

v10% OFF email

Subject Line	10% OFF for {{name}}
Preview Text	The quickest and easiest way to transform your appearance!
Header	This is the secret to a slimmer look!
Subheader	No, it's not a workout plan, and neither is it medication. Boost your confidence NOW. Save 10% off with code SLIMLOOK 48 hours only and limited stock left. Be Quick!
CTA	SHOP 10% OFF
Subheader	Look slimmer just like these handsome men:
Body	"Comfy and Great product!" - Neil D. "Excellent product, very good quality!" - Bard H. If they love it, so will you. Grab yours now and get 10% off with code SLIMLOOK
CTA	SHOP 10% OFF

Email 1 (welcome)

Subject Line	Welcome! Here's 20% OFF!
Preview Text	Thanks for signing up!
Header	Congratulations, {{firstname}}
Subheader	Use code WELCOME10 at the checkout to save 20% on your first order! But be quick! Only 48 hours left to use it!
CTA	SHOP 20% OFF
Subheader	Unlock your confidence NOW with 20% OFF
Body	We want you to look nice, slim and feel confident We believe that looking and feeling your best should be accessible for everyone! That's why we offer 20% off! Use code WELCOME10 and see INSTANT results!
CTA	SHOP 20% OFF

Email 2 PAS

Subject Line	Here is the truth behind achieving your dream body.
Preview Text	It's time to confront reality...
Header	<p>Your fat.</p> <p>Embrace the pain of your big fat belly,</p>
Subheader	<p>I've been where you're at.</p> <p>I was overweight and felt unattractive.</p> <p>Everywhere I went I heard the sound of people laughing behind my back.</p> <p>So...</p> <p>I know what it's like to carry fat and feel unattractive.</p> <p>It's tough</p> <p>But there will always be a solution and I found one.</p> <p>No, it's not a loose weight program or a type of diet.</p> <p>It's an easy and quick fix that doesn't require a lot of time.</p> <p>There is limited stock so be quick and decide now!</p> <p>Will you change</p> <p>or</p> <p>Will you just stay the same fat loser?</p>
CTA	Look Slimmer Right NOW
Subheader	You will see direct benefits just like these <i>now</i> handsome men:
Body	<p>{{picturewithshirt}} "Excellent product, very good quality!"</p> <p>{{picturewithshirt}} "Comfy and great product!"</p> <p>{{picturewithshirt}} "Gives a very slimming shape, LOVE IT!"</p> <p>it works for them, so will it for you.</p> <p>Grabs yours now!</p>
CTA	Look Slimmer Right NOW