Research Prospect 3-8

Prospect name:	**Riaz Meghji**
What product does he/she sell:	**Communication skills coaching program**
What is the name of the product:	**Magnetic Presenter**
Who is this product for:	**Executives who struggle to present ideas**
Why does he/she sell this product:	
Where does he/she sell the product:	**On his website**
When does it provide results:	**Six weeks**
How does it provide results:	**self-paced training, weekly Q&A and performance calls**
What is the ‘’special’’ mechanism called:	
What obstacle does it solve:	**The lack of confidence and connection**
What is the dream outcome:	**Being a magnetic presenter**
What is the motto:	**Captivate, Engage, Connect**

What does he/she do:	**An human connection expert - an author**
How long have they done this now:	Since he was 22
Where have they started:	
What are his/her achievements:	
Who has he/she worked with/spoken to:	

HSO story points:

-

Market research (keywords)

Fear:

- mind goes blank or **lose track** of what you're saying

- The fear of being **disliked**

Frustration:
- **Nervous** meeting new people
- feelings of **inferiority**
- Being **shy**
- Feeling **Anxiety**
- Often being **awkward**
- forgetting your words
- doubting yourself

Dream:
- **Confident** enough to start and hold **conversations**
- Have **charisma**
- wanting to be **liked**
- Making **friends** and/or business **partners**

DIC

What executives struggle with the most!
Discover how presenting ideas can be done with these 2 elements
Has this ever happened to you as an executive?

Executives have to discover these 2 elements for presenting ideas!
WARNING - Only allowed for executives willing to become great at…
For the executives that struggle presenting their thoughts
Never have an employee yawn while you speak
How to have your employees at the end of their chair while you speak!
The only 2 elements - executives must have to have employees glued to your words!
NEVER fail to captivate entire rooms - harnessing these 2 powerful elements!

"Amazing!! …I must share this idea with my employees!"

You instantly invite them to the boardroom - and get them seated by the table.

they all stare at you in silence, as you stand up and begin to speak…

But then. your mind goes blank…

You forget what words to use

…and your employees start to yawn and look confused.

After hosting on TV for 17 years… I understand your frustration,

But you NEED to fix your: Confidence and Connection - in order to present great ideas.

And for the executives that are willing to change, present magnetically…

and that in just 6 weeks!!

Then click here now and NEVER fail to captivate people again!!

PAS

Does this also happen to you when speaking?
Imagine being an executive that could…
Here's your chance to become a magnetic presenter

Here's why executives must become a magnetic presenter
STOP stuttering when presenting ideas, and do this instead!
Picture an executive doing the following…
Become a persuasive executive within 6 weeks!
Discover how you can stop employees from yawning when you speak!
Still stuttering when presenting, here's how to stop it!
6 weeks is all you need to have you ideas understood by all of your employees

Become a persuasive executive within 6 weeks!

picture yourself, standing in a meeting, speaking to your employees.

Having them, at the edge of their seats

…and cracking up at every joke you make. Amazing right?

Well, in reality… most executives can't even form a sentence without stuttering!

They struggle to tell a story that captivates an entire room,

Can't find the right words to express themselves,

And have employees almost fall asleep in their chairs!

All your ideas get blown away - just because you couldn't present them.

As a human-connection expert myself… I've decided to teach - how you can,

…have employees - bend both their ears - as you speak

…Ooze charisma that wins over their heart,

and have the room clapping - with impressed-faces looking at you…

All within just 6 weeks!!

So if you're ready…

Join me and discover how to become a magnetic presenter
HSO

It got very awkward but these 2 elements saved me!

(Closes laptop)

(sigh) ”okay, just apply these 2 elements, and the presentation will be - smoothless!”

As I went downstairs into the boardroom

…I texted my team to gather there as well.

(7 minutes later)

They all arrived in the room, and sat down at the long brown-wood table

- with me at the end, in front of the tv.

”Good morning ladies and gents…

I have called you over - to present a new plan for the company.”

(Everyone sat up straight)

I turned on the big tv, connected my laptop and began talking…

”Soo…uhhmm… Today!”

”Ohw no, I’m stuck!”

My employees (slowly) shifted their eyeballs, from the big tv… to my face,

”Yeah… so, good morning!!” I quickly said.

I blacked out, and I desperately searched my memory for words.

With both of my hands clenched up I said:

”Let’s stop

-and do this again, shall we?" I playfully said.

This removed the awkward vibe - and made them giggle a bit

“Yess… I have a small window here! Let’s make it right!”

I quickly bent, and grabbed the glass of water from the table.

(3 drinking seconds later)

I put down the water,

Shook my arms a bit,

and instantly - I memorized the 2 elements from earlier!

From that point on…

I began speaking like some type of professional,

And I made jokes like a damn comedian

Hell, the team even forgot there was a TV! 😂

But how?

It’s because of these 2 powerful elements,

that every executive yearns,

And which I learned in just 6 weeks.

If you’re curious - what the 2 elements are…

and how I harnessed it within 6 weeks,

Then click here and discover what I saw on my laptop…