

Project and Process Management Assignment (Visit a fast food business)

1. Discuss the importance of systemizing your business. Using a business, come up with a list of all the areas of a business that you can and should create a system for. Think about scheduling, accounting, inventory control, vendor accountability, CRM, marketing, customer acquisition, product control, managing yourself and your team.

2. Visit a service-oriented business (such as a fast food or retail business). While visiting this business, pay attention to all of the systems this business has in place to provide value to its customer. Recap your observation.

Prepare a brief 2-3 minute presentation based on your observations of this business. Look to apply what you have learned in your assessment.