

Girne American University, Cyprus

Faculty of Business and Economics

Course Modules (MBA/EMBA/MSc/PhD)

Program: MBA in Business Management

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	ECON500	Economics for Business Management	8
2	FIBA500	Financial Management	8
3	MARK500	Marketing Management	8
4	MGMT500	Research Methods	8
5	MGMT503	Organisational Theory	8
6	MGMT512	Legal Environment of Business	8
		SPECIALIZATION COURSES	
7	ISMA500	Management Information Systems	8
8	MGMT502	Strategic Management	8
9	MGMT508	Human Resource Management	8
10	MGMT509	Operations Management	8
11	MGmt542	International Business Management	8
12	MGMT505	Consumer Behaviour	8
13	GRP001	Graduation Project	24
		TOTAL	120

Program: MBA in Financial Management

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	ECON500	Economics for Business Management	8
2	FIBA500	Financial Management	8
3	MARK500	Marketing Management	8
4	MGMT500	Research Methods	8
5	MGMT503	Organisational Theory	8
6	MGMT512	Legal Environment of Business	8
		SPECIALIZATION COURSES	
7	FIBA502	Corporate International Finance	8
8	FIBA503	Financial Statement	8
9	FIBA505	Working Capital Management	8
10	FIBA504	Commercial Bank Management	8
11	FIBA581	Investments	8
12	MGMT505	Consumer Behaviour	8
13	GRP001	Graduation Project	24
		TOTAL	120

Program: MBA in International Business Management

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	ECON500	Economics for Business Management	8
2	FIBA500	Financial Management	8
3	MARK500	Marketing Management	8
4	MGMT500	Research Methods	8
5	MGMT503	Organisational Theory	8
6	MGMT512	Legal Environment of Business	8
		SPECIALIZATION COURSES	
7	FIBA502	Corporate Information Finance	8
8	MGMT502	Strategic Management	8
9	MGMT542	International Business Management	8
10	MGMT544	e-Commerce	8
11	MGMT552	International Marketing	8
12	MGMT505	Consumer Behaviour	8
13	GRP001	Graduation Project	24
		TOTAL	120

Program: MBA in Management Information System

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	ECON500	Economics for Business Management	8
2	FIBA500	Financial Management	8
3	MARK500	Marketing Management	8
4	MGMT500	Research Methods	8
5	MGMT503	Organisational Theory	8
6	MGMT512	Legal Environment of Business	8
		SPECIALIZATION COURSES	
7	ISMA500	Management Information Systems	8
8	ISMA503	Data Communication Systems & Networking	8
9	ISMA504	Advanced Programming	8
10	ISMA521	Information Analysis and System Design	8
11	ISMA573	Advanced Database Management Systems	8
12	MGMT509	Operations Management	8
13	GRP001	Graduation Project	24
		TOTAL	120

Program: MBA in Marketing

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	ECON500	Economics for Business Management	8
2	FIBA500	Financial Management	8
3	MARK500	Marketing Management	8
4	MGMT500	Research Methods	8
5	MGMT503	Organisational Theory	8
6	MGMT512	Legal Environment of Business	8
		SPECIALIZATION COURSES	
7	MGMT502	Strategic Management	8
8	MGMT505	Consumer Behaviour	8
9	MGMT507	Marketing Communication	8
10	MGMT544	e-Commerce	8
11	MGMT552	International Marketing	8
12	MGMT509	Operations Management	8
13	GRP001	Graduation Project	24
		TOTAL	120

Program: Executive MBA Specialized in Blockchain

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	EXMA503	Business Economics	9
2	EXMA505	Business Management	9
3	EXMA509	Strategic Management	9
		SPECIALIZATION COURSES	
4	EXMA501	Seminar in Financial Management	9
5	EXMA504	Seminar in Human Resources Management	9
6	EXMA506	Seminar in Management Information System	9
7	EXMA507	Cases in Marketing Management	9
8	EXMA508	Cases in Leadership and Organization Behaviour	9
9	EXMA513	Cases in Blockchain Applications	9
10	EXMA514	Cases in Blockchain Fundamentals	9
11	EXMA550	Graduation Project	30
		TOTAL	120

