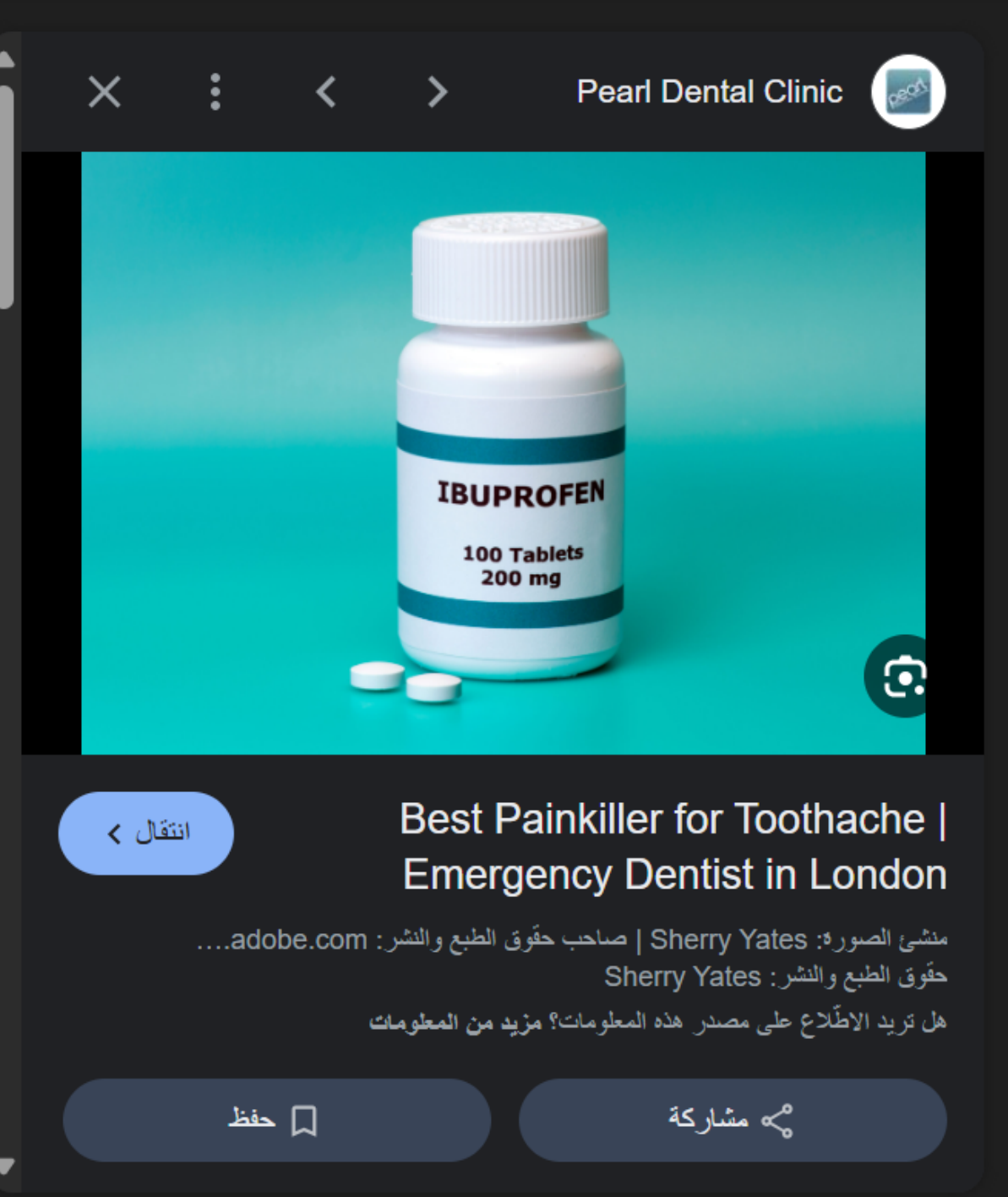


active attention :



