

Tea Rebellion Partner Farm Selection Criteria

1. **Excellent quality tea:** We will taste and review your teas and maintaining quality and production over time of the blends we select is important to the sustainability of our partnership
2. **Long term perspective:** Be interested in a long term, mutually respectful and beneficial direct trade relationship
3. **Environmental leadership:** Be certified to specific standards and/or show that you are leading on innovating tea growing/processing and reducing harm to local biodiversity, water, soils and humans
4. **Social Mission, Governance & “Why”:** The core of the farm has to have a social purpose and strive for impact in the community. This should be reflected in the business model and worker status and rewards. As we will be co-branding with you as an entity, the world needs to be able to read what you stand for as a farming operation.
5. **Transparency and documentation:** Our partners need to openly share information about their growing and processing practices and social practices. This extends to food safety processes, certifications as well as stories about workers and the farm.
6. **Regenerative Tea Farming Principles:** Adopt regenerative tea farming principles into their operations. Ideally join our cross industry project to support, pilot & scale.
7. **Carbon baseline and emission reduction:** Work towards creating a baseline of your carbon emissions on the farm and work with us and within the Regenerative Tea Farming project on ways to reduce your carbon footprint.
8. **Annual Feedback:** Provide annual feedback to Tea Rebellion on what works and what could be improved in our trading partnership.