

As you prepare to publish, it's helpful to have a single document with all or most of the info you'll need for Amazon, Apple, IngramSpark and other online storefronts. Here are some of what you'll need. It's a cut and paste process, and most storefront distributors want the same info, so it's helpful to have this in one file.

Mark 110223

Your author accounts

Amazon author account: Have you set up?

Ingram Spark author set up (usually publish there after the 90-day Amazon KDP exclusivity ends)

Your book at a glance

Book Title and subtitle

Description/premise/treatment

Release date

Formats: paperback and ebook, hardcover, audiobook?

Book size and pages

ISBN for each pb and ebook and hardcover and audiobook

List price for each edition

Categories: Generally choose 3 for copyright page. Your top category is where it will be assigned in Library of Congress.

Keywords/ metatags

Age range for audience: usually adult.

Series: If yes, name of series?

Copyright owner

Imprint of your publishing company and logo. Imprint location: do not use your home address. Use PO Box.

Author bio: Up to 350 words. Create short, medium and long bios from this.

Headshot

Author contacts and social media (list professional memberships, not personal;/family)

Front matter

Back matter

Cover and copy

Front cover overline

Book blurbs: 3 to 6. Those not on the covers go inside in front matter.

Author bio: short version.

Author headshot

Bar code. Are you including list price on your back cover?

ISBN category

Markets

Geographic markets: Go beyond US only. Must price for each country/region in native currency.

Round up.

Digital rights management

Use Mark's Publisher Rocket to find categories and keywords looking at comps.

Check YouTube for publishing tips

Many helpful YouTube videos on independent/self-publishing your book.

https://www.youtube.com/results?search_query=self+publishing+on+amazon+

Including this one:

@Mandilynnwrites on YouTube. KDP uploading process

https://youtu.be/_Z4UCeblBpg?si=1Z8NldUqYtfIMePk

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My publishing career of 5 decades. [LinkedIn](#). Connect there?

Many of my 80 published books since 2015. Many as editor at regional independent Pelican Publishing in my hometown New Orleans.

[My website](#): writing, editing, publishing website with tips, trends, Florida author news.

President of Sarasota Fiction Writers. I'll send you my most recent newsletter.

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