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Date

The Honorable Tina McKinnor
California State Assembly
1021 O Street, Room 5520
Sacramento, CA 95814

RE: AB 1237 (McKinnor) SUPPORT

Dear Assemblymember McKinnor:

On behalf of the Members of the (ORGANIZATION), I am writing to express our strong support of AB 1237, which would require online ticket retailers, online ticket resellers and online ticket marketplaces that service venues with a capacity over 1,000 people to offer the option to purchase an all day transit ticket during the ticket checkout process.

California is the sports and entertainment capital of the world, with more professional sports and entertainment venues than any other state in the nation. These venues regularly accommodate tens of thousands of sports and entertainment fans and have significant impacts on the surrounding communities, including increased traffic and local air quality impacts.

While the use of transit has been widely adopted by those commuting to and from work or school, the use of transit as a means to enjoy cultural or competitive athletic events remains limited, requiring local residents and visitors to navigate potentially confusing logistics in order to access local transit services. As we look to the future, we must start thinking and taking action on how to better integrate transit use beyond its traditional uses and begin to fully integrate transit use into all aspects of our lives - including participating in sporting and entertainment events.

Integrating a transit pass with your ticket to a sports or entertainment event will make it easier for fans from around the world visiting our cities to use our transit systems, reduce road congestion, improve local air quality and provide critical resources needed to meet the increased surge demand for transit in cities across California.

(DISCUSS WHY YOU AND/OR YOUR ORGANIZATION SUPPORT THIS BILL.)

Thank you for your continued leadership on this issue.

Sincerely,

NAME

ORGANIZATION
CONTACT INFORMATION

cc: The Honorable (Chair Name), Chair, (Name of Committee)
Members of the (Name of Committee)