

# Privacy and Cookie Statement

NextGen Belgium vzw (also trading as Tectonic)

Last modified: 13 April 2026

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## 1. Introduction

This is the privacy and cookie statement (“Statement”) of NextGen Belgium vzw (also trading as Tectonic), hereinafter referred to as “NextGen”, “we” or “us”. NextGen organizes Belgium’s leading startup event: Tectonic (“Event”).

We care about your privacy and aim to explain as clearly as possible which personal data we process, about whom, and for what purposes. If anything is unclear, please reach out to us at [legal@tectonicconf.eu](mailto:legal@tectonicconf.eu).

## 2. Changes to this statement

This Statement may be updated from time to time. The most current version is always available on our website ([www.tectonicconf.eu](http://www.tectonicconf.eu)). We recommend checking back regularly to stay informed of any changes.

## 3. Whose personal data do we process?

We collect personal data from the following categories of people:

- **Applicants** — persons seeking to work as a core team member or volunteer at NextGen
- **Attendees** — persons who bought or received a ticket for the Event via our ticketing platform
- **Partners** — persons who are partners of, or employed by, our partners
- **Subscribers** — persons who have subscribed to our newsletter and/or direct marketing communications
- **Suppliers** — persons from whom we purchase products or services, or who are employed by our suppliers
- **Website Visitors** — visitors to our Website

## 4. What data do we process, for what purposes and on what legal basis?

### Applicants

We process the following personal data about Applicants:

- Contact details (name, telephone numbers, email addresses), date of birth, place of birth, nationality, and gender

- Education, courses, and traineeships followed
- Data relating to the nature and content of current employment and any termination thereof
- Other information relevant to the role applied for, such as CV or cover letter content
- Other information required by applicable laws or regulations

Purpose	Legal basis
(a) Establishing identity and making contact in connection with the application procedure	Performance of a contract — Art. 6(1)(b) GDPR
(b), (c), (d) Assessing suitability for a role and internal security	Legitimate interests — Art. 6(1)(f) GDPR
(e) Compliance with laws or regulations	Legal obligation — Art. 6(1)(c) GDPR

## Attendees

We process the following personal data about Attendees:

- Contact details (name, telephone numbers, email addresses), date of birth, place of birth, nationality, and gender
- Current company and company details
- Dietary requirements or accessibility needs, where provided (note: dietary data may reveal health or religious information and is treated as special category data under Art. 9 GDPR; it is collected only with your explicit consent)

Purpose	Legal basis
(a) Establishing identity and communicating invoices and important ticket information	Performance of a contract — Art. 6(1)(b) GDPR
(b) Assessing eligibility for the ticket type	Legitimate interests — Art. 6(1)(f) GDPR
(c) Processing dietary or accessibility requirements	Explicit consent — Art. 9(2)(a) GDPR

## Partners and their employees

We process the following personal data of Partners and their employees:

- Contact details (name, address, telephone numbers, email addresses), gender, and where applicable, proof of identity
- Financial data for the purpose of calculating and recording fees and expenses, making payments, and collecting claims (including bank and salary data)
- Other data required by applicable laws or regulations

Purpose	Legal basis
(a) Establishing identity and communicating for the purpose of providing services	Performance of a contract — Art. 6(1)(b) GDPR
(b) Making payments, collecting claims, and recording fees or benefits	Performance of a contract — Art. 6(1)(b) GDPR
(c) Compliance with laws or regulations	Legal obligation — Art. 6(1)(c) GDPR

## Subscribers

We process the following personal data of Subscribers: contact details (name and email address).

Purpose	Legal basis
(a) Sending our newsletter and/or direct marketing communications	Explicit consent — Art. 6(1)(a) GDPR

## Suppliers and their employees

We process the following personal data of Suppliers and their employees:

- Contact details (name, address, telephone numbers, email addresses), gender, and where applicable, proof of identity
- Data for the purpose of placing orders or purchasing services
- Financial data for calculating and recording fees, making payments, and collecting claims (including bank data)
- Other data required by applicable laws or regulations

Purpose	Legal basis
(a), (b) Establishing identity and communicating for the purpose of placing orders or purchasing services	Performance of a contract — Art. 6(1)(b) GDPR
(c) Making payments, collecting claims, and recording fees or benefits	Performance of a contract — Art. 6(1)(b) GDPR
(d) Compliance with laws or regulations	Legal obligation — Art. 6(1)(c) GDPR

## Website Visitors

We process the following personal data of Website Visitors:

- Data provided through the contact form (name, phone number, email address, and message content)
- Data related to website visits (IP address and visitor statistics data)

Purpose	Legal basis
(a) Maintaining contact and answering questions or providing information	Explicit consent — Art. 6(1)(a) GDPR
(b) Improving the quality and findability of our Website	Explicit consent — Art. 6(1)(a) GDPR

## Photography and filming

During the Event, photos and video footage may be taken for promotional and journalistic purposes. Where footage features identifiable individuals, we rely on our legitimate interests (Art. 6(1)(f) GDPR) in documenting and promoting the Event, balanced against your reasonable expectations as an event attendee. If you would prefer not to appear in promotional materials, please inform a team member on arrival.

## 5. With whom do we share your personal data?

We only share your personal data with third parties where necessary for providing our services, or where required by law.

Applicants' data may be shared with: core team members involved in the application process; Partners, to facilitate networking opportunities; Notion (our internal database — [privacy statement](#)); and others with the Applicant's consent or if required by law.

