

Tao of Marketing Diagrams (links)

What is a market

https://www.canva.com/design/DAF-IX_pGVg/AOXPRYvYzISpTTTKMHCG9Q/edit?utm_content=DAF-IX_pGVg&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Market awareness

https://www.canva.com/design/DAF96imXeXU/wHeOgwKsOLbhkKP4dzKd6g/edit?utm_content=DAF96imXeXU&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

New?

Market sophistication

https://www.canva.com/design/DAF969EUXGE/4JwwWUgUM_cafiuD0OKvA/edit?utm_content=DAF969EUXGE&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

How to get attention

https://www.canva.com/design/DAGFTikMXAo/w83bjbTQTesqX3DP1WHl8Q/edit?utm_content=DAAGFTikMXAo&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

PROBLEM -> MECHANISM -> PRODUCT

https://www.canva.com/design/DAF_oLympvI/siJNmEpSkk2RkoAJhxjYBg/edit?utm_content=DAF_oLympvI&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Will they Buy/Act?

https://www.canva.com/design/DAF-S_Y0nBM/ALQ8kNyan6jp-WV22qGbZQ/edit?utm_content=DAF-S_Y0nBM&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Winners Writing Process

https://www.canva.com/design/DAF__REGNnM/SpsQDswB9eNJmWLE80OITw/edit?utm_content=DAF__REGNnM&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Conquer Map (Process Map)

https://www.canva.com/design/DAGKlr8Rm0w/VJ6x-urL2v0ipXeBt9Ogag/view?utm_content=DAGKlr8Rm0w&utm_campaign=designshare&utm_medium=link&utm_source=editor