflection**

- Done, I have 3 new inspirations

# **SESSION #78 - 09.07; 16:00-17:00**

#### **Desired Outcome:**

- Created IG post for Jambo, created IG post for my IG

### **Planned Tasks:**

- Create IG post for Jambo
- Create IG posts for my IG

### **Post-session Reflection**

- Done

# **SESSION #79 - 10.07; 7:00-8:00**

- Refined some structural issues in my clients ebook

### **Planned Tasks:**

- Structure sub-chapter with chapters

### **Post-session Reflection**

- I need some more time to do this

# SESSION #80 - 10.07; 10:30-11:30

### **Desired Outcome:**

Finished refining structural issues in my clients ebook

### **Planned Tasks:**

- Finish structuring sub-chapters

## **Post-session Reflection**

- Done

# **SESSION #81 - 11.07; 8:15-9:25**

### **Desired Outcome:**

Started creating sales page for my client's ebook

### **Planned Tasks:**

Create the first draft of the sales page

### **Post-session Reflection**

- It will take much longer than one GWS...

# **SESSION #82 - 11.07; 10:45-11:45**

- Continued creating sales page for my client's ebook

### **Planned Tasks:**

Create the first draft of the sales page

### **Post-session Reflection**

 I harnessed AI to create the first draft, but it's not what I wanted. I need to play with chatgpt a little longer

# SESSION #83 - 11.07; 16:30-17:30

#### **Desired Outcome:**

- Created the first version of Jambo's leaflet project

### **Planned Tasks:**

Create the first draft of the leaflet

#### Post-session Reflection

- This shit is tough, gonna spend much more time to defeat it

# **SESSION #84 - 12.07; 8:45-9:45**

### **Desired Outcome:**

- Finished the first version of Jambo's leaflet project

#### **Planned Tasks:**

Finish the first draft of the leaflet

#### Post-session Reflection

Done, the first draft of the leaflet is sent to my client

# SESSION #85 - 12.07; 10:35-11:35

- Finished the first draft of sales page for my nutrition client

### **Planned Tasks:**

- Finish the first draft of the sales page

### **Post-session Reflection**

 The first draft is finished but it's very far from good. I need to invest much more time to polish it

# SESSION #86 - 12.07; 15:45-16:45

### **Desired Outcome:**

- Fix the leaflet for Jambo

## **Planned Tasks:**

Make the corrections indicated by the client

### **Post-session Reflection**

- Done, the fixed leaflet is sent to the client

# SESSION #87 - 13.07; 18:30-19:30

### **Desired Outcome:**

- Refine the leaflet

### **Planned Tasks:**

- Create the final version of the leaflet

### **Post-session Reflection**

- Done

# SESSION #88 - 15.07; 11:00-12:00

### **Desired Outcome:**

- Applied the client's remarks on the leaflet

### **Planned Tasks:**

- Polish the final version of the leaflet, applying the client's remarks

## **Post-session Reflection**

- Done, the client is finally satisfied with what I created

# SESSION #89 - 15.07; 14:00-15:00

### **Desired Outcome:**

- Created IG post for Jambo, continued writing the sales page for my client

## **Planned Tasks:**

- Create IG post
- Continue creating sales page

#### Post-session Reflection

- The post is done, I can see a light in the tunnel when it comes to the sales page, I finally have an idea how to get this done

# **SESSION #90 - 16.07; 9:00-10:00**

### **Desired Outcome:**

Revised the text for my nutrition client's ebook

### **Planned Tasks:**

put together and revise the text she sent me

- It will take much more time, but it was a good, productive session

## SESSION #91 - 16.07; 11:00-12:30

### **Desired Outcome:**

Checked out published blog articles for Jambo

#### **Planned Tasks:**

- Check out the blog articles
- Revise them and send the list of mistakes to my client

