

Question :

... In 1822, which was the first urdu newspaper emerged:

Imroz

Kohistan

Jam-e-Jahanuma

Masawat

Question:

Which of the following Radio station was built in 1927?

Peshawar

Rawalpindi

Lahore

Multan

Question:

In 1953, communal riots were started between Muslims and -----.

Hindus

Sikhs

Christians

Ahmedis

Question:

The only medium of communication between the two wings of Pakistan was _____.

Urdu

English

Bengali

Persian

Question:

Which of the following paper was not published by Progressive Paper LTD?

Imroz

Lail o Nehar

Pakistan Times

Kohistan

Question:

In 1960, Magazines were replaced by-----.

Newsletters

Research articles

Digests

Add magazines

Question:

PNA included _____ Pakistani political parties.

6

7

8

10

Question:

Which of the following newspaper was published by Moulana Zafar Ali Khan?

Tehzib ul Ikhlaq

Zamindar

Inqalab

Manshoor

Question:

The entry of ----- affected the readership of the newspapers.

Folk Media

Television

Telephone

Telefun

Question:

In the inner political scenario of 1979, General Zia ul Haq was trying to _____ the country.

Modernize

Islamize

Communize

Communize

Question:

In newspapers, there is a page to represent subjective opinion. It is called as-----

First page

Editorial page

Current affairs page

Opinion page

Question:

When did Delhi fall occur?

In 1845

In 1857

In 1875

In 1905

Question:

Gen Zia ul Haq was in favor of _____.

War

Jihad

Modernism

Communism

Question:

Most of the newspapers that were in Delhi prior to independence were shifted to-----

Karachi

Lahore

Islamabad

Rawalpindi

Question:

How many members of Islamic countries have participated in second Islamic conference?

36

38

40

56

Question:

Which Newspaper presented Pakistan Peoples' Party in 1969-1970 elections?

Awaz

Masawat

Jasarat

Kohistan

Question:

An important aspect of Pictorial journalism is_____.

Politics

Society

Showbiz

Question:

_____ are considered as the most popular periodicals worldwide.

Literary magazines

Religious magazines

Film magazines

Political magazines

Question:

National Press Trust was basically _____ body?

Media controlled

State controlled

Foreign controlled

An independent

Question:

_____ Newspaper started Offset printing in Pakistan.

Jang

Nawa I waqt

Kohistan

Jasarat

Question:

In 1964, _____ was established and all the PPL papers were given to it.

Press bank

East Pakistan Press

West Pakistan Press

National Press Trust

Question:

Which of the following resigned from the central legislature as protest against Rowlett act?

Mahatma Gandhi

Jawaharlal Nehru

Quaid e Azam

Allama Iqbal

Question:

Which of the following is not found in literary magazine?

Poetry

Critical reviews of different books

News

Short stories

Question:

Major contribution of periodicals in the history of Pakistan had been in the area of _____.

Politics

Literature

Freedom

Religion

Question:

Every reporter in a newspaper has a special _____.

Skill

Page

Event

Beat

Question:

The first Urdu newspaper Jame Jahan Numa was published in _____?

1800

1815

1822

1830

Question:

All of the following are the basic segments of a newspaper EXCEPT:

Editorials

News

Columns

Advertising

Question:

In offset printing photographic plates are used and then it is converted on _____ plate.

Sulphite

Phosphorus

Aluminium

Iron

Question:

United Press of Pakistan came into existence in December _____.

1947

1948

1949

1950

Question:

There is a Chinese saying that a good picture is better than _____ words.

One hundred

One thousand

One million

One million

Question:

In earlier times the layout of the newspaper was just like a_____.

Journal

Article

Magazine

Book

Question:

The readership of English newspapers is very much different in :

Culture

Values

Economic interest

All of above

Question:

In 1953 'Kohistan' was published by a famous novel writer:

Charagh Hassan Hasrat

Molana Hasrat Mohani

Nasim Hijazi

Sir Syed Ahmed Khan

Question:

After Independence the mass medium or Newspapers guaranteed full freedom in which during whom's government:

Yahya Khan

Gen Ayub Khan

Gen Zia

Bhutto's era

Question:

In Pakistan after independence till , Litho printing was used:

1949

1957

1953

1962

Question:

After signing the Shimla agreement with Indian government Pakistani Army Prisoners were released:

90000

59000

79000

93000

Question:

28th May was the .

Independence day.

Nuclear testing day

Constitution day

War day

Question:

Society magazines are also known as .

Film Magazine

Political Magazine

Fashion Magazine

Digest Magazine

Question:

is also considered as the oldest news agency of the world.

United Press International

Agence France-Presse

Reuters

Associated Press

Question:

In Ayub Khan's Era, the deputy Commissioner was given the right to .

Accepting Licence

Accepting the declaration

Refuse the Declaration

Misuse the Licence

Question:

Discuss US movement during Afghan War? (3-Marks)

Question:

Define Magazine, Periodical, and Journal? (3-Marks)

Question:

Discuss the condition of the newspaper in Pakistan. (3-Marks)

Question:

Discuss whether the feature writing is helpful for newspaper or not? (5-Marks)

Question:

Is the forum discussion is healthy and informative source for the public? (5-Marks)

Question:

Discuss the work of newspapers on the decision of Musharaf's Government to Support Us. (5-marks)