



Chelsey Schwartz

Vice President of Marketing

Chelsey is the Vice President of Marketing for Vectair, a global air care and hygiene manufacturer, where she leads customer innovation, product marketing, channel marketing and marketing communication functions. Prior to joining Vectair, she led marketing initiatives at Ecolab, a global leader in hygiene across industries, and at Kimley-Horn in the professional services space, among other manufacturing and services companies in the Twin Cities area. As a marketing leader, she is focused on developing high performing teams that excel at marketing strategies that are grounded in executional excellence. She brings strong experience in marketing and business strategy, sales activation and enablement, portfolio management, segment marketing, and innovation development. Chelsey is dedicated to bringing the voice of the customer to cross functional teams to advocate for customer needs.