



STARTUP EUROPE
WEEK
CRETE



Startup Europe Week Crete is under the auspices of:

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Local Supporters:

[Plastika Kritis](#), [Fagi.gr](#), [Think Tank](#), [Plastelina](#), [Xalkiadakis](#), [Lyra beer](#)

Co-Organiser:

VENUE: IBIS Style Hotel**DATE 10/3****DURATION: 7 HRS****TIME 16:00 - 23:00**

REGISTRATIONS 20'

Heraklion SEW 18 hostess: Olympia Kokka, Executive Director of Youth Entrepreneurship Club

OPENING REMARKS 15'

PRESENTATION OF SEW, Thanos Paraschos, Startup Europe Week Co - Organizer 5'

PRESENTATION OF YEC, Thanos Paraschos, Startup Europe Week Co - Organizer 5'

PART A 120'

TALKS / Personal stories to inspire

Manos Moschous, CTO at AbZorba**Nikos Varvadoukas, Chief Omnichannel Officer at Cosmossport****Panagiotis Partsinevelos, Associate Professor at Technical University of Crete****Giorgos Kalomoiris, Curator of TEDx Anogeia****Amir Jacob, Marketing Director at UPS of Greece, Hungary and Romania**

PANEL Discussion "Developing the startup ecosystem in Crete"

Moderator: Stathis Ketitzian, News Editor at epixeiro.grCoffee BREAK by [Think Tank](#) 30'**PART B 160'**

"Group Energiser Game" by Nadia Paraschou

"Disrupt Crete - Pre Cretathlon" - WORKSHOP / Contest Facilitating by:

Thanos Paraschos, Co-Founder at Youth Entrepreneurship Club

Ioannis Chrysakis, R&D Engineer at Forth, Founder of olagiatogamo.gr

Magda Katopi, MSc. Economist - Business Communications

Ioannis Kopanakis, Prof., Co-Founder

Emmanuel Galanakis, Destination Management Consultant

Manolis Stratakis, Innovation Coach

Wael Almasri, Founder & CEO of Innaton Technologies & SoilTron

Alex Poupakis, CTO at Cretan Astronaut

'Speedy Networking Contest', Win gifts value of 1k+ Euro

NETWORKING EVENT at **Plastelina** sponsored by [WinesOfCrete](#) & [Lyra Beer](#)

Mini CV - Speakers**Manos Moschous, CTO at AbZorba**

Manos is a co-Founder and the CTO of AbZorba Games! AbZorba Games was founded in 2011 and managed to raise funds by a British high net worth individual in 2012 and after three years of a great run it was acquired by Novomatic in 2015, one of the biggest gaming companies in the world. Manos was the creator of AbZorba's flagship casino title 'Live BlackJack 21' on Android which attained Top 10 US App Store ranking in 'Cards & Casino Games' category. Previously, Manos was a Co-Founder and the CTO of a successful Greek start-up MVNS which was a pioneer in creating Mobile Social Games and Value-Added Services targeting Carriers in Europe. Manos has graduated from the computer science department of University of Crete in 2003 and received his master degree from the same department, two years later. After that, he held the position of staff member at the Distributed Computing Systems Laboratory (FORTH-ICS) while participating in many research industrial projects. His research interests mainly include Device Independence for Mobile Devices.

Nikos Varvadoukas, Chief Omnichannel Officer, Cosmossport

Nikos Varvadoukas is one of the most recognized Omnichannel Marketing & Commercial executives in S.E. Europe with vast experience in Versatile Roles & Industries. He has a proven track record of delivering results in regional Retail (GERMANOS, PUBLIC), world-leading FMCG brands (DIAGEO, APIVITA) & pure e-Commerce Start Ups (Getitnow.gr, e-Satisfaction.com, Gataskilo.gr & Athenda.com). Acknowledged for his ability to "transform" teams/companies to demonstrate more entrepreneurial spirit, winning attitude & customer passion in order to achieve business growth or operational efficiencies. He has been VP of GRECA (Greek eCommerce Association) and has represented Greece in European eCommerce Awards both as candidate and as member of Jury Committee. Today he is Chief Omnichannel Office at COSMOS SPORT S.A., advises top organizations (PAPASTRATOS & METRO) in key Digital Transformation Retail & Customer Experience Projects and serves as Board Member in Small/Medium Companies.. He is often guest speaker in industry conferences & trainer in Relation to eCommerce, Retail Transformation & Business Growth. Favorite motto "Sky is not the limit when there are footsteps on the moon"!