Program: Executive MBA Specialized in Educational Leadership

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	EXMA503	Business Economics	9
2	EXMA505	Business Management	9
3	EXMA509	Strategic Management	9
		SPECIALIZATION COURSES	
4	EXMA504	Seminar in Human Resources Management	9
5	EXMA501	Seminar in Financial Management	9
6	EXMA506	Seminar in Management Information System	9
7	EXMA508	Cases in Leadership and Organization Behaviour	9
8	EXMA515	Cases in Leading Education in the 21 <sup>st</sup> Century	9
9	EXMA516	Cases Educational Planning and Development	9
10	EXMA512	Cases in Operations Management	9
11	EXMA550	Graduation Project	30
		TOTAL	120

Program: Executive MBA Specialized in Media & Entertainment

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	EXMA503	Business Economics	9
2	EXMA505	Business Management	9
3	EXMA509	Strategic Management	9
		SPECIALIZATION COURSES	
4	EXMA501	Seminar in Financial Management	9
5	EXMA504	Seminar in Human Resources Management	9
6	EXMA506	Seminar in Management Information System	9
7	EXMA507	Cases in Marketing Management	9
8	EXMA512	Cases in Operations Management	9
9	EXMA517	Cases in Media & Communication Industry	9
10	EXMA518	Cases in Events Planning and Management	9
11	EXMA550	Graduation Project	30
		TOTAL	120

Program: Executive MBA Specialized in Global Banking & Finance

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	EXMA503	Business Economics	9
2	EXMA505	Business Management	9
3	EXMA509	Strategic Management	9
		SPECIALIZATION COURSES	
4	EXMA501	Seminar in Financial Management	9
5	EXMA502	Seminar in Managerial Accounting	9
6	EXMA504	Seminar in Human Resource Management	9
7	EXMA519	Cases in Commercial Bank Management	9
8	EXMA511	Cases in Global Business Enterprises	9
9	EXMA520	Cases in Consumer Behaviour	9
10	EXMA521	Cases in International Banking: Regulations & Supervision	9
11	EXMA550	Graduation Project	30
		TOTAL	120

Program: Executive MBA Specialized in Health & Safety Leadership

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	EXMA503	Business Economics	9
2	EXMA505	Business Management	9
3	EXMA509	Strategic Management	9
		SPECIALIZATION COURSES	
4	EXMA504	Seminar in Human Resources Management	9
5	EXMA506	Seminar in Management Information System	9
6	EXMA508	Cases in Leadership and Organization Behaviour	9
7	EXMA512	Cases in Operations Management	9
8	EXMA522	Cases in Quality Improvement in Healthcare Organizations	9
9	EXMA523	Cases in Health & Safety Environment	9
10	EXMA524	Cases in Occupational Health & Safety	9
11	EXMA550	Graduation Project	30
		TOTAL	120

Program: Executive MBA Specialized in Renewable Energy & Sustainability

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	EXMA503	Business Economics	9
2	EXMA505	Business Management	9
3	EXMA509	Strategic Management	9
		SPECIALIZATION COURSES	
4	EXMA504	Seminar in Human Resources Management	9
5	EXMA506	Seminar in Management Information System	9
6	EXMA501	Seminar in Financial Management	9
7	EXMA512	Cases in Operations Management	9
8	EXMA508	Cases in Leadership and Organization Behaviour	9
9	EXMA525	Cases in Renewable Energy and Sustainability Management	9
10	EXMA511	Cases in Global Business Enterprises	9
11	EXMA550	Graduation Project	30
		TOTAL	120

Program: Executive MBA Specialized in Social Work

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	EXMA503	Business Economics	9
2	EXMA505	Business Management	9
3	EXMA509	Strategic Management	9
		SPECIALIZATION COURSES	
4	EXMA504	Seminar in Human Resources Management	9
5	EXMA506	Seminar in Management Information System	9
6	EXMA508	Cases in Leadership and Organization Behaviour	9
7	EXMA512	Cases in Operations Management	9
8	EXMA522	Cases in Quality Improvement in Healthcare Organizations	9
9	EXMA526	Cases in Social Work in Communities, Individuals and Families	9
10	EXMA527	Cases in Professional Ethics	9
11	EXMA550	Graduation Project	30
		TOTAL	120

