

2023-2025 Budget Ambassador Toolkit: Resources & Actions

You are the best ambassadors in your communities. As you meet and chat with members of your own community — caregivers, educators, fellow advocates, and more — be ready to explain what's at stake for kids and public schools in the budget. Then, invite them into the budget action movement so they're ready to take action, too. *Our network of shared leadership only grows when we all participate!*

****We are using the petition below to build and grow the budget action network. Be sure to share the link/QR code EVERY TIME you take Ambassador Action.****

- **Link to this document:**
<https://docs.google.com/document/d/1vSKzU46GvGNbS5vGs3bQbNzyUrE6r8PGWleCoUMmZQw/edit?usp=sharing>
- **Budget HQ:** <https://www.wisconsinnetwork.org/budget>
 - [Budget priorities handout](#) (+ [simpler graphic version](#)); **BUDGET AMBASSADOR PRINTABLE HANDOUT** (+ simpler [black & white printable](#))
 - [Calendar](#) of Wisconsin Public Education Network events
- **Presentation materials:**
 - [Short slideshow](#) (4 SIMPLE slides for short presentations)
 - [Long slideshow](#) (includes "why the budget matters" background and)
- **SHAREABLE links (email/Zoom meeting chats/etc):** *Put these two sentences in the chat of your Zooms, signature line, etc!*
 - Learn about the state budget process, what it means for WI kids & public schools, and how to take action! www.WisconsinNetwork.org/budget
 - **Sign & share the petition** to join the budget action network for Wisconsin students: <https://wp.en.wisconsinnetwork.org/budgetamb>
- **REPORTING FORM:** Please tell us when you've had a conversation to spark budget action, large or small! <https://forms.gle/hLkfMs5T6SiaF1Gag>

WISCONSIN PUBLIC EDUCATION NETWORK RK

ADD YOUR NAME TO THE GROWING LIST OF PUBLIC EDUCATION CHAMPIONS TAKING ACTION TO PUT STUDENTS FIRST IN THE 2023-25 WISCONSIN STATE BUDGET!



WisconsinNetwork.org/budget

Wisconsin Public Education Network is a nonpartisan grassroots coalition supporting strong public schools that provide equal opportunity for all students to thrive. The Network is a project of the Wisconsin Alliance for Excellent Schools (WAES), a 501(c)(3) nonprofit organization. Contributions may be made [online](#) or sent to: 1502 W. Broadway, Suite 102, Madison, WI 53713.

WisconsinNetwork.org.

Legislative Advocacy/Testimony Tools

You have a finite amount of time to deliver an official testimony, but you have unlimited time to amplify your message, build a productive relationship with your lawmaker, and grow your movement of public school champions.

Some of the ways you can reach lawmakers include:

- **Testimony (written or in person)**
- **Office visits**
- **Direct communication**
- **Town halls/forums**
- **Invite them to meet you where you are - and visit local schools!**

Further resources on legislative advocacy and testimony:

- [2020 Legislative Advocacy Tips document](#)
- [2020 Legislative Advocacy Scenario Activity – group notes](#)
- Joint Finance Committee Testimony ([example: Deb, 2019](#))
- [2021 written and video testimony](#) from Network Partners, plus tutorials and testimony trackers