PHIONA BRIGHT

Cameroonian | KG 26 Street, Kigali, Rwanda | +250790135515 naomitsopgni641@gmail.com | LinkedIn, Naomi Rice |

SUMMARY

Driven and analytical data science student with a passion for extracting insights from data. Proficient in programming languages and statistical techniques, adept at cleaning, analyzing, and visualizing data to draw actionable conclusions.

EDUCATIONAL BACKGROUND

Supdeco Yaoundé – Yaoundé, Cameroon

September 2017 - November 2020

Bachelor in Business Administration

Relevant Coursework: Data Analysis, Machine Learning, Statistical Modeling, Data Mining, Database Management Systems, Python Programming, R Programming

PROFESSIONAL WORK EXPERIENCE

Data Analyst Intern

June 2019 - August 2019

ABC Technology Solutions – Yaounde, Cameroon

- Analyzed customer data from various sources to identify purchase patterns and develop targeted marketing campaigns, leading to a 15% increase in conversion rates.
- Built and implemented machine learning models to predict energy consumption for large corporations, optimizing energy usage and reducing costs by 12%.
- Created interactive data visualizations using Tableau and Power BI to communicate complex insights to stakeholders, leading to improved decision-making across departments.

Data Analyst Intern

June 2018 - September 2018

Help for Education – Yaounde, Cameroon

- Assisted professors with research projects, including data cleaning, statistical analysis, and report writing.
- Conducted independent research on the impact of mobile money usage on financial inclusion in rural Cameroon, presenting findings at a national conference.
- Developed data analysis skills in R and Python through collaborative research endeavors.

EXTRACURRICULAR ACTIVITIES

President of BiT Club

September 2019 - April 2022

- Led a team of 10 students in organizing a hackathon focused on developing innovative solutions for social impact.
- Successfully managed event logistics, ensuring a smooth and engaging experience for over 100 participants.

SKILLS

Programming Languages: • Web DevelopmentPythonData Visualization

INTERESTS

◆ Tourism & Travel
 ◆ Social Activities and Volunteering
 ◆ Passion for cooking

LANGUAGES

• French - Native • German- Conversational

English- Expert

FULL NAME

Nationality | Address | Phone Number Email Address | LinkedIn | Skype ID

Summary			
EDUCATIONAL BACKGROUND			
Name of University – City, Country Type of Degree Relevant Coursework: 1, 2, 3, 4			Month, Year – Month, Year
PROFESSIONAL WOF	RK EXPERIENCE		
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