Trumbull High School Musicals Playbill – Ad Order Form JOSEPH AND THE AMAZING TECHNICOLOR DREAMCOAT March 14-16, 21, 22, 2025

ADVERTISING DEADLINE - January 27, 2025

Size of Ad (see next page for ad sizing details)	Finished book is 5 ½ x 8 ½
(Ads are in black and white unless otherwise indicated)	
Full page \$150.00	Half page \$80.00
Quarter page/Business Card \$50.00	Single line \$10.00
Inside front/back cover (full color - full pg size) \$300 (First come – first served)	
Website ad \$250 (<u>www.THSmusicals.com</u> -includes logo and link to advertiser's website)	
Cast Member Name (seller)	
Advertiser	
Address	
Email Address	
Phone Number	
Checklist (Please include all of the following):	
Ad Order Form (Separate form for each ad)	
Paper copy of Ad (so we know what you want it to look like)	
Digital .pdf or .jpg file to <u>THSMusical+Ads@gmail.com</u>	
Payment (Make checks payable to THS Musicals)	
Amount Enclosed \$ Check # All proceeds benefit the Trumbull High School	Cash ol Musical Theater Program

TO THE ADVERTISER: Please return this form and required artwork to the seller or mail to:

THS Musicals Attn: Matthew Bracksieck

72 Strobel Rd. Trumbull CT 06611

If you have any questions regarding this ad purchase or require a receipt, please email THSMusical+Ads@gmail.com (Please note the spelling: THSMusical with no "s")

> Consider becoming a COMMUNITY SPONSOR! Visit www.thsmusicals.com for more information.

Please use the following guidelines when designing ads:

o *Ads **MUST** conform to the following dimensions

Full Page: 4½" wide x 7½" tall

Half page: 4½" wide x 3¾" tall

Quarter page: $4\frac{1}{2}$ " wide x 1 $\frac{7}{8}$ " tall (Business cards fit this space) OR $2\frac{1}{4}$ " wide x $3\frac{3}{4}$ " tall

Single Lines: No more than 75 characters.

- o **Digital copies of **ALL** ads must be sent directly to thsmusical+ads@gmail.com (Please note the spelling: THSMusical with no "s")
 - Subject line: Cast member's name (i.e. Sally Smith's ad)
 - In the body of the email, indicate the size of the ad.
 - .jpg and .pdf files only*

*If an ad does not meet the size requirements and is not sent in the correct file format, we cannot guarantee that it will look as submitted.

**If a digital copy of the ad is not emailed, we will scan the paper copy and cannot guarantee that it will look as submitted.

Additional advertisement order forms can be printed from the website www.thsmusicals.com.