#### **Post-session Reflection**

- Done, the list is send

## SESSION #92 - 16.07; 16:30-17:30

#### **Desired Outcome:**

- Continued revising my nutrition client's ebook

#### **Planned Tasks:**

Finish revising the first chapter of the ebook

#### **Post-session Reflection**

- Not yet finished, I will have to spend one more session on this

## SESSION #93 - 17.07; 8:15-9:15

#### **Desired Outcome:**

- Continued revising my nutrition client's ebook

- Finish revising the first chapter of the ebook

### **Post-session Reflection**

- Done, I can go to the next chapter

# SESSION #94 - 17.07; 10:45-11:45

#### **Desired Outcome:**

- Continued revising my nutrition client's ebook

### **Planned Tasks:**

Start revising the chapter 2

#### **Post-session Reflection**

- One more GWS and chapter 2 is done

## SESSION #95 - 17.07; 14:30-15:30

### **Desired Outcome:**

- Finished revising chapter 2 of my nutrition client's ebok

#### **Planned Tasks:**

- Finish revising the chapter 2

#### **Post-session Reflection**

- Done

# **SESSION #96 - 18.07; 8:00-9:00**

- Created 2 IG posts for Jambo

### **Planned Tasks:**

- Create 2 posts

### **Post-session Reflection**

- Done

## SESSION #97 - 18.07; 9:30-10:30

#### **Desired Outcome:**

- Continued creating sales page for my nutrition client's ebook

### **Planned Tasks:**

- Create sales page for ebook

### **Post-session Reflection**

- I think that about 50% of sales page is done

## SESSION #98 - 18.07; 13:00-14:00

#### **Desired Outcome:**

Continued creating sales page for my nutrition client's ebook

### **Planned Tasks:**

Create sales page for my nutrition client's ebook

#### Post-session Reflection

1-2 more GWS and the first draft is ready

# SESSION #99 - 19.07; 11:15-12:15

- Continued creating sales page for my nutrition client's ebook

### **Planned Tasks:**

- Create sales page for my nutrition client's ebook

#### **Post-session Reflection**

- One more GWS and the first draft is done

## SESSION #100 - 19.07; 17:00-18:30

#### **Desired Outcome:**

- Finished creating the first draft of sales page

#### **Planned Tasks:**

- Finish the first draft of sales page

### **Post-session Reflection**

- The first draft is done. Now it's time to refine it

## SESSION #101 - 20.07; 9:45-10:45

#### **Desired Outcome:**

- Refined the first draft of sales page

#### **Planned Tasks:**

Refine the draft using Chatgpt and my own knowledge

#### Post-session Reflection

Sales page looks much better now, but I have to refine it more

## SESSION #102 - 21.07; 17:45-18:45

Started revising the next chapter of my nutrition client ebook

### **Planned Tasks:**

- Revise the next chapter

### **Post-session Reflection**

- It will take much more time than one GWS...

## SESSION #103 - 22.07; 8:15-9:15

#### **Desired Outcome:**

- Continued revising the next chapter of my nutrition client ebook

#### **Planned Tasks:**

Revise the next chapter

### **Post-session Reflection**

One more GWS and we're good to go

# SESSION #104 - 23.07; 10:30-11:30

### **Desired Outcome:**

- Finished revising the next chapter of my nutrition client ebook

#### **Planned Tasks:**

- Finish revising the next chapter

#### **Post-session Reflection**

- Done

## SESSION #105 - 23.07; 14:30-15:30

- Created IG post for Jambo

### **Planned Tasks:**

Create IG post for Jambo

### **Post-session Reflection**

- Done

## SESSION #106 - 24.07; 11:00-12:00

#### **Desired Outcome:**

- Revise the next chapter of my nutrition client's ebook

#### **Planned Tasks:**

Use chatgpt to revise the next chapter

#### **Post-session Reflection**

I can't believe I was revising the first chapter alone. I literally lost about 2-3 hours. Chatgpt is a game changer for this shit

### SESSION #107 - 24.07; 14:45-15:45

#### **Desired Outcome:**

- Checked out the blog posts for Jambo, prepared 2 remaining to publish

### **Planned Tasks:**

- Double check the blog articles on Jambo webpage
- Prepare 2 remaining articles for publishing

#### **Post-session Reflection**

- I need more time to prepare the last article

## SESSION #108 - 25.07; 8:15-9:15

### **Desired Outcome:**

- Prepared remaining blog article for Jambo to publish

### **Planned Tasks:**

- Prepare the article

### **Post-session Reflection**

- Done

## SESSION #109 - 25.07; 11:30-12:30

#### **Desired Outcome:**

 Rearranged the table of contents for my nutrition client's ebook, divided the chapters for subchapters

#### **Planned Tasks:**

- Divide chapter for smaller chunks

#### **Post-session Reflection**

- Not yet done, one more GWS should be enough to finish this

## SESSION #110 - 26.07; 8:15-9:15

#### **Desired Outcome:**

 Finished rearranging the table of contents for my nutrition client's ebook, divided the chapters for subchapters

#### **Planned Tasks:**

- Finish dividing the chapters for subchapters

#### **Post-session Reflection**

- Done

## SESSION #111 - 26.07; 11:00-12:00

#### **Desired Outcome:**

- Refined the next chapter of my nutrition client's ebook

### **Planned Tasks:**

- Refine the next chapter

#### **Post-session Reflection**

- Done. Al does it quick af

## SESSION #112 - 26.07; 14:45-15:45

### **Desired Outcome:**

- Refined the sales page for my nutrition client's ebook

#### **Planned Tasks:**

Refine the sales page

#### **Post-session Reflection**

 The sales page looks pretty decent now. I think a few more tweaks here and there and I will submit it for review in copy aikido channel

## SESSION #113 - 27.07; 9:00-10:00

### **Desired Outcome:**

Created posts for Jambo

#### **Planned Tasks:**

Create 2 posts for Jambo

- Done

## SESSION #114 - 27.07; 11:00-12:00

#### **Desired Outcome:**

- Refined the next chapter of my nutrition client's ebook

#### **Planned Tasks:**

- Refine the next chapter

#### **Post-session Reflection**

Done

## SESSION #115 - 28.07; 10:00-11:00

#### **Desired Outcome:**

- Looked for businesses for local outreach to land another client.

