

THE ARTISTS' GALLERY - TIPS FOR TECH

4/30/25 - Elizabeth Gamache

Growing Your Audience

- Engage authentically by responding to comments and messages promptly
- Use 3-5 relevant hashtags
- Share your process videos and behind-the-scenes content about you and your artwork
- Run occasional contests or giveaways to increase visibility
- Collaborate with complementary artists or local businesses for cross-promotion
- Share to your personal Facebook page or other social media. Remember friends and family are our best supporters! If they like or share your post, their friends see it too. More exposure.