Program: Executive MBA Specialized in Tourism & Hospitality Management

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	EXMA503	Business Economics	9
2	EXMA505	Business Management	9
3	EXMA509	Strategic Management	9
		SPECIALIZATION COURSES	
4	EXMA504	Seminar in Human Resources Management	9
5	EXMA506	Seminar in Management Information System	9
6	EXMA508	Cases in Leadership and Organization Behaviour	9
7	EXMA512	Cases in Operations Management	9
8	EXMA528	Seminar in Hotel Marketing and Sales Management	9
9	EXMA529	Cases in International Tourism Business	9
10	EXMA511	Cases in Global Business Enterprises	9
11	EXMA550	Graduation Project	30
		TOTAL	120

Program: Executive MBA Specialized in Innovation and Entrepreneurship

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	EXMA503	Business Economics	9
2	EXMA505	Business Management	9
3	EXMA509	Strategic Management	9
		SPECIALIZATION COURSES	
4	EXMA504	Seminar in Human Resources Management	9
5	EXMA506	Seminar in Management Information System	9
6	EXMA508	Cases in Leadership and Organization Behaviour	9
7	EXMA507	Cases in Marketing Management	9
8	EXMA530	Seminar in International Business Management	9
9	EXMA531	Cases in Innovation & Entrepreneurship	9
10	EXMA511	Cases in Global Business Enterprises	9
11	EXMA550	Graduation Project	30
		TOTAL	120

Program: Executive MBA Specialized in Project Management

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	EXMA503	Business Economics	9
2	EXMA505	Business Management	9
3	EXMA509	Strategic Management	9
		SPECIALIZATION COURSES	
4	EXMA502	Seminar in Managerial Accounting	9
5	EXMA504	Seminar in Human Resources Management	9
6	EXMA506	Seminar in Management Information System	9
7	EXMA512	Cases in Operations Management	9
8	EXMA532	Cases in Project Planning & Scheduling	9
9	EXMA533	Cases in Project Evaluation & Investments	9
10	EXMA508	Cases in Leadership and Organization Behaviour	9
11	EXMA550	Graduation Project	30
		TOTAL	120

Program: Executive MBA Specialized in Human Resources Management

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	EXMA503	Business Economics	9
2	EXMA505	Business Management	9
3	EXMA509	Strategic Management	9
		SPECIALIZATION COURSES	
4	EXMA504	Seminar in Human Resources Management	9
5	EXMA506	Seminar in Management Information System	9
6	EXMA508	Cases in Leadership and Organization Behaviour	9
7	EXMA512	Cases in Operations Management	9
8	EXMA507	Cases in Marketing Management	9
9	EXMA534	Cases in Humanistic Therapy	9
10	EXMA535	Cases in Socio-economic and Legal Framework	9
11	EXMA550	Graduation Project	30
		TOTAL	120

Program: Executive MBA Specialized in Supply Chain Management

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	EXMA503	Business Economics	9
2	EXMA505	Business Management	9
3	EXMA509	Strategic Management	9
		SPECIALIZATION COURSES	
4	EXMA501	Seminar in Financial Management	9
5	EXMA502	Seminar in Managerial Accounting	9
6	EXMA506	Seminar in Management Information System	9
7	EXMA507	Cases in Marketing Management	9
8	EXMA536	Cases in Supply Chain Management	9
9	EXMA511	Cases in Global Business Enterprises	9
10	EXMA537	Cases in e-Commerce	9
11	EXMA550	Graduation Project	30
		TOTAL	120

Program: Executive MBA Specialized in Health Care Management

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	EXMA503	Business Economics	9
2	EXMA505	Business Management	9
3	EXMA509	Strategic Management	9
		SPECIALIZATION COURSES	
4	EXMA504	Seminar in Human Resources Management	9
5	EXMA506	Seminar in Management Information System	9
6	EXMA512	Cases in Operations Management	9
7	EXMA508	Cases in Leadership and Organization Behaviour	9
8	EXMA538	Seminar in Healthcare Policies	9
9	EXMA539	Cases in Managing Healthcare Organisations	9
10	EXMA524	Cases in Occupational Health & Safety	9
11	EXMA550	Graduation Project	30
		TOTAL	120

Program: Executive MBA Specialized in Engineering Management

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	EXMA503	Business Economics	9
2	EXMA505	Business Management	9
3	EXMA509	Strategic Management	9
		SPECIALIZATION COURSES	
4	EXMA506	Seminar in Management Information System	9
5	EXMA504	Seminar in Human Resources Management	9
6	EXMA512	Cases in Operations Management	9
7	EXMA508	Cases in Leadership and Organization Behaviour	9
8	EXMA511	Cases in Global Business Enterprises	9
9	EXMA540	Seminar in Intermediate Sustainable Development	9
10	EXMA541	Cases in Engineering Optimization & Technology Management	9
11	EXMA550	Graduation Project	30
		TOTAL	120

