

Morning Side AI - Liam Ottley

Outreach

SL: This might be the start of a Revolution for your brand!

Hey Liam,

First of all, I'm impressed by your brand's uniqueness! I like the idea of helping entrepreneurs to level up their businesses using the power of AI.

Taking advantage of AI could help to scale many businesses to completely new levels, I see your brand in the future as one of the market leaders!

But I noticed some adjustments that could be made to your email newsletter to get more people to sign up for it and actively follow it.

If done right, you can direct them through your brand and knowledge so that they think they have no choice but to take advantage of your service.

I don't think I need to tell you how much more customers you could gain and help from this, right?

But I understand it, Liam...

Running a business takes huge time and effort, and that's why it's not always possible to adjust everything to perfection.

Therefore I offer you my help in creating a newsletter that will generate the results I mentioned earlier.

Why don't we discuss every step in detail on a video call? Let me know when it would fit your schedule most so I can see if I'm available!

Best regards,

Pascal Schütte

NEW

Hey Liam,

First of all, I'm impressed by your brand's uniqueness! I like the idea of helping entrepreneurs to level up their businesses using the power of AI.

Taking advantage of AI could help to scale many businesses to completely new levels, that's why I can already see your brand being a market leader in the future!

But I've identified an opportunity, that you didn't utilize to its full potential.

And that's your **email marketing**.

After signing up, I noticed some possible adjustments to your newsletter. Like a welcome email for example, to start building a relationship with your customers.

If done right, you can share your knowledge and value with them and present your service in a way where they think they have **no choice** but to take advantage of it.

And I don't think I need to tell you how much more customers you could gain and help from this, right?

But I understand that running a business takes a lot of time and effort, so it's not always possible to adjust everything to perfection.

Therefore I offer you my help to create a newsletter that will help you to widen your audience and to increase your number of customers.

Why don't we discuss every step in detail in a video call on Friday evening?

Best regards,

Pascal Schütte

