

Context: This is 1/3 announcement emails, the announcement of a program that helps business owners scale their business.

Subject line: Big news %Firstname%! 🚀

%Firstname% I can finally spread this news to you!

I'm happy to announce %Course%!

You might wonder "*Client, what is %Course% and how can that help me?*"

It's like having a turbocharged boost for your business journey.

Led by yours truly, Coach Cleintk, and a team of industry pros, %Course% is designed to give you the tools, support, and community you need to reach your goals faster.

Whether you're just starting out, in the growth phase, or ready to scale up, **%Course% has your back.**

This program will help you and your business get unstuck, using real strategies that work in the real world.

%Firstname% I get you, scaling a business can feel daunting, especially when you're pulled in a million different directions.

That's why I'm here to help and take you in the right direction, that's called **success.**

That's it for now.

Keep your eyes open for the next emails. 👁️👁️

I'll talk more about what you can expect.

Talk very soon,

Client