Company Description

Molecule is a Bitcoin-native layer powered by Solana Virtual Machine for decentralized application. Molecule brings Solana's scalability to Bitcoin's \$1 trillion liquidity through its modular architecture that enables parallelized execution and settlement on Bitcoin.

Role Description

This is a full-time role for a Growth Marketing Lead, either remote or located in Hong Kong. The Growth Marketing Lead will be responsible for day-to-day marketing execution and growth for the company.

Requirements

- 2+ years of experience in marketing for consumer and/or Web3 industry
- Amazing storyteller and strong execution skills
- Experience working in lean teams
- Active Twitter user and experience with token launch a plus

Responsibilities

- Lead product marketing and branding strategy to drive user adoption and retention
- Work closely with founders and marketing team to design and execute go-to-market strategies
- Collaborate with product and engineering teams to launch and grow product-led initiatives

Benefits

- Competitive salary with potential equity/token ownership
- Remote work arrangement with hybrid format as an option

Please send your resume to chase@sosleek.io.