Terms and Conditions:

MS & CONDITIONS – MOTHER'S DAY CONTEST (FACEBOOK)

1. Kellogg India Private Limited ("**Kellogg"**) is organizing Mother's Day Contest on Instagram, from 12th May 2024 12 PM till 14th May 2024 11:59 PM ("**Contest Period"**), where the Instagram user(s) can participate by 'uploading the screenshots showcasing how they wished all the moms in their contact list a Happy Mother's Day, along with heartwarming reactions of mom's through Direct Message to the Instagram handle @KelloggsIndia (hereinafter referred to as "**Contest**").
2. By participating in the Contest the participant shall stand a chance to win Amazon Vouchers worth INR 5000 from Kellogg ("**Prize**"). Five winners shall be selected from the participants through a random selection process as ("**Winners**"). The selection of Winner(s) shall be at the sole discretion of Kellogg and Kellogg's decision shall be final and binding to all the participants.
3. The Contest is open for all Indian nationals having residence in India who are above the age of 18 years. Kellogg Employee(s) / Associate(s) are not eligible to participate.
4. By participating in this Contest, the Participants shall ensure that they have sought the express consent of the individual whose chat messages have been shared as part of this Contest. Participant shall be solely responsible for the chat messages they have chosen to share and shall release Kellogg from any and all liability and indemnify Kellogg for any claim, loss, damage or liability arising out of or in connection therewith.
5. In consonance with Kellogg's Privacy Policy which can be accessed from https://www.kellanova.com/us/en/privacy-notice.html , Participant(s) by voluntarily participating to the Contest provide their consent that Kellogg may for the purpose of this Contest collect, use, process or maintain or have access to Personal Identifiable Information i.e. any information or set of information, whether alone or in combination with other personal information gathered, processed, used or stored by Kellogg which is capable of identifying an individual ("**PII**"). The participant(s) expressly agree to share their PII for the purpose of this Contest and do hereby also acknowledge that Kellogg may use and/ or provide PII of the participant(s), to the concerned third party(s) from time to time for the purpose of this Contest and shall be retained for such period as to administer the Contest.
6. Further, the participant(s) shall not upload, distribute or otherwise publish any content which may be libelous, defamatory, threatening, invasive of privacy or publicity rights, abusive, illegal, or otherwise objectionable or which may constitute a civil or criminal offence, violate the rights of any person or otherwise give rise to liability or violate any law. Kellogg shall have a right to disqualify all such participants and Kellogg shall not be held liable for any such entry and reserves the right to delete any post and if required bring a suitable civil or criminal action in a court of competent jurisdiction against the participant(s). The participant hereby also agree to indemnify, defend and hold harmless Kellogg, its affiliates, directors, officers and agents against all liabilities, claims, actions, loss, damages arising out of or in connection therewith.
7. All prizes offered are non-transferable and no requests for cash benefits in lieu of prizes shall be entertained.
8. This Contest is subject to government rules and regulations and the applicable laws.
9. Kellogg reserves the right to change the terms and conditions of this Contest, including extending, withdrawing, or discontinuing the Contest without notice, without assigning any reason, at their sole discretion and without any liability.
10. The selected Winner's names will be announced on Instagram update or through a personal direct message to the Winner on Instagram or through an image displaying the Winner names on Kellogg's Instagram page at a time and date which Kellogg deems suitable. The Winner's shall receive the Prize directly through direct message on Instagram.
11. Kellogg does not assume any responsibility with respect to the merchantability and quality of the Prize awarded. Any dispute regarding defective, deficient, or unsatisfactory quality of the Prize or if the Winner is unable to redeem the Prize must be addressed by the Winner(s) directly with Amazon. All claims arising out of Prize shall be settled directly with the Amazon as per the terms & conditions of the Amazon Voucher. Kellogg shall not be held responsible or liable for any claims with respect to the Prize.
12. Prize shown are for illustration purposes only. Actual Prize may vary.
13. Entry to the Contest is void in States where prohibited/not allowed.

14. By participating in the Contest and accepting the Prize, the Winners waive all copyrights and any related rights and consents to Kellogg's right to record, exhibit or portray them as the Winners or publish any content submitted by them.
15. All disputes arising out of or in relation to this Contest shall be governed and construed in accordance with the laws of Republic of India and the courts at Mumbai shall have the exclusive jurisdiction.
16. By participating in this Contest, participant(s) unconditionally and irrevocably accept and agree to be bound by all these terms & Conditions as well as the terms and conditions of Instagram.
17. Kellogg reserves all rights to change, modify or alter these terms & conditions at any point of time without any prior notice to any party at its sole discretion.
18. Participant(s) undertake that the entries made in the Contest are self-created, original work of the Participant(s) and no third party intellectual property rights is violated and the participant shall indemnify Kellogg for any claim, loss, damage or liability arising out of or in connection therewith. The participant(s) assign to Kellogg all the intellectual property rights in the entry made for this Contest. Kellogg shall have the unconditional and irrevocable right to amend or otherwise adapt such entry(s) and/or use such entry(s) in conjunction with any other material and to use, distribute and/or publish such entry(s) in all media and all formats, and to authorize any other persons to do so, in each case for such purposes as Kellogg may in its absolute discretion determine.
19. Kellogg shall not be liable for any loss, damage or cancellation of this Contest caused by any events including events beyond its reasonable control including but not limited to force majeure.
20. All queries must be addressed through direct message on @KelloggsIndia.