Program: Executive MBA Specialized in Public Administration

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	EXMA503	Business Economics	9
2	EXMA505	Business Management	9
3	EXMA509	Strategic Management	9
		SPECIALIZATION COURSES	
4	EXMA504	Seminar in Human Resources Management	9
5	EXMA506	Seminar in Management Information System	9
6	EXMA508	Cases in Leadership and Organization Behaviour	9
7	EXMA512	Cases in Operations Management	9
8	EXMA542	Cases in Local Government & Administration	9
9	EXMA543	Cases in Comparative Public Administration	9
10	EXMA511	Cases in Global Business Enterprises	9
11	EXMA550	Graduation Project	30
		TOTAL	120

Program: Executive MBA Specialized in Public Health

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	EXMA503	Business Economics	9
2	EXMA505	Business Management	9
3	EXMA509	Strategic Management	9
		SPECIALIZATION COURSES	
4	EXMA506	Seminar in Management Information System	9
5	EXMA504	Seminar in Human Resources Management	9
6	EXMA544	Seminar in Health Care Economics	9
7	EXMA512	Cases in Operations Management	9
8	EXMA508	Cases in Leadership and Organization Behaviour	9
9	EXMA545	Cases in Healthcare Policies and Planning	9
10	EXMA546	Cases in Public Health Administration	9
11	EXMA550	Graduation Project	30
		TOTAL	120

Program: Executive MBA Specialized in Specialized in Digital Marketing

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	EXMA503	Business Economics	9
2	EXMA505	Business Management	9
3	EXMA509	Strategic Management	9
		SPECIALIZATION COURSES	
4	EXMA506	Seminar in Management Information System	9
5	EXMA507	Cases in Marketing Management	9
6	EXMA510	Cases in Advertising and Promotion Management	9
7	EXMA511	Cases in Global Business Enterprises	9
8	EXMA512	Cases in Operations Management	9
9	EXMA547	Seminar in Communication and Technology	9
10	EXMA537	Cases in e-Commerce	9
11	EXMA550	Graduation Project	30
		TOTAL	120

Program: Executive MBA Specialized in Sport Management

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	EXMA503	Business Economics	9
2	EXMA505	Business Management	9
3	EXMA509	Strategic Management	9
		SPECIALIZATION COURSES	
4	EXMA506	Seminar in Management Information System	9
5	EXMA504	Seminar in Human Resources Management	9
6	EXMA507	Cases in Marketing Management	9
7	EXMA512	Cases in Operations Management	9
8	EXMA508	Cases in Leadership and Organization Behaviour	9
9	EXMA548	Cases in Sport Management	9
10	EXMA549	Cases in Ethics in Sport Management	9
11	EXMA550	Graduation Project	30
		TOTAL	120

Program: Executive MBA Specialized in Cultural Heritage Management

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	EXMA503	Business Economics	9
2	EXMA505	Business Management	9
3	EXMA509	Strategic Management	9
		SPECIALIZATION COURSES	
4	EXMA506	Seminar in Management Information System	9
5	EXMA504	Seminar in Human Resources Management	9
6	EXMA508	Cases in Leadership and Organization Behaviour	9
7	EXMA512	Cases in Operations Management	9
8	EXMA511	Cases in Global Business Enterprises	9
9	EXMA551	Seminar in Cross Cultural Studies in Organisations	9
10	EXMA552	Seminar in Management of Museum and Cultural Heritage Sites	9
11	EXMA550	Graduation Project	30
		TOTAL	120

Program: MSc Business Management (with thesis)

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	MGMT500	Research Methods	8
2	MGMT503	Organisational Theory	8
3	ECON500	Economics for Business	8
		ELECTIVES	
4	FIBA500	Financial Management	8
5	ISMA500	Management Information Systems	8
6	MGMT502	Strategic Management	8
7	MGMT508	Human Resources Management	8
		REQUIRED WORK	
8	TSES580	Seminar for Thesis	30
9	THES590	Thesis	34
		TOTAL	120

Program: MSc Economics (with thesis)