#### **Planned Tasks:**

- Pick 5 clients in beauty niche like spas, massage therapists or beauty salons

#### **Post-session Reflection**

 All the businesses I picked up doesn't have a website. I think it's time to learn how to build one

## SESSION #116 - 29.07; 14:15-15:15

#### **Desired Outcome:**

- Created two posts for Jambo

- Create 2 posts for Jambo

### **Post-session Reflection**

- Done

## **SESSION #117 - 30.07; 11:00-12:00**

#### **Desired Outcome:**

Created the Introduction for my nutrition client's next ebook

#### **Planned Tasks:**

- Create the introduction
- If some time lefts, create Fb ads

#### **Post-session Reflection**

- The intro took more time than I thought. I need more time to polish it

# SESSION #118 - 30.07; 16:15-17:15

### **Desired Outcome:**

- Made indepth research for the businesses I picked up for local outreach

#### **Planned Tasks:**

Make a research

#### **Post-session Reflection**

- Done. I am ready to start the local outreach

## SESSION #119 - 31.07; 9:15-10:15

### **Desired Outcome:**

- Created new post for Jambo

- Create the description
- Create the visuals
- Schecule the post
- If some time lefts, go back to creating ads of my nutrition client's second ebook

#### **Post-session Reflection**

- I have a problem with image creation. I need a few more minutes to make it stick

## SESSION #120 - 01.08; 9:15-10:15

#### **Desired Outcome:**

- Finished the post for Jambo, created Fb ads for ebook

#### **Planned Tasks:**

- Finish the visuals
- Publish the post
- Search for top competitors in healthy desserts niche
- Create fb ads for the ebook

#### **Post-session Reflection**

- Post is finished, research is done, I need some more time to finish creating the ads

## SESSION #120 - 01.08; 9:15-10:15

#### **Desired Outcome:**

Finished the post for Jambo, created Fb ads for ebook

### **Planned Tasks:**

- Finish the visuals
- Publish the post
- Search for top competitors in healthy desserts niche
- Create fb ads for the ebook

- Post is finished, research is done, I need some more time to finish creating the ads

## SESSION #121 - 01.08; 11:15-12:15

#### **Desired Outcome:**

- Finished creating Fb ads for ebook

#### **Planned Tasks:**

- Create 3 drafts of fb ads for the ebook

#### **Post-session Reflection**

- I created only 2, but I think they're pretty decent. Gonna make at least one more

## SESSION #122 - 02.08; 8:00-9:00

#### **Desired Outcome:**

Finished creating the introduction for my nutrition client's new ebook

#### **Planned Tasks:**

Finish the intro

#### **Post-session Reflection**

- Done

## SESSION #123 - 02.08; 10:30-11:30

#### **Desired Outcome:**

- Prepared for performing local business outreach

#### **Planned Tasks:**

- Prepare the data about all the businesses I picked

Done

### **SESSION #124 - 03.08; 11:00-12:00**

#### **Desired Outcome:**

- Prepared 2 posts for Jambo

#### **Planned Tasks:**

- Prepare 2 posts

#### **Post-session Reflection**

- Done

### SESSION #125 - 03.08; 13:45-15:00

#### **Desired Outcome:**

Collect specific data about SEO and prepare the presentation for local biz outreach

#### **Planned Tasks:**

- Collect data
- Prep presentation

#### **Post-session Reflection**

- Done, starting local outreach on Monday

## SESSION #126 - 05.08; 8:15-9:15

#### **Desired Outcome:**

- I probably should've started with this. I need to rewatch the Ivl 2 videos about the local outreach and check if my strategy doesn't have some gaping holes.

- Rewatch the videos about local outreach

#### **Post-session Reflection**

- Done

## SESSION #127 - 06.08; 8:00-9:00

#### **Desired Outcome:**

- Created a post for Jambo

#### **Planned Tasks:**

- Create 1 post

### **Post-session Reflection**

- Done

## SESSION #128 - 07.08; 9:00-10:00

#### **Desired Outcome:**

- Analyze the business and find growth opportunities for my new prospect

### **Planned Tasks:**

- Analyze her business
- Identify opportunities to growth
- Prepare for the sales call

#### **Post-session Reflection**

- I need more time for this

## SESSION #129 - 07.08; 11:15-12:15

- Analyze the business and find growth opportunities for my new prospect

### **Planned Tasks:**

- Identify opportunities to growth by analyzing top players
- Prepare for the sales call

### **Post-session Reflection**

- I came up with some strategies to help my new prospect grow her business