

Associate in Media Production

Specialization in Faith-Based Media and Communication

HBI University

Course Duration: 2 years

Credit Hours: 60 hours (including 15 credit specialization hours)

Program Description

The Associate in Media Production program with a Specialization in Faith-Based Media and Communication at HBI University trains students to tell compelling stories and share impactful messages through digital media that align with Christian values. This program combines technical skills in audio, video, and digital production with faith-based principles of communication, branding, and outreach.

Students will study content creation, media editing, storytelling techniques, and multimedia broadcasting while exploring the role of media in ministry, evangelism, and nonprofit advocacy. Emphasis is placed on ethical storytelling, visual literacy, and using technology to advance the gospel in a digital world.

This program prepares students to work in churches, media ministries, nonprofit organizations, or launch their own creative content platforms. Graduates will be equipped to develop visual sermons, manage social media platforms, produce videos and podcasts, and support online ministry efforts.

This degree is ideal for those passionate about media, storytelling, and using their gifts to creatively communicate the truth and hope of the gospel in modern formats.

General Education Courses (15 Credit Hours)

Course Code	Course Name	Credit Hours
GEN 101	English Composition I	3
GEN 102	English Composition II	3
GEN 103	College Algebra	3
GEN 104	Introduction to Psychology	3
GEN 105	Introduction to Sociology	3

Core Media Production Courses (30 Credit Hours)

Course Code	Course Name	Credit Hours
MED 201	Introduction to Media Production	3
MED 202	Digital Photography and Editing	3
MED 203	Video Production and Storyboarding	3
MED 204	Audio Engineering and Podcasting	3
MED 205	Graphic Design and Visual Communication	3
MED 206	Social Media and Digital Strategy	3
MED 207	Scriptwriting for Media	3
MED 208	Media Ethics and Communication Law	3
MED 209	Live Event Production	3
MED 210	Editing and Post-Production Techniques	3

Elective Courses (15 Credit Hours)

Course Code	Course Name	Credit Hours
MED 301	Ministry Branding and Visual Identity	3
MED 302	Animation and Motion Graphics	3
MED 303	Drone and Aerial Videography	3
MED 304	Broadcast Journalism and Interviewing	3

MED 305	YouTube and Online Platform Development	3
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Specialization in Faith-Based Media and Communication (15 Credit Hours)

Course Code	Course Name	Credit Hours
FMC 401	Media Ministry and Evangelism	3
FMC 402	Faith-Based Storytelling and Testimonial Sharing	3
FMC 403	Church Media and Worship Technology	3
FMC 404	Digital Discipleship and Community Engagement	3
FMC 405	Kingdom Messaging Through Media	3

Capstone Project (3 Credit Hours)

The Capstone in Faith-Based Media and Communication allows students to create a professional-level media portfolio. Students may:

- Produce a video documentary or ministry series.
- Develop a multimedia campaign for a nonprofit or church.
- Launch a digital platform with original gospel-centered content.

Program Outcomes

Graduates of this program will:

- Use digital tools to produce faith-based content for various platforms.
- Apply storytelling strategies to advance Christian messaging.
- Operate cameras, audio equipment, and editing software proficiently.
- Design ethical and impactful media projects for ministry and missions.
- Lead or support creative communication in churches and organizations.

Career Outcomes and Potential Pay Scale

Career Path	Average Salary (Annual)
Church Media Director	\$45,000 - \$65,000
Faith-Based Content Creator	\$42,000 - \$60,000
Video and Audio Technician	\$40,000 - \$58,000

Social Media and Outreach Manager	\$43,000 - \$62,000
Christian Communications Producer	\$47,000 - \$70,000