

Subject line: Hey Astrid! Your website needs improvement.

Hello Astrid!

My name is Meisam.

I found your website while looking for techniques to solve (niche) issues.

I am not in that situation myself, I am just interested in the subject generally.

I really admire that you moved to Australia to help people with their (niche)! It's really beautiful what you have done.

I want more people to reach out to you and get help from you.

I think your website needs improvement in persuasion so visitors can be sure of your ability and be glad to have chosen you as their instructor.

I am someone who has looked into your top competitors that might not do as good of a job for their customers as you do.

But they are at the top because they know how to be persuasive.

I have an idea that will perhaps get you closer to the top.

Here is what I think needs improvement on your website:

- Adding persuasive testimonials to your home funnel.
- A short text that will persuade the visitors to move from their painful state and choose you as their savior.
- Adding some authority to your home page to gain visitor's trust
- A landing page with persuasive points

And more, but I would like to keep it short for this email.

Here is a taste of what I can do for you:

(PAS)

If you are interested in our partnership, I am available on this email.

I hope to hear from you.

Sincerely,

Meisam Mosavi

