

2020 Virtual Conference - Brainstorming

Subcommittee: Rogan, Andrea, Debbie (small things / continuity), Ruth (small things), Kean

Format options:

- Single track YouTube stream, a la Code4Lib? Multi track as originally planned?
- Videoconf software from institutions
 - EOLI has GoToMeeting (up to 150 people) that we can probably use; also GSuite
 - PINES has GSuite Enterprise & Zoom
 - Evergreen Indiana has Microsoft & Zoom (up to 100 people)
 - Lynn has an employee who can wrangle
 - MOBIUS has Zoom, Google, and GTM (GTM until end of summer)
 - NC Cardinal has Zoom (2 'rooms') and are willing to let us use them & provide a wrangler for each
 - Do we want to have a videoconf "wrangler" (not the presenter) to handle technical details (troubleshooting assistance, booting bad actors, etc.)
- Totally open, or ask for a minimum registration (i.e. name & email)?
- Allow video/audio from participants (this has apparently become a problem with some publicly posted Zoom sessions)?
- Record sessions, pending permission of the presenters for later YouTube posting
 - Potential for someone to pre-record a presentation if they can't attend live?
- What about interest group meetings?
- Accessibility - is someone willing to wrangle captioning? (noting that YouTube has auto-caption but it is decidedly sketchy in its interpretations)
- From Michele Morgan: possible to recruit presenters who would not have attended the conference but might have something to share?
 - Update 4/13 (ABN): I think we have plenty of presentations though if anyone wants to record content, we can put it on the YouTube channel

Financials:

- No charge to attend
- Ask for donations ("Suggested donation \$X per session") to the Evergreen Project
- Institutional sponsorships (via teleconf software or otherwise?)
- ~~Reasonable charge (~\$100?) for live attendance with all sessions released for free a month or 2 later. (The conference is really our only fund raising event.) Encourage people to share a stream if they like, so it can be more a single fee per institution if they prefer.~~
 - ~~Noting that we discussed this in the Outreach meeting, and the sense was that while the conference is the biggest fundraiser it's also the biggest expense. Since the (cancelled) event only ended up a little bit in the red, we thought that doing a free virtual event would be more in keeping with an "open" spirit (esp. since most of the conference costs are predicated on an in-person event)~~

Tasks:

- ~~Debbie to get OK from Conf Committee & share presenters list~~ **DONE**
- ~~ABN to reach out to presenters and ask if they're interested & willing to be recorded~~ **DONE**

- ~~ABN to contact keynote speaker~~ **DONE**
- Establish some date/time options, some of which will depend on how many presenters are amenable and available - May? June?
- ~~Find institutional sources for videoconf software~~ **DONE**
- Set up an easy donate option - PayPal? Other?
- Someone to look into / coordinate captioning options
 - Equinox might be willing to sponsor depending on cost
 - Angela K. will look at pricing