

Go to “The Story of Stuff” project and watch [The Story of Stuff](#)

Write a thoughtful response to the film. typed, double-spaced.

Include the following. You can organize your writing any way you like but I must be able to easily find each point.

1. Summarize the main point of the video in your own words. (What was the “take-home” message of the video?)
2. What is meant by a linear system? A finite planet? How are the two incompatible?
3. What does a “closed-loop” process mean and how would it change the present arrangement?
4. What is meant by “We identify ourselves as consumers?” How did this culture of consumerism emerge? What can we/you do about it?
5. List and explain the 3-5 things that you found memorable or surprising about the film. Make sure to explain why you found them memorable or surprising.
6. Should the environment have a role in determining how we live and the choices we make in our personal and business life in regard to consumption? Explain and justify.
7. What makes the video an effective tool in promoting the message contained therein? Is it a balanced presentation? Should it include other perspectives? What perspectives are missing?

In your written response, convince me that you actually watched and thought about the video and how you fit into the story.