

Moved to: https://etherpad.gr13.net/p/March_10_2016_-_Meeting

More information on the Zeta Alliance at <http://zetalliance.org>

Past agenda

- Meeting Notes: https://etherpad.gr13.net/p/Conference_Call_Agenda_Listing
- Recordings : https://etherpad.gr13.net/p/Past_Recordings

When: Thursday March 10, 2016

* 20:00 Amsterdam/Milan|Central European Time

* 14:00 Detroit/New York|Eastern Time

* 11:00 Los Angeles|Pacific Time

Details at : <https://www.freeconferencecall.com/wall/zetalliance>

Online Meeting: <https://join.freeconferencecall.com/zetalliance>

Dial-in Number: (563) 999-2090 (USA) || Access Code: 734061

International Dial-in Numbers: <https://www.freeconferencecall.com/wall/zetalliance/#international>

Phone apps are available as well: <https://www.freeconferencecall.com/apps>

Attendees

Confirmed to attend: Ajcody , Cine, Barry

Recorded conference can be heard at [3 hours] : <https://fcdl.in/mrfH04xIQ>

Agenda Items [Updates Inline]

1. Please add 'your' items at the top [-Ajcody]
2. user@ is now fine to use exclusively and avoid using founders internal DL
 - a. Maybe do a sig saying you're a founder - for now.
 - i. Or use it when really needed. [Cine]
 - b. Agreed by Cine/Barry/Adam**
3. Zetalliance email server - password expiring and people not getting notice. [Barry / Phil]
 - a. [Cine] to setup mobile passwords to avoid this.**
4. [Ajcody] Input on Adam's changes to FAQ and Chater
 - a. https://docs.google.com/document/d/1fN0phNya3VpNpxrrDDSmI75tuPMzP0lZKYbbu1Z_P2s/edit?usp=sharing
 - i. barry/cine - fine**
 - b. <https://docs.google.com/document/d/1cpmTh-ueIrTjSlmTtYy0x8B3UpKKqVFRiByl361AQA/edit?usp=sharing>
 - i. barry/cine - fine**
 - c. Formalize and legal review of charter and publish in html vs. google doc.
 - i. Cine task.**
5. [Ajcody] Need FAQ statement about Zimbra Inc. Partners being allowed to join and work with Alliance. This is because of the ZCS OSE focus of the Alliance. Until this assurance can be given, some feel they can't join.
 - a. Informal ok , Jorge working on formal statement**
6. [Ajcody] Adam will be attending <https://2016.penguicon.org> - Apr 39 - May 1, Southfield MI USA . Would like to present at conference ZETA Alliance information.
 - a. Will be going as ZeXtras but is also willingly to co-host event/BOAF sessions with Tony Publiski from Zimbra Inc.. [I've sent him email, he's on vacation.]
 - b. ZETA Logo/Banners etc ? Is it ok or not to start doing this at conferences?
 - i. Stickers - unixstickers.com [Cine/Barry]**
7. [Ajcody] Joint effort marketing materials
 - a. Creative Commons license

- b. Who's bigger than Microsoft, we are! Campaign
 - i. Doing some research, it seems that Office 365 has over taken Gapps [for business?]
 - ii. That Microsoft's email numbers are something like:
 - 1. Office 365 - 90+ Million Users
 - a. <http://seekingalpha.com/article/3956263-microsoft-high-office-365-success?page=2>
 - 2. Exchange - somewhere between 300 and 320 Million users
 - a. <http://windowsitpro.com/blog/office-365-numbers-ever-increasing-trajectory>
 - 3. <http://www.radicati.com/> might have more current data and in greater detail, but it's \$\$
 - 4. Zimbra Inc. claims to have over 500 million users [about 50 million being network, rest being ZCS OSE]
 - a. How accurate is this data? How up to date?
 - 5. Other references to consider
 - a. <http://www.spiceworks.com/marketing/diving-into-IT-cloud-services/report/>
 - i. "the resources IT buyers rely on the most when researching cloud services include product trials (63%), product reviews (55%), and peer recommendations (48%)."
 - ii. More details on this summary with the report are at :
 - 1. <http://www.spiceworks.com/voit/reports/how-to-win-friends/>
 - iii. Integration ack's on other sites
 - 1. For example - freeconferencecall.com - they only mention Gapps and MS.
 - a. [Adam] Asked their dev team if they would be interested in doing open source projects for integration via Alliance
 - iv. Peer review [reddit,slashdot articles, etc]
 - 1. Dual lic might be causing issues. Not exactly this, not exactly that.
 - v. Free 'demo' - ability to use for buy or purchase \$\$ options
 - vi. Articles
 - vii. Getting the world to see Zimbra Community as Zimbra as a whole when doing comparisons of other vendors.
8. [Ajcody] Revisit items from last week if new people attend this meeting and have input to provide.
 - a. Link to last weeks meeting notes
 - i. <https://docs.google.com/document/d/1o7iqg8KxXkWv17Un9HNSyYVt7TuXH-tlfUoG5F4OjHs/edit>
 - ii. Shrink down the core teams - get down to three
 - 1. <https://docs.google.com/document/d/13vYgkbH7vH1X1v6c-VInI-Z-RvEQtMp8xlyJfeZKzg/edit?pli=1>
 - 2. Voting based Team Groups
 - a. Community/Information Team
 - i. [Translation Group Activity]
 - b. Developer Team
 - i.
 - 3. Groups/Activities that don't necessary require 'voting' type activity
 - a. "Support/Infra" Team
9. Moved to do mass edit of Charter/Structure document while we were on call so we can proceed with voting on it.
 - a. Finished , located at :

- i. <https://docs.google.com/document/d/1cpmTh-uelrTjSlimTtYy0x8B3UpKKgVFRiByl361AQ/edit#>