

Product: Qualia Mind

Free gif or bait: How creativity and inspiration work, information about their roadblock.

Audience: Audiencer is both male and female, working age, office workers, authors or writers, any occupation that requires focus, creativity and inspiration or which relies heavily on mental work. Income level is pretty normal, maybe on the higher end of average(due to the price). Depending on their profession, if they are in a profession that is entirely mental such as writers/authors they are probably afraid of not creating a good book or literature work. Angry or frustrated about the fact they cannot get focused when they need it or be creative. They would like to be happy, energetic, and productive. They would(if they had their dream state) feel calm, focused, productive, they would be mentally clear. They secretly desire clarity, focus, feeling well and alive and also maybe kinda happy. They believe they are not focused, productive, they have a mental fog, they are not clear, cannot concentrate and do not feel well. They have tried to solve it in the past but unfortunately the other nootropics they tried weren't that good, the substances were not in the correct amounts, they weren't using enough(substances) or they weren't even natural, even more so some had side effects and didn't have a fast effect(they worked after some time),wasn't fast acting . They try something to see if it's going to work, or search online about it, like substances, price etc. The character traits they value are: focus, clarity, productivity, mood(deduced since they don't have them). They despise being unable to focus, not being productive, being tired mentally after work in other words mental fatigue etc. They are maybe aware of other trends, other supplements and nootropics however they do not think very good about these.(source: qualia mind reviews)

Avatar: James is a male(just for the example, it's not gender specific) of working age, most likely 30s to 40s(can be up to 50s or even 60s,however people of this gen are not very *capable* with online research or *stuff*) . He gets up in the morning and gets ready for work, despite that cup of coffee he isn't focused at his work, and is not very productive as he would wish, his mood reflects his tired mental state, currently he isn't very well psychologically and when he comes home he feels just superbly tired, both physically and mentally and does not have the energy for other things in his life. Work isn't the only thing in his life, due to his very tired state he cannot focus or do anything else, like his hobbies, interaction with his family, he isn't even in the mood to do so! He doesn't even have the energy to do so, **even** if he wanted to. He cannot focus when he wishes to, cannot be creative or even productive, he can't do the required task at hand because he isn't mentally clear, actually he uses a word, he calls this "mental fog"(this word was used by *one* of the clients who had left a review, but I think it represents and the avatar can relate to this current mental state, should it be used or nah). He has started looking for supplements to help him in his current mental state and fix these problems, however he isn't satisfied with them.

Headline

Intrigue

Key words: Inspiration, focus, 4 Ms: Motivation, Memory, Mental Energy, Mental Focus; 28 high-purity ingredients, tested by expert neurobiologists and doctors(could use some examples for this), waiting for your "muse" is a fantasy, spinning your wheels during the creative process, creativity is actually 2 processes: divergent thinking and convergent thinking; modern life easy for generating ideas or divergent thinking but makes hard to refine

them(convergent thinking), focus is interrupted(the role of focus), for convergent thinking you need motivation focus and memory, natural compounds that complement caffeine, amino acid L theanine, helps to support a calm and focused mind, Vitamin C helps motivation through the creation of dopamine.

How to + or Direct benefit? + Quickest + truth

The ultimate truth about creativity and focus and how to get it INSTANTLY at the exact moment *you* need it.

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- Did you know that creativity is actually 2 *distinct* processes, modern life has made it extremely easy for one but the opposite for the other
- 4 areas of brain function that play an **inseparable** role in inspiration and creativity
- The 2 natural compounds which **directly** boost focus and motivation, PLUS they are better than caffeine

[YES!!! Let me in on the knowledge about focus and what sparks creativity](#)

Product: Million Dollar Ads

Free gift: 15 ad formulas or marketing campaigns

Headline

Intrigue

CTA

GROW YOUR BUSINESS IN MONTHS AND EARN THOUSANDS OF DOLLARS WITH THESE 15 EXTREMELY SUCCESSFUL AND ALREADY PROVEN MARKETING CAMPAIGNS

GET FREE INSTANT ACCESS TO 15 MARKETING CAMPAIGNS THAT WILL HELP YOU GROW YOUR BUSINESS IN MONTHS AND EARN THOUSANDS OF DOLLARS

- There are 3 simple steps *you* can implement to create ads that will sell like crazy
- These ads work only for certain industries right?WRONG, the campaigns work for more than 15 different industries ranging from finance to astrology
- The safest FOOLPROOF formulas to make you thousands of dollars, already proved by numerous brands and online business
- How to INSTANTLY boost your ads with this one simple concept from Hollywood
-

YES!Let me in on the formulas