

Landing page Mission

Who am I talking to?

Men and women.

Age range between 14- 50 years old.

Everyone who wants to learn this skill and makes it his own job.

They have an average life, they have tried different kinds of business because they aspire for a fuller life. But they always fail.

They have strong values and try to do their best everyday.

Their outside forces are family, their loved ones and God.

Where are they now?

But all what they have tried, had failed.

So now, they don't know what to do. They are losing hope, and they don't know if they have to try one more time, or just give up.

For now they continue their common life, while trying to regain the determination they had and try.

Where do I want them to go?

I want them to not give up.

Show them that they can reach their goals if they don't give up, and prove to them that if they just leave everything and go, this won't improve things.

I want them to feel confident and ambitious to achieve their results.

What steps do they need to take?

I think they need to acquire another point of view.

Their way of do, what they have did, was wrong, they didn't learn the basics correctly, but most importantly, they didn't have a mentor, or guide, someone who can advise them and to whom they could share their doubts and needs.

ROADBLOCKS:

Lack of confidence in themselves - Don't have a guide - Don't know the correct process - Little fear of another failure - Doubt in the business fields .

SOLUTION:

Have a mentor - Make them develop copywriting skills - Give them goals to work on - Guide them Step-by-Step - Show them one opportunity to focus on - Make them reach small victories little by little to make them regain confidence in themselves.

PERSONAL ANALYSIS

I have used a DIC Framework for the Landing page

It seems like the distraction and click elements are fine, but I'm not entirely sure about the intrigue and the font types used, if they've been done correctly.

I was also wondering if I've been too vague about the skill in the sales page or if it's fine like this.

Product page 👉

The REAL Reason Why Your Business Will NEVER Succeed

You keep wondering, don't you?

Because those people out there have that life?

They drive fabulous cars, travel to amazing places...

And you?

Always there.

In the same house, every year...

So, you got tired of all this!
And tried too....
But you didn't make it so hard, huh.

I failed many times too, before reaching the success I have today, and that's because I decided to get guidance, to get help.

We can't do everything alone, and that's precisely why **TODAY**, I want to help you!

Just learning one thing, one skill, will revolutionize your life...

I can give you ALL the information you need, completely for **FREE**, but the only one who can choose is you...

Don't wait.
Make your choice **TODAY** and improve your life!
[Link]

In the hope of having been helpful
See you soon
Landry.