



Happy January! Taking fresh pitches for the Asia desk at @restofworld. If you're bursting with ideas on technology in Asia and want to be paid for writing about them, email me at sarah@restofworld.org.

How to Pitch the Asia Desk at RoW

We are: An award-winning journalism nonprofit. Our stories look at moments where technology and human experience collide. The team is based in 14 cities across the world, including our supremely talented product and photo staff.

Some examples of our awarded work: [How Shein beat Amazon at its own game](#), [The global gig workers project](#), and [Samsung's treatment of workers during the pandemic](#).

We like: Stories that have access to local subjects, written by journalists on the ground.

At the Asia desk, we're focusing on:

- Tech issues facing the region, or those that might prefigure issues for Big Tech in their home countries. For example:
 - Chinese tech companies' paths into Southeast Asia, including TikTok and Shein;
 - tech supply chains that snake through the region, as in semiconductors and electric vehicles;
 - social media platforms like Facebook and Twitter, in terms of use cases, well as regulatory issues like takedown laws;
 - the online scam economy in Southeast Asia;
 - the great tech-boom comedown, including layoffs and investment;
 - unionizing;
 - labour and automation

That's not to say these are the limits — pitch us if you have a scoop, or a longer-form investigative piece that could do with care or an imaginative treatment.

- Locations in East and Southeast Asia. Japan, South Korea (I'd especially like to hear from writers here), Indonesia (ditto), the Philippines (ditto), Cambodia, Vietnam,

Singapore, Myanmar, Thailand, Malaysia, and Laos. Central Asia stories are also welcome.

Formats and fees:

Our shortest format, **News**, is quick-turnaround, taking around 1-3 days between commission and publishing. The length will be around 800-1000 words and the rate around \$400-\$500.

Longer-format **Reports** take about 2-4 weeks to put together, depending on complexity. They're around 1,000-2,500 words, and rates usually start at around \$600, plus expenses.

Ideas, a kind of op-ed, leverage the writer's profile or professional experience to show a unique standpoint on a news event or phenomenon. For individuals, the fee is \$400.

Features run at around 3,000+ words and are pitched separately to the Features desk. Same for photo essays.

Happy pitching!