

Paper 1: Television and Promoting Media (1 hour 45)			
1.a	Television	Introduction to television drama	Year 11
		Crime Drama - key conventions	Year 11
		Recap on key terminology to analyse	Year 11
		Set texts 'Vigil' episode 1 series 1 and The Avengers 'Gravediggers' episode	
		Industry - regulation/scheduling/stripping/viewing	Year 11
		BBC/ITV and Public Service Broadcaster role	Year 11
		1960s context	Year 11
		Recap representation	Year 11
		Low stakes quiz / assessment	Score /10
1.b	Promoting Media	Introduction to Media industries - Warner Brothers	Year 11
		Audience - uses and gratifications theory	Year 11
		Trailer conventions and The Lego Movie trailer	Year 11
		Posters /Printed Lego Movie advert campaign	Year 11
		The advert break - Lego and synergy	Year 11
		Gaming - industry and regulation	Year 11
		The Lego Movie Video game - facts and figures	Year 11
		Low stakes quiz / assessment	Score /10
Paper 2: Music and News (1 hour 15)			
1.a	Music	Music videos - key conventions	Year 10
		Set text - Avril Lavigne 'Sk8er Boi'	Year 10
		Set Text - Wheatus 'Teenage Dirtbag'	Year 10
		Media Language and Representations	Year 10
		Comparing videos	Year 10

		Low- stakes quiz / mini-assessment	Score /10
1.a	Music	Radio - the industry	Year 10
		BBC case study - The Live Lounge	Year 10
		Convergence and audiences	Year 10
		Low-stakes quiz/assessment	Score /10
1. a	Music	Magazines - key conventions	Year 10
		Music magazines - generic differences	Year 10
		MOJO - case study	Year 10
		Comparing magazines - 15 mark questions	Year 10
		Low stakes quiz/assessment	Score /10
1 b	Newspapers	Newspapers - an introduction	Year 10
		Print Newspapers - key conventions of broadsheets	Year 10
		'The Observer' - case study	Year 10
		Audience and Industry	Year 10
1 b	Newspapers	The Observer' online	Year 10
		Instagram and Twitter	Year 10
		Media Language and Representations	Year 10
		Low stakes quiz/assessment	Score /10
1 b	Newspapers	1960s context	Year 10
		1960s covers	Year 10
		1960s covers	Year 10
		Low stakes quiz/assessment	Score /10
NEA: Magazine Brief (25-30 hours)			
NE A	Magazine - cover and double page spread	Recap conventions of magazines	Year 10
		Research and Planning/Mock-ups/Draft cover	Year 10
		DPS draft	Year 11

		Statement of Intent and final cover and DPS	Year 11
Media Introduction - start of year 10			
		Introduction to denotation and connotation	Year 10
		Media language - print	Year 10
		Media language - moving image	Year 10
	Media Introduction	Representation-stereotypes/anti-stereotypes	Year 10
		Low-Stakes Quiz/ mini-test	Score /10
		Promoting media - print adverts	Year 10
		Preliminary Product - Perfume Advert - R + P /Evaluation	Year 10