Panagiotis Partsinevelos, Associate Professor at Technical University of Crete

Dr. **Partsinevelos** is an Assistant Professor in the areas of Geographic Information Systems (GIS), Space informatics including Satellite Remote Sensing and Unmanned Aerial Systems (UAVs) in the Technical University of Crete. He received his PhD in Spatial Information Science & Engineering from the University of Maine, part of the National Center for Geographic Information and Analysis (NCGIA) in USA and in a NASA sponsored center of excellence Remote Sensing Laboratory. He holds a Dipl. Eng. degree in Surveying Engineering from the National Technical University of Athens. Dr. Partsinevelos directs the Space Informatics Research Team (SenseLab) comprising of more than 30 multi-disciplinary undergraduate and postgraduate students. SenseLab research interests besides drones include Location-based services, tangible GIS, gestural interfaces, spatial database querying, satellite image processing, cognition, spatiotemporal data management, visualization, algorithms, etc. SenseLab managed to become a world leading Research Group in the areas of UAVs and Geoinformatics, which is certified by a series of prestigious international awards and distinctions during highly competitive contests.

Yiorgos Kalomoiris, Curator of TEDx Anogeia

Yiorgos Kalomoiris was born in Anogeia of Crete. He graduated from the Department of History & Archeology at the University of Crete. He continued his studies at the National and Kapodistrian University of Athens and at the Open Hellenic University, in the department of Management of Cultural Organization (MSc). He has been a member of the Zominthos excavation team since 2008. He is also Curator and Founder of TEDxAnogeia and Androidus Project Tank, the next step after Tedx. He also participates as a co-builder to the World Human Forum in Delphi and as member in Hellenic Company of Cultural Heritage. Yiorgos as archaeologist learn himself by excavation and he believes that this method is the anatomy of time and the psychographic of Humanity. Investing in culture for Yiorgos is the way to discover our best self.

Stathis Ketitzian

Stathis Ketitzian is currently working as a News Editor at epixeiro.gr. Before that, he used to be a Journalist at ERT. He has also cooperated with many other media-projects-offices, like the Konrad Adenauer Stiftung and the Cafebabel. Stathis studied Journalism at Panteion University of Social and Political Sciences in the Department of Communication, Media and Culture. His biggest passion is radio and one day he hopes to create hit own radio station.

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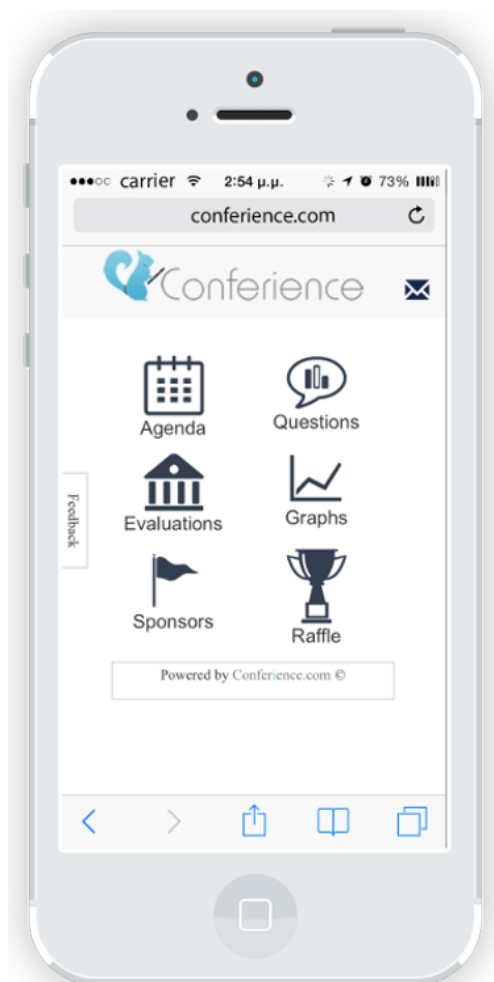
- Χρησιμοποιήστε το **Conference** από το **smartphone** ή το **tablet** σας για να ενημερωθείτε για το **πρόγραμμα (Agenda)**
- να **κάνετε ερωτήσεις (Questions)** στους ομιλητές για να συζητηθούν στο τέλος της ομιλίας τους και
- να **δικτυωθείτε** με άλλους συνέδρους (**Attendees Networking**)

Βήματα:

1^ο Ανοίξτε τον browser του κινητού σας ή οποιουδήποτε device και πληκτρολογήστε:

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startupcrete