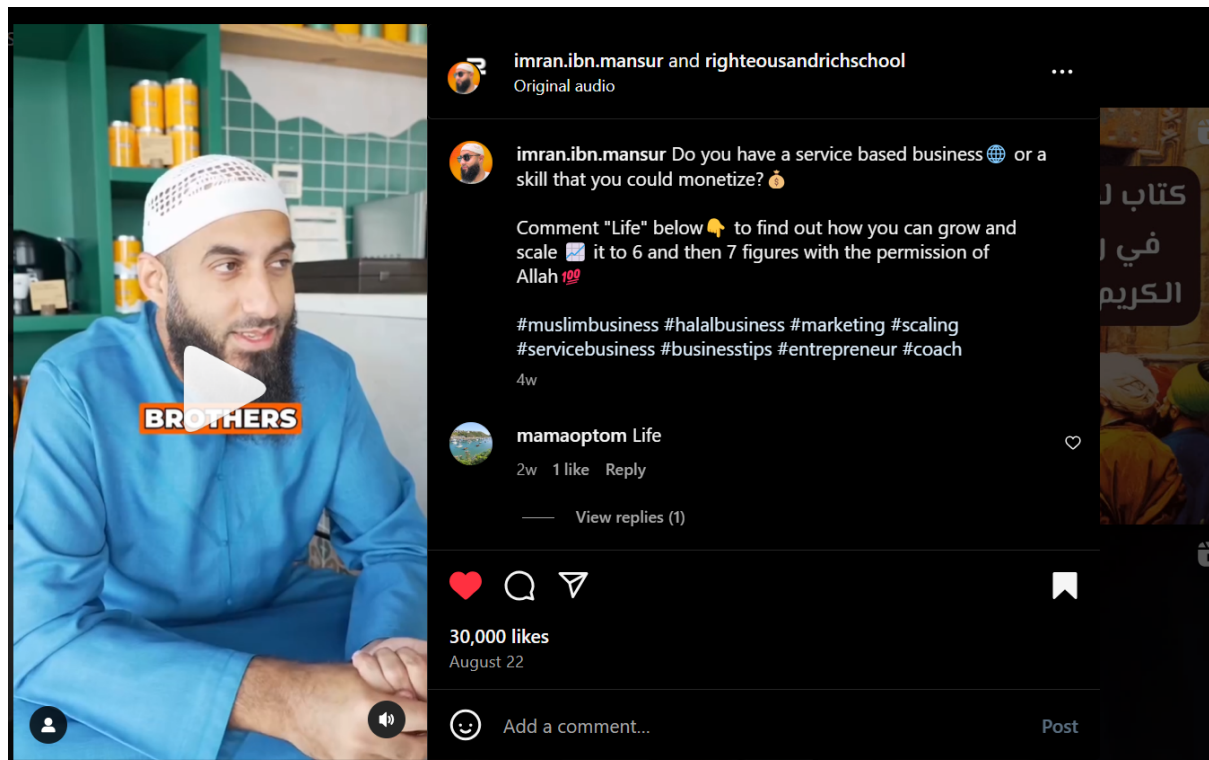
The screenshot shows a social media post interface. At the top, there's a navigation bar with icons for close, menu, back, and forward, followed by the text "Pearl Dental Clinic" and a profile picture. The main image is a white bottle of Ibuprofen 100 Tablets, 200 mg, with two tablets lying in front of it on a teal background. Below the image, there's a blue button with the text "انتقال <". To the right of this button is the headline "Best Painkiller for Toothache | Emergency Dentist in London". Below the headline, there's a line of text in Arabic: "منشئ الصورة: Sherry Yates | صاحب حقوق الطبع والنشر:adobe.com". Below this, there's another line of text in Arabic: "حقوق الطبع والنشر: Sherry Yates". Below that, there's a line of text in Arabic: "هل تريد الاطلاع على مصدر هذه المعلومات؟ مزيد من المعلومات". At the bottom, there are two buttons: "حفظ" (Save) with a bookmark icon and "مشاركة" (Share) with a share icon.