Attendees' data may be shared with: core team members involved in the ticketing process; our ticketing platform; Notion (our internal database — [privacy statement](#)); our event networking platform (your basic professional details — name, company, job title — may be visible to other attendees; you can opt out during registration); and others with the Attendee's consent or if required by law.

Partners' data may be shared with: core team members involved in providing our services; Attio (our CRM platform — [privacy statement](#)); Notion (our internal database — [privacy statement](#)); and others with the Partner's consent or if required by law.

Subscribers' data may be shared with: core team members involved in sending direct marketing communications; and others with the Subscriber's consent or if required by law.

Suppliers' data may be shared with: core team members involved in the ordering or delivery of services; Notion (our internal database — [privacy statement](#)); and others with the Supplier's consent or if required by law.

Website Visitors' data may be shared with: core team members; suppliers maintaining usage statistics for our Website (including [Google Analytics](#)); and others with the Website Visitor's consent or if required by law.

## 6. Retention periods

We store your personal data for as long as necessary to fulfill the purposes for which it was collected. In general, we retain personal data until the start of the next edition of the Event, after which it is securely deleted — unless a longer retention period is required by law or for legitimate purposes. We may also anonymize personal data for statistical purposes, in which case it may be used indefinitely without further notice.

## 7. Do we transfer personal data outside the EEA?

We operate within the European Economic Area (EEA). However, some tools we use — including Google Analytics, Attio, and Notion — may have servers located outside the EEA, including in the United States. Where your personal data is transferred to a country that offers a lower level of protection than EEA standards, we put appropriate safeguards in place, in particular the use of Standard Contractual Clauses (SCCs) as approved by the European Commission.

## 8. What security measures do we apply?

We maintain appropriate technical and organizational security measures to protect personal data against unauthorized access, modification, disclosure, loss, or other forms of unlawful processing. The level of security applied takes into account the state of the art and the cost of implementation, in proportion to the risks involved.

## 9. Your rights as a data subject

You have the following rights in relation to your personal data. To exercise any of them, contact us at [legal@tectonicconf.eu](mailto:legal@tectonicconf.eu). We may ask you to verify your identity before processing your request. We will respond within one month, or within three months for complex or multiple requests.

- **Right to access** — You may request a copy of the personal data we hold about you.
- **Right to rectification** — If your data is inaccurate or incomplete, you may ask us to correct or complete it.
- **Right to erasure** — In certain circumstances, you may request deletion of your personal data (e.g. where it is no longer necessary, or where you have withdrawn consent).
- **Right to restriction of processing** — You may ask us to restrict processing of your data in certain circumstances (e.g. where you contest its accuracy).
- **Right to data portability** — Where processing is based on consent or contract, you may request that we transfer your data to another organisation or directly to you.
- **Right to object** — Where we process your data based on legitimate interests (Art. 6(1)(f) GDPR), you have the right to object at any time. We will stop processing unless we can demonstrate compelling legitimate grounds that override your interests, rights, and freedoms.
- **Right to withdraw consent** — Where processing is based on your consent (Art. 6(1)(a) GDPR), you may withdraw that consent at any time. Withdrawal does not affect the lawfulness of any processing carried out before the withdrawal.

You also have the right to lodge a complaint with the supervisory authority — see section 11 below.

## 10. Cookies

### What are cookies?

A cookie is a small text file stored on your computer, tablet, or phone when you visit a website. It allows certain information to be remembered between visits.

### Functional cookies

We use functional cookies to remember your settings so you don't have to repeat your preferences on each visit. You can delete them via your browser settings.

### Analytics cookies (Google Analytics)

We use Google Analytics to understand how visitors use our Website. Google Analytics places cookies that store information such as visit duration, whether you've visited before, and how you arrived at the Website. IP addresses are anonymized and data sharing with Google is disabled.

Your consent is required before analytics cookies are placed. You can accept or decline via our cookie consent banner when you first visit the Website, and change your preference at any time. You can also install the Google Analytics Opt-out Browser Add-on.

Note: Google Analytics involves the transfer of data to servers outside the EEA. We rely on Standard Contractual Clauses for this transfer.

### Tracking cookies

With your explicit permission, we may place advertising tracking cookies to show you relevant content across our network. These cookies are not linked to your personal identity and are only placed after you actively consent via our cookie banner.

### Social media buttons

Our Website includes sharing buttons for Facebook, Instagram, and LinkedIn, which are provided by those platforms and may set their own cookies. We are not responsible for how these platforms handle your data. We recommend reviewing their privacy statements before using these buttons.

### Managing cookies

You can accept, reject, or manage your cookie preferences at any time via our cookie consent banner or through your browser settings. Note that disabling certain cookies may affect the functionality of the Website.

## 11. Questions, comments, or complaints?

We're happy to help with any questions or concerns about this Statement. Please email us at [legal@tectonicconf.eu](mailto:legal@tectonicconf.eu). We ask that you contact us first so we can address your concerns directly.

You also have the right to file a complaint with the Belgian supervisory authority:

### **Data Protection Authority (Gegevensbeschermingsautoriteit / Autorité de protection des données)**

Address: Drukpersstraat 35, 1000 Brussels, Belgium

Email: [contact@apd-gba.be](mailto:contact@apd-gba.be)

Phone: +32 (0)2 274 48 00

Website: [www.dataprotectionauthority.be](http://www.dataprotectionauthority.be)

## 12. Contact information

### **NextGen Belgium vzw (trading as Tectonic)**

Address: Sluisstraat 79, box 3.1, 3000 Leuven, Belgium

Email: [legal@tectonicconf.eu](mailto:legal@tectonicconf.eu)

Website: [www.tectonicconf.eu](http://www.tectonicconf.eu)