

FRESHMEN | STAGE 1

Naviance Student | Activity 4

Career Interest Profiler

Want a Job in 2025? Watch: www.youtube.com/watch?v=KnokBXDT9Qg

Take the Career Interest Profiler

The Career Interest Profiler is an online career interest assessment for students based on Holland's interest codes. When students complete the Career Interest Profiler, their results will display their top Holland Code matches.

The purpose of this activity is to connect what you like to do with some potential careers. It is important to enjoy the work that you do one day. This is a step to help get your there. This is the start of what is helps to develop your Educational Development Plan (EDP).

1. Login to [Naviance Student](#)
2. Go to "Careers" at the top, right side of the page
3. Select "Explore Careers and Interests" at the bottom of the dropdown menu
4. Click on "Career Interest Profiler" and begin
5. Once you have completed the Career Interest Profiler, look over your results. Think about which career interest areas seem to fit you best. The higher the number in the blue circle, the more you identified that area as fitting your interests.
6. Click on "View Matching Careers"
 - a. Choose a few careers of interest to click on and learn more about. For careers that you find fit you, click the heart to add to your favorites. These can be saved and viewed again in the future.
7. Click on the name of each of your potential careers to learn more about the
 - a. Overview
 - b. Knowledge and skills required
 - c. Tasks and activities performed
 - d. Wages (in Michigan or other states)

Your career interests may change over time, which is normal. Feel free to do the Career Interest Profiler more than once, and keep an open mind about your future plans!