this is an example of an active attention post, this google pic got my attention through its attractive and catching headline, carrying words like **best painkiller for toothache**. and adding a description like **emergency dentist in london**, honestly makes me personally want to go to that dentist in specific.

i'm kind of saying it's the best headline for an active attention post. short, direct, simple and carrying the wanted meaning. it's just really good

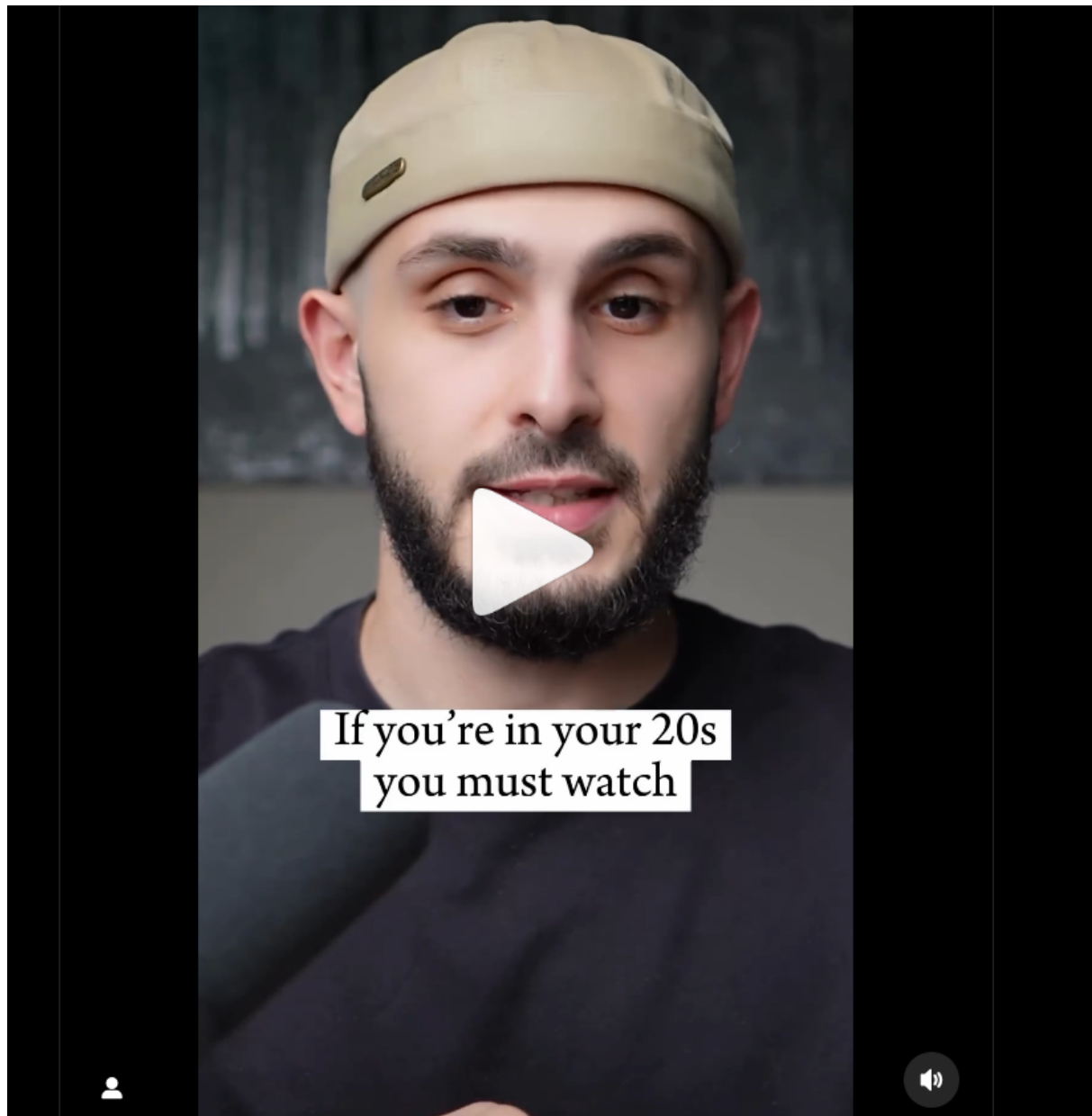
and because of its good headlining it got a place in the first line of photos in google images

passive attention :



