

## GASPA Business Partner Information Sheet



### **GASPA Partnership Opportunities**

Partnerships play a key role in enabling the Georgia Association of School Personnel Administrators (GASPA) to meet the needs of its members and in turn provide greater visibility for institutions and companies before the membership.

Institutions and companies have the opportunity to participate in corporate social investing with GASPA as partners, friends, or advertisers. In appreciation of such support of the association, institutions and companies receive various benefits depending on the level chosen. Listed below are the various levels of participation, including fees, requirements and benefits:

#### **GASPA BUSINESS PARTNERS**

All representatives are invited to attend the opening evening reception as well as breakfast, breaks and luncheon on the day of exhibits. The first **two** representatives are covered in the fees listed. Each additional representative will cost an additional \$175.

**\*\*\*\*PLATINUM PARTNER:** The Platinum Partner is the highest level of sponsorship at a GASPA conference. Such a sponsor may cover the expense of a high-value keynote speaker or special event (i.e. seated dinner with speaker and appropriate entertainment) or could contribute to the total cost of the conference. Only one Platinum Partner per conference will be arranged prior to the conference registration to facilitate conference planning.

Fee: \$800 Registration Fee PLUS \$5,000+ to \$10,000 Sponsorship Fee per conference to typically cover all costs of a keynote speaker and associated expenses or contribute to the total cost of the conference.

#### **Platinum Partner receives:**

- Opportunity to be introduced and to speak for 3-5 minutes at the event
- Option to hand out written information at the conference.
- Opportunity to present a pre-conference session promoting research or a best practice application (Not a sales presentation) if arranged prior to the opening of on-line registration for the conference.
- Partner Ad with link for one year on the GASPA website
- Excel sheet listing of attendees with registrant email addresses
- Listing on GASPA website
- Company contact information distributed to attendees
- PowerPoint Ad Display and Signage posted at entrance of event
- Reserved Exhibitor Table

#### **\*\*\*\* SAPPHIRE PARTNER:**

Fee: \$ 800 Exhibit Fee PLUS \$3,000-\$5000 Sponsorship Fee.

#### **Sapphire Partner receives:**

- Opportunity to be introduced and to speak for 1- 2 minutes at the event
- Partner Ad with link for 12 months on the GASPA website
- Excel sheet listing of attendees with registrant email addresses
- PowerPoint Ad Display and Signage posted at entrance of event
- Listing in the conference program and on GASPA website
- Company contact information distributed to attendees
- Reserved Exhibitor Table

**\*\*\*\* DIAMOND PARTNER:**

Fee: \$800 Exhibit Fee PLUS \$2,000 Sponsorship Fee per event

**Diamond Partner receives:**

- Opportunity to be introduced and speak for 1-2 minutes at the special event
- Recognition as a Diamond Partner with link for six months on the GASPA website
- Excel sheet listing of attendees with registrant email addresses
- PowerPoint Ad display and Signage posted at entrance of event
- Listing in the conference program and on GASPA website
- Company contact information distributed to attendees
- Reserved Exhibitor Table

**\*\*\*\*GOLD PARTNER:**

Fee: \$800 Exhibit Fee PLUS \$1500 Sponsorship Fee per event

**Gold Partner receives:**

- Opportunity to be introduced and speak for 1 minute during the special event
- Recognition as a Sponsor for six months on the GASPA website
- PowerPoint Ad display and Signage posted at entrance of Event
- Excel sheet listing of attendees with registrant email addresses
- Company contact information distributed to attendees
- Reserved Exhibitor Table

**\*\*\*\* SILVER PARTNER:**

Fee: \$800 Exhibit Fee PLUS \$1,000 Sponsorship Fee per event

**Silver Partner receives:**

- Opportunity to be introduced and speak for 1 minute during the special event (reception)
- Recognition as a Sponsor for six months on the GASPA website
- PowerPoint Ad display and Signage posted at entrance of event
- Excel sheet listing of attendees with registrant email addresses
- Company contact information distributed to attendees
- Reserved Exhibitor Table

**\*\*\*\* BRONZE PARTNER:**

Fee: \$800 Exhibit Fee PLUS \$500 Sponsorship Fee per event

**Bronze Partner receives:**

- Recognition as a sponsor for six months on the GASPA website
- Opportunity to be introduced and speak for 1 minute during the special event (reception)
- PowerPoint Ad display
- Excel sheet listing of attendees with registrant email addresses
- Company contact information distributed to attendees
- Reserved Exhibitor Table

**\*\*\*FRIEND OF GASPA**

Fee: \$800 Exhibitor Fee

Vendor receives:

- 6 Foot Exhibit Table (Space is limited with not enough space for floor signs).
- Introduction of company name and representative name at the conference
- Listing in the conference program
- Company contact information distributed to attendees
- Reception on the opening evening, breakfast, breaks and luncheon on day of exhibits for up to two representatives

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