S/N	MODULE CODE	MODULE NAME	ECTS
		CORE COURSES	
1	ECON501	Microeconomics Analysis	8
2	ECON502	Macroeconomics Analysis	8
3	MGMT500	Research Methods	8
		ELECTIVES	
4	FIBA500	Financial Management	8
5	ISMA500	Management Information Systems	8
6	MGMT502	Strategic Management	8
7	MGMT508	Human Resources Management	8
		REQUIRED WORK	
8	TSES580	Seminar for Thesis	30
9	THES590	Thesis	34
		TOTAL	120

Program: PhD in Business Management

S/N	MODULE CODE	MODULE NAME	ECTS
		REQUIRED MODULES	
1	MGMT601	Advanced Management	10
2	MGMT604	Advanced Research Methods	10
		CORE COURSES	
3	MGMT606	Organization Behaviour	10
4	MGMT607	Advanced Human Resources Management	10
5	MGMT608	Strategic Management and Business Analysis	10
6	MARK601	Advanced Marketing Theory	10
7		ELECTIVES COURSES (SELECT 1)	
	FIBA601	Theories of Final Decision Making	10
	FIBA602	Financial Markets and Instruments	10
	FIBA603	Monetary Theory and Policies	10
	FIBA604	Global Financial Management	10
	MARK602	Theory of Consumer Behaviour	10
	MARK603	Integrated Marketing Communication	10
	MARK610	Current Issues in Marketing	10
	MGMT602	Advanced Statistical Analysis	10
	MGMT605	Advanced Report Writing in Social Sciences	10
	MGMT609	Advanced Operations Management	10
	MGMT610	Advanced Quantitative Approached to Management	10
	MGMT615	Special Topics in Global Management	10
	MGMT618	International Business Law	10
	MGMT619	Advanced Project Management	10
	MGMT623	Advanced Quality Management	10
		REQUIRED THESIS WORK	
8	MGMT630	Seminar in Management	20
9	QUAL600	Qualification Exam	30
10	THES690	Thesis	120
11	PUBL600	SSCI Journal Publication	
		TOTAL	240

Program: PhD in Marketing

S/N	MODULE CODE	MODULE NAME	ECTS
		REQUIRED MODULES	
1	MARK601	Advanced Marketing Theories	10
2	MGMT604	Advanced Research Methods	10
		CORE COURSES	
3	MARK602	Theory of Consumer Behaviour	10
4	MARK603	Integrated Marketing Communications	10
5	MARK610	Current Issues in Marketing	10
6	MGMT601	Advanced Management	10
7		ELECTIVES COURSES (SELECT 1)	
	MGMT605	Advanced Report Writing in Social Sciences	10
	MGMT623	Organization Behaviour	10
	FIBA601	Theories of Final Decision Making	10
	FIBA602	Financial Markets and Instruments	10
	FIBA603	Monetary Theory and Policies	10
	FIBA604	Global Financial Management	10
		REQUIRED THESIS WORK	
8	MARK630	Seminar in Marketing	20
9	QUAL600	Qualification Exam	30
10	THES690	Thesis	120
11	PUBL600	SSCI Journal Publication	
		TOTAL	240

Program: PhD in Management Information Systems

S/N	MODULE CODE	MODULE NAME	ECTS
		REQUIRED MODULES	10
1	MGMT601	Advanced Management	10
2	MGMT604	Advanced Research Methods	
		CORE COURSES	10
3	ISMA601	Advanced Topics in Artificial Intelligence	10
4	ISMA602	Advanced Topics in Software Systems	10
5	ISMA603	Distributed Computing	10
6	ISMA604	Advanced Programming	
7		ELECTIVES COURSES (SELECT 1)	10
	EDU630	Advanced Statistics	10
	EEN638	Project Evaluation and Management	10
	MGMT605	Advanced Report Writing in Social Sciences	10
	MGMT606	Organizational Behaviour	10
		REQUIRED THESIS WORK	
8	MGMT630	Seminar in MIS	20
9	QUAL600	Qualification Exam	30
10	THES690	Thesis	120
11	PUBL600	SSCI Journal Publication	
		TOTAL	240

NOTE:

- (a) Graduation Research Project (MBA/EMBA) - 15,000 words minimum
- (b) Thesis/Dissertation (MSc) - 15,000 words minimum
- (c) Thesis/Dissertation (PhD) - 20,000 words minimum
- (d) Number of MBA Programs - 5
- (e) Number of Executive MBA Programs - 19
- (f) Number of MSc Programs - 2
- (g) Number of PhD Programs - 3