

Attack Ad Research Sheet Rubric

	Exemplary	Accomplished	Developing	Beginning	Deficient	Inadequate
Content (5 points)	Your sources are interesting and appropriate. Each is clearly relevant to your topic.	Your sources are interesting and most are appropriate. A few may be less clearly relevant to your topic.	Your sources cover a relevant topic, but they are less interesting. Their relevance to this project is less clear.	Some of your sources cover your topic, but they are uninspiring and their relevance to this project is unclear.	Few, if any, of your sources are relevant to your topic. You seem to have no real interest in this project.	You have not read closely enough to determine if your sources are related or not.
Currency (5 points)	Each of your sources is published within the last year	Most, but not all, of your sources are published within the last year	About half of your sources are published within the last year	Some of your sources are published within the last year	Few of your sources are published within the last year	You pay no attention to the timeframe of your sources.
Level (5 points)	You select a variety of research sources. Each is written for this project's intended audience.	You select a variety of research sources. Most are written at this project's intended audience.	The sources you select are less varied, but most are written for this project's intended audience.	You select mostly from one source, and few are written for this project's intended audience.	You select too few sources and none are written for this project's intended audience.	You research at the last minute and it is obvious you have not closely examined your sources.
Organization (5 points)	The research sheet is organized as indicated on the class blog. It is easy to read.	-	-	-	-	The research sheet is not organized as indicated on the blog. It is not easy to read.
Question Responses (10 points)	Each question is answered clearly and completely. You support every response with clear evidence, including links where necessary.	Each question is answered clearly and completely. You support almost all responses with clear evidence, including links where necessary.	Most questions are answered clearly and completely. You support most of your responses with clear evidence, including links where necessary.	You try to answer your questions clearly and completely, but the main idea is unclear. You have difficulty identifying a distinct connection to your topic or between sources.	You try to summarize your sources, but fail to connect your sources to your topic or to one-another.	You plagiarize some or all of your responses. There is no connection between your sources and your topic.
30 Possible						Total =