

KMXB “Heads Up” - Taylor Swift Album Release Contest Rules

These Contest rules are specific to the above Contest conducted by Audacy Nevada, LLC d/b/a KMXB (collectively, the “**Station**”). Except to the extent specifically set forth below with respect to this specific Contest, the Station’s general contest rules apply to this Contest as well. A copy of these specific Contest rules and the Station’s general contest rules are available on the contest page on the Station’s website at www.mix941.com/contest-rules. **To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.**

Entry/Winning

1. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THE “Heads Up” Contest (the “**Contest**”).
2. To enter from Monday, September 29, 2025 through Friday, October 3, 2025, listen to the Station weekdays (Monday – Friday, excluding holidays) at approximately 6:25am and 8:25am (PT) each weekday and listen for the cue to call from the on-air personality (each, a “**Contest Play**”). After the cue to call is announced, the 20th caller to get through to the Station at 702-364-9400, subject to verification of eligibility and compliance with these Contest Rules, will play for a Prize (*as described in Section 5 below*) (each a “**Contestant**”). The Contestant will then be given a total of sixty seconds (:60) to answer six (6) trivia questions from a certain category read by the on-air personality. The sixty seconds (:60) will start immediately after the on-air personality has fully announced the 1st question and continue all the way through until the sixty (:60) seconds is up. Contestants will have the option to say “Pass” if they want to move on to the next question and come back to it later only and if there is time left after all six (6) questions have been asked by the on-air personality. The time will pause after the last question has been answered and remaining time will be announced by the on-air personality to answer questions that have gone unanswered by the Contestant. Only the first (1st) answer given will be accepted, a Contestant may not change their answer after one has already been given. A designated member of the Station will be an official judge and time keeper who knows the correct answers to all six (6) of the trivia questions and will be the SOLE determiner of whether a guess is correct or not and whether all six (6) questions have been answered correctly within the sixty seconds (:60). These decisions are not appealable.
 - a. If the Station judge determines that the Contestant correctly answers all six (6) trivia questions before the end of the sixty seconds (:60), that Contestant will win the Prize (*as described in Section 5 below*), (the “**Winner**”). Should a Contestant give an incorrect answer to a trivia question, the Contest Play will stop, the Contestant will not win the Prize, another caller will not be taken for that Contest Play, and the remaining unanswered questions will not be read on-air.
 - b. If the Station judge determines that a trivia question was not correctly answered by a Contestant, that Contestant will not be entitled to any Prize in this Contest.
 - i. **The trivia questions will be predetermined by the Station prior to Contest start. All six (6) trivia questions will be the same for each Contest Play.**
 - ii. **WARNING: ONLINE LISTENERS TO STREAMED BROADCASTS MAY EXPERIENCE A LAG IN TRANSMISSIONS DUE TO BUFFERING LIMITATIONS. CONTEST PARTICIPANTS SHOULD NOT RELY ON STREAMED BROADCASTS.**
 - iii. **CALLS TO OTHER NUMBERS, OTHER THAN THE ANNOUNCED NUMBERS, INCLUDING THE STATION’S GENERAL NUMBER, WILL NOT BE ACCEPTED.**

3. In the event that a Contestant is not able to correctly answer all six (6) trivia questions in sixty seconds (:60), a cue to call will then be announced. The 20th caller to get through to the station at 702-364-9400, subject to verification of eligibility and compliance with these Contest Rules, will win the Prize (*as described in Section 5 below*).
4. There will be up to, but in no event more than, eight (8) verified Winners in this Contest.

Prize(s)

5. Each of the, up to eight (8) Winners in this Contest will each receive guestlist for Four (4) to the MIX 94.1 Taylor Swift "Life of a Showgirl" Album listening party on Friday October 3, 2025 at Jackpot Bar and Grill PLUS Four (4) tickets to "The Official Release Party of a Showgirl" showing at AMC Theaters on Saturday October 4, 2025, valued at approximately \$40, courtesy of Audacy Nevada/MIX 94.1 and Republic Records.

Sponsor(s)

6. The sponsors of this Contest are Audacy Nevada, LLC and Republic Records