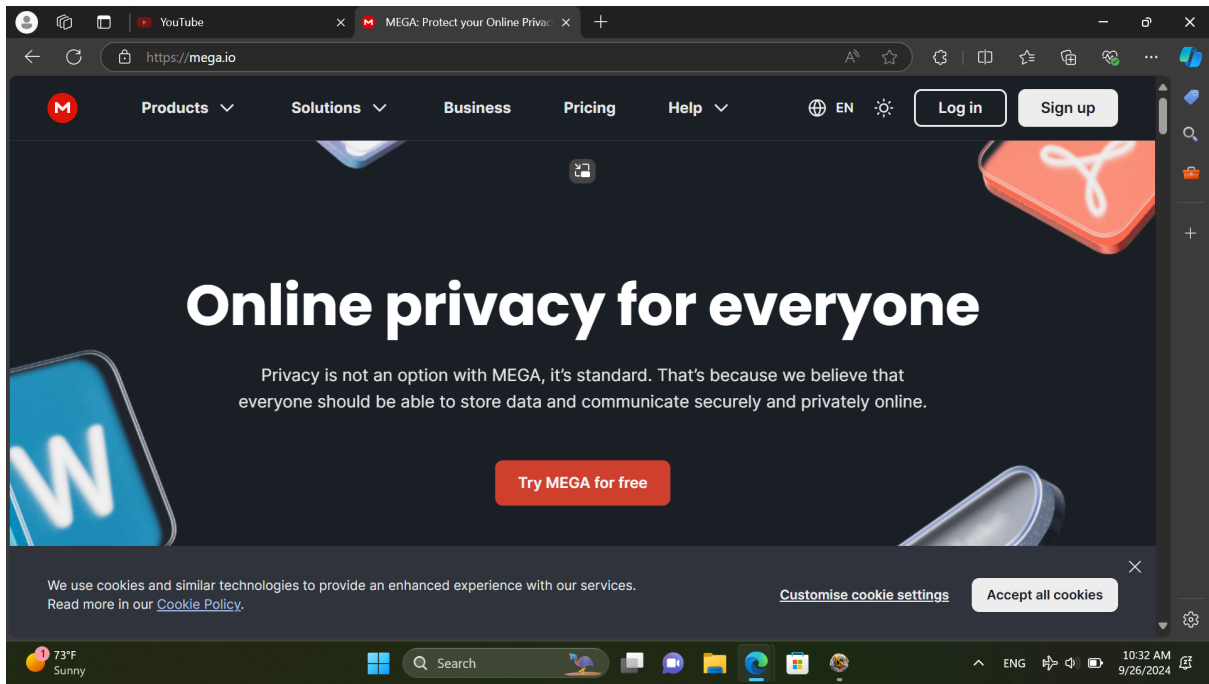
this ad got my attention due to the lifestyle this guy is living adding to being so much disciplined muslim ,like for us muslims it's rare to see very committed muslim like this guy living a lifestyle like that.
he's combining living a fun lifestyle and being able to do his duties as a muslim.

increasing desire :



this video got my attention because of the label he put on the video also he's speaking to my age group and i'm about to reach my twenties so it increased my desire to know the things that i need to know when i'm this age

increased belief in idea :



this service made me believe that it's safe because you can use their service if you're not a registered user so when i was not user of their service and i used it and i saw the level of protection and encryption they have, implemented in front of me.

increasing trust :

A Full Range of **Hair Loss Solutions for Men**



Before



After

Gain back your hair and confidence with men's hair loss treatments at Svenson.

Book An Appointment Now

this is a website that provides hair loss treatment and to increase people's trust in they're service they're showing previous clients results using their service