Sweater Month
Sample PA Announcement



Month of Campaign

As a part of the Energy Cup Challenge, we're organizing **Sweater Day/Week/Month** this [insert day]. We'll be keeping the school cool, so wear your wacky woollies, your favorite fleece or your toasty toque. We're going to help bring awareness to how easy it is to reduce energy use for one day and have a little fun. Join us this [insert day] and help our school win the **Energy Cup Challenge.** We're joining schools across NLPS who are choosing to turn down the heat and putting on a Sweater.

*If you are going to be running a contest as part of Sweater/Day week, make sure to include this information in the PA announcement as well.

Day of Campaign

Thank you to everyone who is wearing their wacky woollies today. It's **Sweater Day** and we're keeping the school cool as a part of NLPS's Energy Cup Challenge. But it's also to remind us that putting on a sweater is better than turning up the heat. To help us kick off Sweater Day, here's a fun fact – if everyone in were to participate, it would reduce greenhouse gas emissions by about 4 megatons – which is the equivalent to taking nearly 700,000 cars off the road. Thanks for participating!



NANAIMO LADYSMITH
PUBLIC SCHOOLS