

IDENTIFY THE MARKET AWARENESS AND SOPHISTICATION LEVELS

1. Identify the market awareness starting point for your funnel :
 - The conversion point and the funnel is social media. 🎯
 - The product is a face care cream. 
2. list out where you will take them through the remaining stages :
 - I will take them to social networking sites (Facebook, Instagram, Snapchat, and Tik Tok). 🔥
3. Identify the market sophistication stage of your market :
 - Talk about the product and its benefits

- Explain how to use the product, is it suitable for sensitive skin, and what is the alternative to it in this case?
- You start posting ads in the pages
- We also post product links in the pages of
- We also create a site for the product when you click on the product link that takes you directly to it
- Therefore, there is all the uses and benefits of this product on the site
- The interested customer understands this and then clicks on buy boommmmm  the operation is done. 

4. list out best “moves” available to you:

- Well, the deadly move I have is hiring the big commercial pages to publish the product on them. 

- I also have the product attached inside pharmacies as a healthy, approved and tested product for the skin. 