



INDIVISIBLE UNPACKED

Strategic messaging guidance for countering Republican talking points.

HOW TO BIRDDOG

Show up at public events where your MoC will be and ask a tough question. Force them to take a position or make it clear they're deflecting reasonable questions from constituents, get it on video, and get that video everywhere you can from social media to local print, radio, and TV news.

Recruit and train your crew. You need at least two people: one to talk, one to film, but the more people asking questions the better!

Find opportunities and practice your questions.

Attend the event & get them on record. **Be PERSISTENT — they answer to you!**

Get footage up on social media and out to local media. Tag everyone, esp. @IndivisibleTeam!

No chance to birddog? Use versions of these questions in creative ways:

- Call in to local talk radio
- Ask Qs in the chat for online events
- Ask on the MoC's social media channels
- Make posters or stickers
- Use them as the basis for a letter to the editor

MAGA HOUSE 2023

It's been an active month for MAGA House – Kevin McCarthy and his enablers in the House pushed forward with their plan to throw our economy into chaos, refused to answer questions about gun violence in the wake of yet another school shooting, and vowed to seek vengeance against an elected official for daring to hold Trump accountable. But there's real work to be done - we have some policy questions for them, and we bet you do too.

KEY QUESTIONS TO ASK:

If our country goes into default, it will have huge, damaging impacts on our local economy – interest rates way up, slashed funding for our local services, big increases in the price of everything from gas to groceries, and millions of jobs lost nationwide. **Why are you playing political games with our family's financial security?**

The abortion drug Mifepristone has been used safely for decades and has the full support of healthcare providers and scientists, but an anti-choice judge in Texas has ruled to ban it nationwide anyway. **Do you believe judges should be able to order the FDA to ban a safe medication for personal political reasons?**

"No one is above the law" is a cornerstone of our legal system, but Kevin McCarthy immediately attacked the Trump indictment as "political" — even though Trump was indicted by a grand jury of everyday Americans. **Do you believe that our laws apply to Trump? If not, are other elected officials also permanently immune from prosecution?**

Idaho has passed a ban out-of-state travel for minors to seek abortion care, and will seek prison sentences for anyone who helps them. **Do you believe that pregnant women and girls have the right to travel in America? What's next - mandatory pregnancy tests at state borders?**

Congressional Republicans are refusing to rule out increasing the age of eligibility for Social Security – programs that we've paid into our whole lives. **Raising the age to 70 would mean a loss of almost \$150,000 to the average worker – how is that not a cut? Will you commit to protecting the age of eligibility on programs for seniors?**