

## **2023 Postcard Writing Instructions**

# Jarris Taylor HD 86 - HAMPTON GOTV Message

# We are now focusing on Getting Out the Vote (GOTV) with our postcards.

MAIL DATE: NOW until Oct. 23

The absolutely, positively last day to mail is Oct 23. We are finding that mail delivery is inconsistent. Let's make sure our cards arrive before election day

**ABOUT THIS POSTCARD CAMPAIGN:** We are sending postcards to women voters to let them know that Jarris Taylor, candidate for Delegate in District 86, is a champion of issues critically important to women.

ABOUT THE CANDIDATE: Dr. Jarris Louis Taylor, Jr., is a Veteran, Educator, Leader who is running for the House of Delegates in the 86th District. Dr. Taylor's theme is Service Before Self and his vision for the 86th District is to provide world renowned representation in the General Assembly for all the members of the District with an emphasis on five key priorities: Education, Healthcare (Women's Reproductive Rights), Veterans, Environment, and Transportation.



Dr. Taylor is a servant leader, committed and dedicated to community service and has held numerous executive leadership positions while serving the nation and the Commonwealth of Virginia: Obama Administration, 2009 - 2017, Deputy Assistant Secretary of the Air Force. United States Air Force, Master Sergeant (Retired) 1985 - 2005. He is currently a member of National Security Leaders for America and a Board of Trustees member of the Virginia Veterans Services Foundation. He was appointed by Governor Tim Kaine to the Commonwealth of Virginia Governor's Advisory Board on National and Community Service, Chair, 2008-2010; Commonwealth of Virginia Governor's Commission on National and Community Service, Commissioner, 2007-2008. He is a life member of Alpha Phi Alpha Fraternity, Inc.

For more information about the Jarris Taylor campaign, click here.

**PROFILE OF ADDRESSES:** You are writing to registered women voters in this district.

**DISTRICT COMPOSITION**: This district is rated as leaning Republican, but doesn't always vote Republican. For a profile of this district <u>click here</u>.

**GETTING ADDRESSES:** If you have an account on the Postcards4VA address portal, you can DOWNLOAD ADDRESSES <u>here</u>.

**POSTCARDS:** For these GOTV cards, you are free to use any upbeat, positive postcard you have. Use colored markers. Make it stand out.

If you need to purchase cards, check out the Postcards4VA Proshop (more info below)e.

DISCLAIMER: Please make sure your postcard has a disclaimer.	
Paid for by Not authorized by a candidate or committee.	

**RECOMMENDED SCRIPTS:** We are offering 2 scripts. Use the one that fits your postcard

Think of your postcard as a smile you are sending another person. Our postcards show there are real people out there volunteering their time and money to help protect our Democracy. Make your cards colorful, positive, and purposeful!

### **OPTION 1**

Hi [first name],

Please plan to vote for <u>Jarris Taylor for Delegate</u> in the Nov 7 Election or vote early until Nov 4.

**Taylor** will stand up for reproductive freedom, protect voting rights, trust our teachers, and bring high paying jobs to our community!

We will not go backwards!

Sincerely, [Your first name] Volunteer

### **OPTION 2:**

**LABELS WITH VOTING INFORMATION:** For OPTION 2, we are asking you to put labels with voter information on your postcards. An example of how to place it on the postcard is below.

Here is a pdf template with the voting information for the labels:

Label Template for 30-labels per sheet, <u>click here</u>

If you need to purchase the labels, here is a link to purchase the labels on Amazon: <u>Avery 5160</u> 30-labels per sheet.

You can also make the labels yourself. Here is the information for the label:

HD86 HAMPTON Registrar Phone: (757) 727-6218 or vavoter.net/registrars

Early Voting: Sept. 22 - Nov. 4



# POSTCARDS: You are free to use the postcard of your choice.

If you need to purchase postcards, check out the designs on the <u>Postcards4VA Proshop</u>.

Proshop is a division of Vistaprint that allows us to put up our designs so that you can purchase them at cost. To use our Proshop, you will need to set up a ProShopt account.

