

# Lockdown: The End of Growth in the Tar Sands

*Partner Support Pack - Launch*

**EMBARGO: Tuesday, October 24th – 9am ET**

Thanks for supporting our new report Launch! Below you'll find everything you need to help promote the report findings on Facebook and Twitter.

You can find our [top-line messages](#) and the report itself at this link:

<http://priceofoil.org/2015/10/27/lockdown-the-end-of-growth-in-the-tar-sands>

Bit.ly Link: <http://bit.ly/lockdown-report>

## Facebook Options:

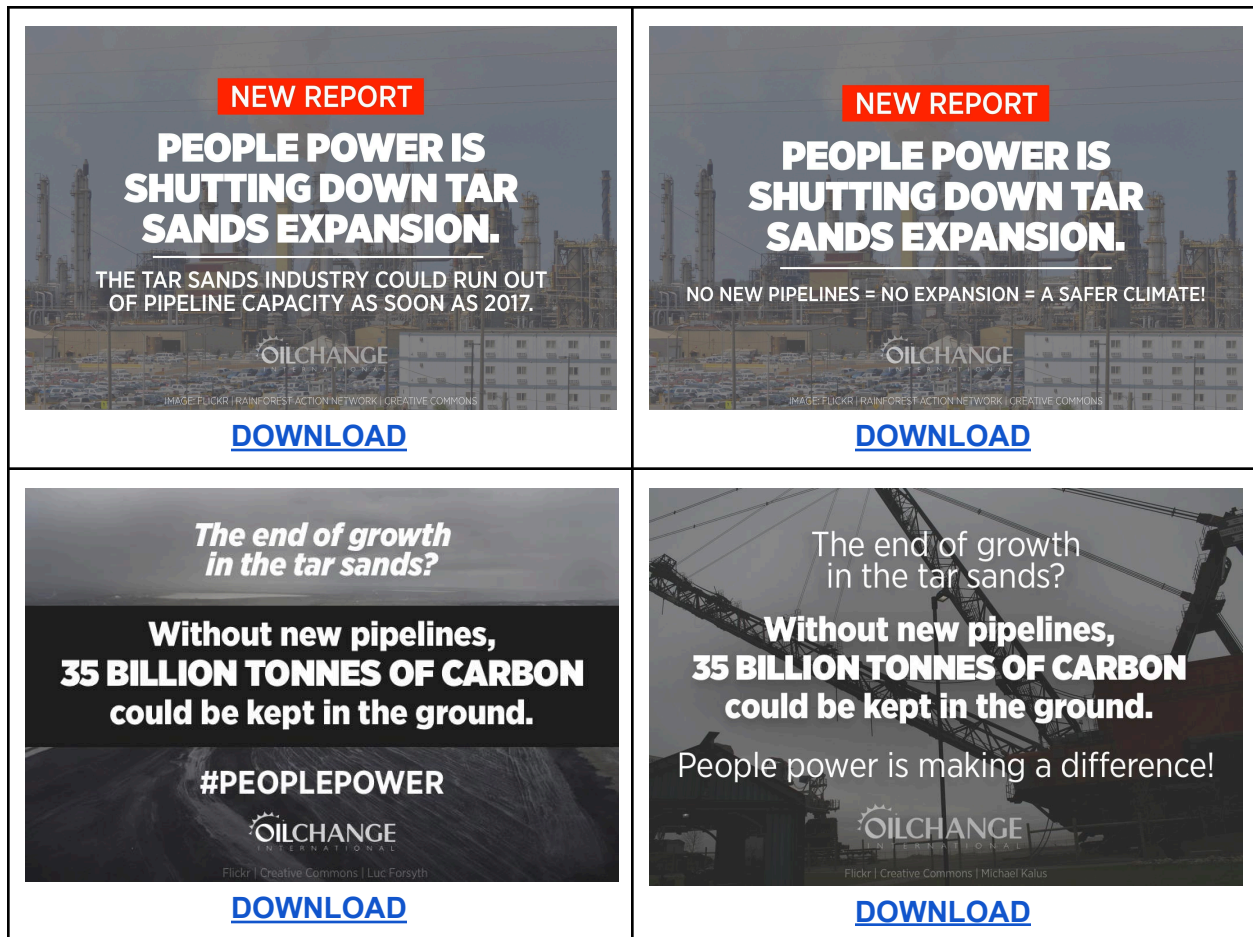
- What happens when diverse and passionate citizens stand up for a safe future? The tar sands run out of room to grow and 35 billion tonnes of carbon could stay in the ground! Keep it up people power! Read our new report here: <http://bit.ly/lockdown-report>
- Big News! People power working for a safe climate future has caught Big Oil back-footed. Without new pipelines, the tar sands have no room to grow, and tens of billions of tonnes of carbon will stay in the ground. Keep up the amazing work and read more in our new report here: <http://bit.ly/lockdown-report>
- New Report: People power is protecting the planet! By stopping pipelines, we are stopping tar sands growth and keeping billions of tons of carbon in the ground.
- No new pipelines = no new growth in the tar sands = a safer climate. Keep up the people power! Read our new report: <http://bit.ly/lockdown-report>
- Numbers talk and our new numbers tell an incredible story of people power! Without new pipelines, the tar sands will run out of room to grow and tens of billions of tonnes of carbon will stay in the ground. Check out our brand new report and keep up the incredible work for a safe climate future!

## Twitter Options:

- NEW REPORT: No new pipelines = no room to grow for the #tarsands! People power is keeping carbon in the ground! <http://bit.ly/lockdown-report> #NoKXL
- Numbers talk and our new crunching shows that people power is keeping #tarsands in the ground! <http://bit.ly/lockdown-report> #NoKXL
- NEW REPORT: #Tarsands industry could run out of pipeline capacity by 2017. One reason? Public opposition. Read more: <http://bit.ly/lockdown-report>
- Wonder why Keystone XL is such a big deal? If we stop infrastructure, we stop expansion. Read our new report: <http://bit.ly/lockdown-report> #NoKXL

- The #tarsands are facing an existential threat:all of us. No new pipelines = no new growth = a safer climate! Read our report: <http://bit.ly/lockdown-report>
- It is time for the #EndOfGrowth in the #Tarsands and people power is doing its part! <http://bit.ly/lockdown-report> #NoKXL
- Today we're launching an important new report on the #tarsands with @XXXX, @XXXX, @XXXX, @XXXX. Read more <http://bit.ly/lockdown-report>

### Sample Images:





WONDER WHY **KEYSTONE XL**  
IS SUCH A BIG DEAL?

**IF WE STOP INFRASTRUCTURE,  
WE STOP EXPANSION.**

*(AND OUR NEW REPORT PROVES IT)*

 **OILCHANGE**

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