

Reports

As of January 2022, the process for collecting and reporting analytics on finding aid views has substantially changed. Previously, analytics were gathered and reported by Alliance central using a customized process. The system now uses Google Analytics, and members are able to pull reports on finding aid views as needed.

First click the link on “Finding Aid Views.” You can now select the dates you want to include in your report, and click “Get Report”

Please note that if you are requesting a large date range for a large number of finding aids, the tool can be slow. Analytics requests with ranges greater than 90 days for large repositories may time out. For best results, use date ranges of 90 days or less.

Your institution’s results may appear lower than in previous quarterly reports. Google Analytics filters out web search bots and other crawlers that inflated usage counts in previous years.

You can also use the Reports function to export a list of all finding aids in your repository. The link will generate a CSV file with ARKs, titles, date ranges, collection names, and filenames.