

Apache Local Community Beijing Podcast

Name:

ALC Beijing Podcast: Spread apache way and project.

Episode Title:

Episode #number : Title and Guest name

Language:

Mandarin

Goal:

This podcast fills a gap in the ALC Beijing community by sharing specific use cases for Apache practice and exploring how apache way works locally . As an added bonus, this podcast could be an audio-format update for the community (requires quick release cycles).

Audience:

Anyone interested in Apache Way, open source community and apache project , including apache member, apache committer, OSPO managers, Community Managers, Maintainers, Foundation Employees, Community Members, DevRel managers,

Host:

Willem Jiang

Trista

Lijiansheng

Anyone is welcome.

Scope:

(What to include? What not to include)

- Apache way/project/community/Conference/blog relevant updates, news, a summary of the discussion
- interviews with people who do for their apache community, project, foundation, or company
- Use cases, build community , incubator project, communication with other apace members etc.

Style:

A panel of ALC Beijing members interviews apache persons as the main content of an episode. Additionally, alc beijing members talk about ongoing conversations in the apache project.

Format:

For each episode, one person will be responsible for the preparation, research, coordination, and moderation.

A panel of 2-3 (maybe dedicate one person each episode to be a moderator) ALC Beijing members interviews a guest who has done or told a story in their specific context. The interview is about the specific use case of the guest. Each recording is scheduled for 1h and a released episode could be 40 minutes.

- Intro music and intro to podcast/apache project
- Intro of panel
- Intro of guest
- Interview with guest
- News from the apache foundation/community/project
- Tips and Tricks (?)
- Announcements and upcoming events (? -- depends on our release delay)
- Picks/shout outs

Sample Interview Questions:

- Tell us about yourself and your background.
- Tell us about the open source community and project .
- What is your project goal?
- How did you understand “ Community over code”?
- How to run an open source community?
- Great story who want to share?

Release cadence:

1 episode per month to start with. If interest is good, we can release more often.

Sustainable Podcast:

- This podcast is produced by the ALC Beijing and does not depend on a single person. The panelists will rotate to ensure that there are multiple people in the community who can record an episode.
- A panelist may only be on 3 episodes in a row and then must take a break for at least one episode. This will ensure that we have several ALC Beijing members who can continue the podcast.
- The podcast is intended to run for an undetermined time frame but we will stop if the focus of the ALC Beijing changes or no one wants to continue the podcast.

Preparation of each episode:

- Discuss with guest what topic they want to discuss and outline what questions and topics to cover in the interview
- Prepare the ALC Beijing updates, news -- could be a summary of ALC Beijing monthly newsletters since last release

TECHNOLOGY, Production, Metadata

Use zoom for recording

Cover art?

Show notes?

Mobile-recording with zoom microphone at conference?

Cutting the audio?

Recording, Editing, Publish:

Option 1 -- self-managed. That will mean that the panelist lead for this show downloads the audio, prepares the audio, then uploads to the stream.

Options for editing:

- OSS tools
 - Audacity (very easy learning.)
- Proprietary tools
 - GarageBand

Options for hosting/publishing:

- 喜马拉雅
- 网易云音乐

It's free, But only for their own platform.

Option for hosting/publishing 2: <https://fireside.fm/>

Provides:

- Cutting and cleaning audio
- Show Notes

Need sponsors for this host.

Topic management :

- <https://youtube.com/OCselected/ttoos/projects/6> is best practice of "opensourceway talking "

GitHub Project + issue is great for all life-cycle.