

# **Committee Report**

**PROJECT NAME:** Digital Learning, Distance Learning, and Remote Learning

**PROJECT DIRECTOR:** Andrew Easton

**REPORT PERIOD:** October 2021

COMMITTEE REPORT: DIGITAL LEARNING COORDINATOR

## Blended Learning/Personalized Professional Development Support

- Continued to meet with leaders from TLT and SDA on the development of the **PD for Me** initiative (a part of the Rule 84 work).
  - o TLT contributed nine topics and SDA contributed six topics out of the 15 needed for our October-December mailers.
  - o Created, collaborated, and/or feedback on the following resources...
    - Artificial Intelligence PD for Me One-Pager (Credit: TLT Emerging Tech workgroup)
    - Strategies for Managing Stressful Situations PD for Me One-Pager (Credit: Jen McNally)
    - My Students' Data Stories PD for Me One-Pager (Credit: Kristen Slechta)
    - Personalized Learning PD for Me One-Pager
    - <u>Differentiated Instruction: DAP Dojo</u> PD for Me One-Pager (Credit: Nick Ziegler)
    - Front/Back Covers for All Five One-Pagers
    - <u>Calendar</u> of PD for Me Zoom Meet-Ups
    - Designed and ordered the envelopes for PD for Me
    - Designed and ordered ESUCC pens for each mailer
    - Created a Welcome Card insert for each mailer
    - Stuffed all envelopes with the help of Deb Hericks
    - Emailed out each of the October and November mailers via email to those who requested to receive it that way
- Attended and collaborated with TLT Leadership at their monthly meeting.
- Attended and collaborated with the blended learning work group.
- Attended and took part in the Future Ready Council meeting on 10/27/21 at ESU 2.
- Continued conversations with Lori Broady, Mark Brady, Deb Paulman, Craig Hicks, Dawn Ferreyra, and Nick Ziegler regarding the TLT/SS SDA cadre's work with HQIM for SS in grade 4-8.
  - o Statewide Social Studies Inquiry Supports

- o Special Project Proposal (Revised)
- o John Hopkins Social Studies Summary Analysis

#### **Collaborations**

- Collaborated in planning for the 2022 Future Ready Conference
- Continued The Friday Love, Learn, and Leadership Live Show on our Facebook and YouTube pages as a way to give building-level leaders a platform to share the work that they are doing and connect them with others.
  - o 10/1/21 <u>Casey Slama of Gordon Elementary and Julie Downing of ESU 13</u>
  - o 10/8/21 <u>Jeremy Behnke, Lincoln Heights Elementary and Julie</u>
    <u>Downing of ESU 13</u>
  - o 10/29/21 <u>Heather Thompson of Shelby-Rising City Public Schools</u> and Mark Brady of ESU 7
- Collaborated with Brooke Kavan (ESU 7) and Kristen Slechta (ESU 9) on developing social media stories as PD. Spent time promoting these across our social media platforms (Facebook, Twitter, Instagram, LinkedIn, and YouTube).
  - o What Is Continuous Improvement? by Amy Trauernicht of ESU 13
  - Restore Relationships with Restorative Practices by LaRaesha Kugel of ESU 9
  - o <u>Building Self-Efficacy in Students</u> by Brooke Kavan of ESU 7
  - o Why Write Right Now in Your Class? by Sarah Essay of ESU 10

### **NVIS Efforts: Distance Learning and VFT**

- Progress on the NVIS update has been put on pause for the semester.
- Spoke with Otis Pierce about plans for creating an onboarding packet for distance learning classes over the months of January-March
- Spoke with Jason Everett about plans for creating an onboarding packet for virtual field trip providers over the months of January-March
- Distance Learning courses were up in the 2020-2021 school year
  - o 16.8% increase in the number of districts participating.
  - o 8.3% increase in courses offered.
  - o DEU dollars dropped from \$964.91 (19-20) to \$844.28 (20-21)

### **Professional Development**

- Learning and sharing during the SDA Connect Session
- Attended the Educator Effectiveness training at ESU 10
- Attended the Fall NETA conference in Kearney, NE

## **Professional Development Presentations**

- Breakout Presentation at ESU 11's Fall Conference
- Recorded and edited the video of the <u>NRCSA+ESUCC Collaboration Over</u> <u>Covid session</u> for the National Forum for Rural Education Association's Convening.

Led a professional development conversation with business teachers in ESU
 16

### **Promotional Work**

- Met with Deb Hericks and Rhonda Eis to discuss further revisions and updates to the ESUCC.org site 10/12/21.
- Met with Kraig Lofquist and later Nick Ziegler to discuss rebranding the ESUCC's digital learning efforts.
  - o N.E.X.T. Nebraska Education X Technology: Teaching and learning in Nebraska at the intersection between education and technology
- Worked at the ESUCC booth at the Fall NETA conference.
- Ordered four different styles of pens with the ESUCC logo on each and distributed them through the PD for Me mailers.
- Created stickers promoting The Good Life EDU Podcast and sent one in each of the PD for Me mailers



 Created magnets promoting the <u>ESUCC's Digital Citizenship Symposium</u> and sent one in each of the PD for Me mailers.



- Created nine episodes of **The Good Life EDU** podcast.
  - o Shows:
    - <u>The ESUs' Impact Series: Episode 1 on Education Technology</u>, Lynne Herr of ESU 6, Shara Johnson of ESU 2, and Bill Pulte of ESU 3

- A Conversation with SEM Elementary's National Rural Teacher of the Year, Laurie Smith of SEM and Jack Moles of NRCSA
- The Digital Citizenship Symposium's Resources and Contest for Nebraska Students, Peg Coover of ESU 10
- Broke 9000 total downloads
- Invested in Twitter promotional efforts.
  - Twitter Followers
    - October: 1236 (+41)
    - September: 1195 (+71)
    - August: 1124 (+17)
    - July: 1107 (+34)
    - June: 1083 (+12)
    - May: 1071 (+70)
    - April: 1001 (+64) \*Broke 1000 followers
    - March: 937 (+82)
    - February: 855 (+82)
    - January: 773 (+83)
      - 2021
    - December: 690 (+67)
- Invested in Facebook promotional efforts.
  - o Page Likes/Followers.
    - October: 410 (+15)
    - September: 395 (+4)
    - August: 391 (+13)
    - July: 378 (+18)
    - June: 360 (+3)
    - May: 357 (+8)
    - April: 349 (+33)
    - March: 316 (+52)
    - February: 264 (+30)
    - January: 234 (+40)
      - 2021
    - December: 194 (+7)
- Invested in LinkedIn promotional efforts.
- Invested in Instagram promotional efforts.